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## 1 The Media

## Types of media

media mass media print media electronic media news media News and entertainment are communicated in a number of different ways, using different media.

The media include print media such as newspapers and magazines, and electronic media such as radio and television.

The word media is most often used to refer to the communication of news, and in this context means the same as news media.

Media and mass media are often used when discussing the power of modern communications.

#### **◆ LANGUAGE NOTE**

Media can be singular or plural.

Mass media is also spelt with a hyphen.

It is difficult for the media to cover the growing number of crises throughout the world.

You in the media are all part of a powerful industry. That power can be used destructively or constructively.

...impersonal contact through print media and television.

For the book's main character, withdrawal is the only means of escape from the crowd, from groupthink, from the mass media.

The documentary should be required study for all students of mass-media communications, because it illustrates to perfection the way in which illustrations of man's inhumanity to man can mislead public opinion.

The White House has announced that they normally will not let any member of the news media report on what is going to be in the speech until the president actually delivers it.

Belief systems and older cultures expire under a weight of more or less trivial information conveyed by an all-pervasive electronic media.

1 Media partners 1. Look at the extracts and then complete the tasks by combining the word 'media' with the other words in the box below the numbered questions.

After waiting weeks for a day when it would get maximum media exposure, the Labour Party launched its new policies for industry on February 25th – just as the Gulf War got going.

The trial of Bruno Hauptmann for the 1932 kidnapping of aviator Charles Lindbergh's baby attracted media attention unlike any seen before.

The government has been particularly annoyed at the involvement of the French state in what they are calling a hostile media campaign.

Black had set his heart on the 'News', which he saw as a key part of his plan to build a worldwide "
media empire.

The thought of a quiet ceremony and a small dinner party to follow is becoming more attractive to stars as they watch publicised marriages like Elizabeth Taylor's being transformed into a media circus.

The director of the campaign for the homeless said yesterday's government announcement is no substitute for a proper national housing policy. We were quite upset about the amount of attention this announcement was given, and the amount of media hype that went on around it. Actually there was no new money and it was not a new initiative.

Those people ought to be our priority. I don't think they would be best pleased to hear this domestic squabble about the leadership of the Conservative Party being hyped up by the media at this sort of time.

Reporters were kept away from the group when they arrived from Nairobi amid fears that any media coverage of the event might compromise their safety.

- Find three expressions referring to what the media give or show if they talk about something.
- 2 Find one expression for a very big media organisation, perhaps one containing newspapers and TV stations.
- 3 Find one expression meaning excitement generated by the media not justified by reality.
- 4 Find one expression meaning a period of coverage in different media organised to change people's opinions about something or someone.
- 5 Find one expression showing disapproval describing an event dominated by the presence of the media.

		·	exposure		
1	hype	coverage	media	attention	campaign
		circus		empire	

coverage 33 [

a tordifical

## LANGUAGE NOTE

The verbs corresponding to the noun hype are hype or hype up. Events can be hyped or hyped up by the media.

and respect to a still gar

2 Media partners II. Make combinations with media from the box below and use them to complete the extracts. (In extract c, it's not possible to find the exact word.)

- 1 Find one expression meaning an expert on using the media.
- 2 Find one expression for an expert on the media as a business.
- 3 Find one expression meaning someone who gives their opinions using the media.
- 4 Find one expression for someone who reports on the media in the media.
- 5 Find three expressions for the head of a media organisation.

correspondent analyst guru tycoon **media** mogul pundit magnate

magnate 91 ↓ mogul 91, 199 ↓ tycoon 91 ↓

- a Estimates by Browen Maddox, media \_\_\_\_\_\_at Kleinwort Benson Securities are that the company will lose more than £330 million this year.
- b But it is not the economists and media \_\_\_\_\_\_ who matter. The people who have been driven to fury by the finance minister are those who have lost their livelihoods.
- c ...another satellite network, Sky Television, owned by the media \_\_\_\_\_\_ Mr Rupert Murdoch.
- d The Palace had claimed that Fergie had hired top media \_\_\_\_\_\_ Sir Tim Bell to handle publicity on her behalf.
- e For the past three years he had been chairman of Thames Television and had been due to retire shortly because of his ill-health. Our media \_\_\_\_\_\_\_, Torin Douglas, looks back at his career.

## Programmes and people

programme show host a programme host a show disc jockey DJ host

broadcast

Programmes on radio and television may be referred to formally as broadcasts; and they may be referred to informally as shows, specially in American English.

Programmes or shows on radio and television are often presented or hosted by a programme host. Popular music programmes are presented by disc jockeys or DJs.

show 184 |

#### **▲ LANGUAGE NOTE**

Programme is spelt program in American English.

Disc jockey is spelt disk jockey in American English and can be spelt with a hyphen.

In an unsportsmanlike and provocative move, they have chosen to <u>broadcast</u> on the same frequency that we have been using for the past five years.

No lawyer representing the tobacco companies would be interviewed for this broadcast.

Groucho flourished in situations with no script at all. One enormous success was his hosting of a show called 'You Bet Your Life' which began in 1947 and ran for four years on radio and II on television.

An obsessed fan who sent poison-pen letters to TV presenter Michaela Strachan was yesterday found guilty of threatening to kill her. Clifford Jones, 42, sent 2,000 letters over a two-year period to the children's programme host, a Liverpool court was told.

Top DJs have taken over much of the ground that pop stars used to occupy.

anchorman anchorman anchorperson News programmes may be hosted, fronted, or anchored by anchors famous in their own right, sometimes more famous than the people in the news. Variations of the noun anchor are shown on the left.

anchorman 36 L

anchor a news programme front a news programme In more traditional news programmes, the news is read by a newsreader or newscaster: newscaster is now a rather old-fashioned word.

newsreader newscaster Reporters and correspondents, or television journalists, make reports. They and the camera operators who go with them are news gatherers. Together they form TV crews.

report reporter correspondent Broadcasters are TV and radio organisations, the people working for them, or, more specifically, the professional media people who actually participate in programmes.

TV crew news gatherer

broadcaster

To me, newsreaders are just people who read the news. I've never believed in the TV personality cult.

On the BBC World Service the news men present the news as it is, and not the newscasters' view of it.

Sissons, solid performer, would make an excellent 'Newsnight' anchorman. Though he has <u>fronted</u> live television studio debates for Channel 4 in the past, he seems lost at the BBC.

We have just had this report from our correspondent in Belgrade, Jim Fish.

Television reporters would put on their gas masks on screen to point live at missile streaks in the sky.

The BBC has produced two hard-hitting videos in a bid to cut down the growing number of <u>news</u> gatherers killed or injured while on duty.

His temper finally cracked when he turned on a TV crew and shouted, 'Leave me alone.'

Buerk said, Reporters, correspondents and newscasters are not part of the mainstream which flows towards management. So none of our senior managers have been broadcasters, which is like having nobody at the top of the Royal Air Force who can fly.'

3 People in the media jungle. Find eight key words from this section referring to people who work in the news media hidden in the square, in addition to the example. The words go from left to right, from top to bottom or diagonally downwards.

Q	N	E	W	S	R	E	A	D	E	R	Х	P	V
W	Х	E	Н	G	Q	Z	В	N	K	L	М	R	Α
Е	Z	G	W	W	Q	S	D	F	G	J	K	L	М
R	N	E	W	S	G	Α	T	Н	E	R	E	R	Α
T	Х	D	I	S	С	J	0	С	K	E	Y	D	F
Y	С	V	В	R	0	Α	D	С	Α	S	Т	Е	R
A	Z	Е	R	T	Y	U	S	0	P	Y	Т	R	F
S	W	A	С	V	В	F	С	T	w	Х	С	В	В
Х	Е	N	V	С	Α	D	R	S	E	Х	С	N	0
S	Q	С	С	V	W	R	Е	P	0	R	Т	Е	R
Α	X	Н	0	S	Т	0	P	D	S	С	М	L	Е
Z	Q	0	D	F	G	Н	J	K	L	М	P	X	Е
С	0	R	R	Е	S	P	0	N	D	E	N	T	R

## **News programmes**

broadcast live broadcast

dramatic footage

Programmes and reports are transmitted or broadcast live in a live broadcast, with events seen or heard as they happen, or recorded for broadcast later. A recording of an event can be referred to as footage of that event.

recording recorded footage

clip

A news programme might include:

dramatic footage of events such as war or disasters

interviews and studio discussions: pictures of people participating in these are often referred to as talking heads, an informal expression used to show disapproval of what can be a horing form of television.

footage 204 |

vox-pop boring form of television

interview vox-pop interviews, or vox-pops getting the reactions of ordinary people, often in the street

or clips, or extracts, of any of these things.

## **LANGUAGE NOTE**

talking heads

Vox-pop is also spelt as two words.

We showed the Channel 4 bosses this four-minute clip of me interviewing Nelson Mandela and they really liked it, you know, particularly the fact that we were doing it all live.

The programme will feature dramatic footage of the Chernobyl disaster, some not released before, as well as live performances by international artists.

Even worse, I discovered the New Year awards show was pre-recorded, so it was probably just a bit of old Big Ben footage filmed one summer's evening to set the scene.

Our Eastern European correspondent, Diana Goodman in Prague, has recorded vox pops with Czech voters who say they are supporting Civic Forum.

It was also the evening of talking heads interviewing talking heads. Studio presenters spoke to giant TV screens worldwide.

## -Allthenewsithatifts: Macchinerworpares of these excepted:

- I Down the coast the town of Alasio has an average of 400,000 visitors a year,
- 2 'I am becoming Death, a destroyer of worlds,' said Robert Oppenheimer in an old clip,
- 3 The BBC does make mistakes and the reaction story it broadcast after the Conservatives' health debate was one of them.
- 4 The old footage was fascinating enough,
- 5 The pope's blessing 'Urbi et Orbi' to the City of Rome and to the world
- 6 South African writer Nadine Gordimer reading from her novel A Sport of Nature about being a writer in a repressive society.
- 7 The Rugby Football Union was asked to study a video

- a without the help of talking heads.
- b That clip was from an interview recorded in 1987 for National Public Radio.
- c was broadcast live in 50 countries.
- d adding sadly, I guess we all felt that, at one time or another.'
- e recording of events leading up to the punch of the season.
- f It consisted of vox-pop interviews of health workers who disliked government policy.
- g and TV-footage of black waves can only spell disaster.

## The sound-bite and the photo-opportunity

photoopportunity sound-bite photogenic telegenic When someone, usually a politician, gives a speech or an interview, news editors look for short, interesting sequences that can be used on their own. These sequences are called sound-bites, and some people say that this has sound-bite 36 || influenced the way politicians speak, because they hope to get a sound-bite into the day's news programmes.

A related phenomenon is the photo-opportunity, where people, again often politicians, arrange for pictures to be taken of themselves in favourable or picturesque situations. People and things that look good on television are telegenic, in the same way that people who look good telegenic 36 ||

et and a vice and the first one and experience of the contract of the contract

a Salar apara in a market

id that a specimen and

Sound-bite and photo-opportunity are often used showing disapproval.

#### **◆ LANGUAGENDTE**

. 1 (14) \$ 100° +

4 12 2 324

Sound-bite can be spelt as one or two words. Photo-opportunity is also spelt as two words.

المحاصونين فالمحاصر فتحاصرها الإرجاب

The shrinking of the average sound-bite (extract from presidential candidate's speech) used in TV news may already have stopped. Studies show that sound-bites shrank from 45 seconds in 1968 to 15 in 1984 and 9.8 in 1988. At that rate they will have disappeared altogether before the election in 2000.

In the general state of unreality which we have entered, it is now thought that you can solve everything by photo-opportunity – that if the president signs a transportation bill standing on a road in Texas, it's better than signing it in the White House because it denotes something.

Elizabeth Taylor was not just a photogenic face but also had strengths as a dramatic actress.

In determining the choice of candidates, was it a case of the more <u>telegenic</u> they were, the more chance they had of success?

Sugar Sugar Street Commencer

5 Age of the Sound-Bite. Read this article from The Times and answer the questions. (The Beltway is an area outside Washington where many people involved in politics live).

Blaming the Beltway

American campaign politics remains, to the European observer, curiously old-fashioned. The big rally, the visits to every state, the glad-handing and the baby-kissing, the silly hats and balloons all seem to hark back to the days when candidates bellowed their promises from the backs of railway carriages.

To this more recently has been added the photo-opportunity and the sound-bite, both attuned to the needs of television and the press. Both are easily stage-managed. The scene can be visited in advance and the one-liner prepared in advance, to be parroted at every stop.

Even the most risky encounters, studio interviews and debates, are pre-packaged, with 'hosts', chairmen and journalists set to cross-examine the candidates on subjects agreed in advance. The topics are those in common currency. The result is bland and unappetising. Like watching grand-prix racing, the thrill lies in the possibility of an accident.

I Given the context, if one thing harks back to another, is it

- a) similar to it or
- b) different from it?2 If you bellow, do you
  - a) shout very loud, or b) whisper?
  - b) whisper?
- 3 If something is attuned to the needs of something else, does it answer those needs?
- 4 What can be stage-managed, apart from sound-bites and photo-opportunities?
- 5 What expression is used here instead of sound-bite to mean the same thing?
- 6 If you parrot something, do you sound as if you believe it?
- 7 Is bland food tasty?
- 8 Does thrill mean a) boredom or b) excitement?

## The TV diet

documentary entertainment

docudrama infotainment People sometimes say that today's news programmes are infotainment, a mixture of information, and entertainment, something that people watch or listen to for pleasure. Another example of infotainment is docudrama where real events are dramatised and reenacted by actors. This is a combination of documentary and drama: a documentary is a serious factual radio or TV programme.

campaign 32 ]

glad-handing 35 ]

rally 35

infotainment 205 U

entertainment 182 |

What we need is entertainment, variety shows with comedians, singers, pianists, jugglers and acrobats.

We have a documentary on the social issues, like the housing problem and the public policies on education, health and the social policies of the government.

An interview with Ron Brown, the Democratic party chairman, was edited to 40 seconds and transformed with Sonic Youth soundtrack and zappy special video-effects. Slotted between the visual gymnastics of Madonna and McHammer videos, Tabitha Soren is part of an 'infotainment' revolution in which the Republicans have sought no part.

That thin line between fact and fantasy has never looked thinner than in this ABC <u>docudrama</u> movie, provisionally titled 'Charles and Diana'.

6 TV diet exercise. Look at the extracts and match the types of programmes to their definitions.

His fiction was derived from 'Dallas' and other glossy soap operas which are consumed abroad.

By combining the phone-in with the talk-show, he was able to convey his reaction to the 'concerns of the average American' more immediately than by any other form.

Being a good game-show host means getting to know your contestants.

On my first appearance, interviewing a priest in the God slot, I tripped headlong over some wires – and the programme was live.

The whole point of quiz shows is that, sitting at home you can shout out the answers.

Good <u>sitcom</u> comes out of painful situations, and there doesn't have to be a happy ending every time.

- 1 chat-show or talk-show
- 2 game show
- 3 God slot
- 4 phone-in
- 5 quiz show
- 6 sitcom
- 7 soap opera or soap

- contest of skill, intelligence or knowledge.
   The term includes quiz shows.
- b series about the lives of a group of people
- c short for situation comedy. Comedy series based around a character or group of characters, often an 'ordinary' family
- d a well-known host invites guests to talk, often about something they are trying to sell or promote, like their latest book
- pera or soap c a host invites people to phone in and put questions to a studio guest, or just
  - give their opinions about something
  - f religious programme
  - g contest involving answering questions and

### **◆ LANGUAGENOTE**

Chat-show, talk-show, quiz-show and game-show are also spelt as two words. The noun phone-in is also spelt as two words. Sitcom is also spelt with a hyphen.

soap opera 199 |

## The ratings battle

audience

There is, of course, a lot of competition between broadcasting organisations. Most TV and radio network networks want to increase the size of their audience. or their ratings, at the expense of other networks. advertising Good ratings are especially important during primecommercial time or peak-time, the time of day, or slot, when commercial break most people watch TV. Slot also means any short spot period in broadcasting reserved for a specific purpose. peak-time High audience figures attract more advertising or advertising 36 | prime-time commercials to be shown in commercial breaks between programmes. Commercials are also known ratings as spots. ratings battle The media often talk about ratings battles or ratings ratings 46 II ratings war wars between networks when discussing competition Selet in the industry

#### LANGUAGE NOTE

Prime-time and peak-time are also spelt as two words.

Mr Akiyama's space mission was paid for by the Tokyo Broadcasting System at a cost of more than \$12 million in an effort to gain audiences from rival networks.

Another problem is sleeping habits. The Germans eat dinner and go to bed earlier, so the French are starting on their first aperitif when the Arte channel is into prime time.

At present adverts run for two and a half minutes in the centre breaks, with a maximum of seven and a half minutes in peak time between 6 pm and 11 pm, when most of the advertising revenue is generated.

John Suchet has spent three years hosting ITN's lunchtime slot and is very popular with viewers.

The perfume was marketed with a blitz of TV commercials,

...the important American news programmes, with commercial breaks about every five minutes.

Last week, the Army released the second of two national television spots, an effort to ensure that its battle for American hearts and minds would translate into improved recruitment figures.

Television's top soaps are battling it out in the vital Christmas ratings war.

Marcus Plantin has landed the job of leading ITV's f, 500 million ratings battle with the BBC.



## THREE BLIND MICE

by Ken Auletta

For years ABC, CBS and NBC have been the most powerful institutions in the American media, perhaps in all of American life.

But in 1985-6, with their profits falling as viewers turn increasingly to the smorgasbord of choice offered by cable television and VCRs. the networks were taken over by Wall Street dealmakers who thought they could be run more efficiently. The clash of cultures was as dramatic as any in business history. Mr Auletta was allowed to witness all this from a rare angle and he produces some stunning reporting.

He recounts how Mr Tisch craftily took over CBS without its board noticing; and of his, and the other owners' draconian attacks on spending. So frugal is the 'evil dwarf' as he is nicknamed by his colleagues that he tells the head of CBS's record company, which has just made a \$160 million profit, that he cannot have a bagel at the Beverty Hills Hotel because it costs too much. With its descriptions of such lunacy, its huge cast of characters and its vivid portraits of the egomania of some in the television industry, Mr Auletta's tale has strong hints of Balzac and Dickens.

It is a story told in numbers that reveal the long, slow, inexorable death-march of the networks: the networks' declining audience share, from 92 per cent in 1976 to 75 per cent in 1984 to 60 per cent today: their profits falling from \$800 million in 1984 to (probably) zero this year; the number of channels quadrupling since the mid-1970s; VCRs in 70 per cent of all homes. Mr Tisch and his peers may not like television, and may not even watch it; but to number-crunchers such as themselves the data are pretty plain.

- Thoes a smorgasbord restaurant give you a lot of choice?
- 2 What does VCR stand for?a) variable channel receiver, orb) video cassette recorder
- 3 A clash is a conflict. Which two cultures is there a clash between?
- 4 Is stunning reporting impressive?
- 5 If you do something craftily, you do it in a clever way, perhaps without people

  n \_\_\_\_i ng.
- 6 Is a draconian attack
  a) a strong one, or b) a weak one?
- 7 'Evil dwarf.' A dwarf is a very short person. Is someone's board 93 | nickname their real name?
- 8 Do frugal people spend a lot of moncy?
- 9 Lunacy is mad behaviour. What example of lunacy does Auletta give?
- 10 If something is inexorable, will it continue?
- II Which three networks is Auletta talking about in his book?
- 12 If a figure quadruples, does it get a) twice as big, b) four times as big, c) six times as big?
- 13 Are Tisch's peers a) other TV bosses, b) his employees, c) members of the British House of Lords?
- 14 What do number number-cruncher 92 | crunchers do?
- 15 The data are plain to them. Are the figures a) clear, b) unclear?

## Zapping

telly

People watching TV are viewers. Viewers who watch viewer a lot of television without caring what they watch are couch potato couch potatoes. zap If you zap between channels, you use your remote zapper control or zapper to change channels a lot, perhaps remote control looking for something interesting to watch, and perhaps not succeeding. A zapper is also a person tube who zaps. box Informal words for television are the tube in the US.

Even if the set is on, there is no guarantee that viewers are giving it their full attention, 45 per cent say they read during programmes, 27 per cent talk on the phone and 26 per cent do housework.

and the box or the telly in Britain.

Do you think there are a lot of high-powered lawyers, doctors, educators out there who say they don't watch TV and secretly go home at night and turn the tube on and play couch potato?

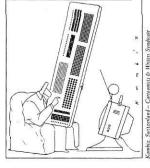
People think that because you're on the box and act like a fool, you must be like that all the time.

Despite its claims to superiority, the BBC is likely to start as the 56th button on an American viewer's zapper.

Whatever they pay, customers are left with a remote-control zapper that looks as if it could land a spaceship.

Zap through the television channels in a big American city. You will naturally get at least one Spanish-language channel beaming in news of Latin America and lurid Spanish-language soap operas.

- 8 Sorting out the channels. Two articles about zapping, one from The Times and one from Today, have been mixed up. There are six sections in the first article and five in the second.
  - 1) Say which headlines and sections make up each article. (a is the first section of the first article and b is the first section of the second.)
  - 2) Find all the expressions in both articles that mean 'change channels'.



## Going for the Big Break / Shouting at the box

- a Pity the poor television advertiser. He fights for our attention, but it is an unequal fight. We turn on our TV sets to watch programmes; he would rather we watched his adverts. And these days the advertiser has something else to contend with: the zapper, the remote control. The moment a programme is finished or even half-way finished bip! the selfish viewer turns the telly off, or over
- b Remember the time when there was no such thing as a remote control for the telly and you had to haul yourself out of the armchair to change channels? Now everything is about to change again with a new voice-activated method.
- c The idea is that instead of pressing buttons, we will be able to channel-hop simply by shouting commands at the set, which will react using "voice recognition". "Channel One, you 'orrible little telly", gets you BBC 1, and so on.
- d This is the problem tackled by The Zapper and The Advertiser, a new study from the Billett Consultancy. The consultancy looked at 1,000 households. You could have worked out most of the findings yourself, but there are a couple of surprises.
- e The first is that quality is appreciated. Billett found that more people are likely to get bored with a one-hour LA Law than a one-hour Maigret. Eight per cent of people do not stay on after the break in News at Ten, but 42 per cent of live football watchers flip over during half-time, never to return. People change over half as often during weekends.
- f Perhaps now is the time to remove programme credits, Billett say, their logic being that most people switch off when the credits come on, anyway.
- g This is a bit like a biscuit manufacturer announcing that it will no longer make the first and last biscuits in a pack because they always get broken. Billett believes that ITV could increase the number of viewers aged 16 to 24 if it stopped end-credits and end-break advertising.
- h Can you imagine the chaos throughout the living rooms of Britain if this thing catches on?
- i 'We also wonder whether a sensible change would be to increase the advertising minutage for centre-breaks during peak hours and a reduction in end-break minutage.' So, this could be the future: a brief pause for breath between programmes, but a massive slice of advertising during them. The advertisers will get you yet.
- j At least with the zapper there is only one person in charge of the set at a time. As far as I can make out, using this technique, ... whoever shouts the quickest wins. There'll be my husband bellowing 'three, three, three,' for the news, the kids screaming 'six, six, six' for Sky, and me shouting at it to switch itself off.
- k At which point the set will probably have a breakdown. Life was so much simpler when the set stayed on the same channel for three days because no one could be bothered to get up and change it.

## **TV** violence

mayhem gore gory TV is often accused of showing too much violence or mayhem: scenes of fights, assault, murder and so on. Violence on TV and in films is often referred to as gore, especially when blood is visible. A film with a lot of violence and blood in it is gory.

assault 141 ↓ murder 136 ↓

gory 188 |

All the available evidence suggests a huge public appetite for lust and gore.

It's not a family film as it's a bit messy in parts and some scenes are very gory.

Hans, played by Hans Hirschmuller, has taken to beating up his young wife Irmgard (Irm Hermann). This tale of domestic mayhem contains many of the usual Fassbinder traits.

'Terminator 2: Judgment Day'. Mayhem and stunning effects as Arnie tackles a killer robot.



"He's been watching violent cave drawings again ...

Glancing through the television programmes for the week I was struck by the number of films advertised containing violence, murder and mayhem.

**9** TV gore. Look at the table about TV violence from *Newsweek* and then read the extracts from the article and answer the questions.

## US NETWORKS UNDER THE GUN THE MAYHEM IS KIDS' STUFF

A study of the 1991-92 television season shows that children's programming actually features more violence than prime time.

	Children's programs	Prime-
Violent acts per hour Violent characters Characters who are	32 56%	4 34%
victims of violence Characters who are	74%	34%
killers or get killed Characters involved	3.3%	5.7%
in violence as perpetra tors or victims	- 79%	47%

Overall, is there less violence on children's television than during prime-time? Seeing the heads of all four networks gathered in the same room last week was extraordinary enough. Even more intriguing, however were the downcast eyes and somber expressions. No wonder: after 40 years of denial, despite more than 3,000 damning studies, the TV industry's moguls tacitly conceded that violence on television can indeed lead to violence in real life. But the remedy they so proudly unveiled ... generated almost as much heat as the malady it's supposed to help cure.

Beginning this fall, the networks will broadcast parental advisories before excessively violent programs and similar warnings to newspapers and magazines that carry TV listings. ... As a preemptive strike, the announcement accomplished its mission. Many in congress, roused by the soaring tide of prime-time gore, have been threatening federally-imposed reforms.

Some of these restrictions, however, would surely raise howls from First Amendment guardians, which may explain the almost palpable relief with which law-makers greeted the networks' voluntary action ...

... In selling their own reform package, the networks provided another reminder of just how unstaunchable TV's blood flow remains. 'This problem will get worse because people will think something has been done about it,' says Dr Carole Lieberman, a psychiatrist who heads the National Coalition on Television Violence. 'But all they're doing is applying a Band-Aid, It's just a sham.'

For openers, the networks will decide for themselves which shows require warning flags. The plan also assumes the presence of a parent to switch the channel. That ignores the millions of children of working parents who watch TV unsupervised, not to mention the nearly 50 per cent between 6 and 17 who own bedroom sets...

"The advisories are just a faster road map to the violent material, says Terry Rakolta, founder of Americans for Responsible Television. Kids channel-surfing will stop immediately and say, 'Hey, this is it! We don't even have to look for it.'

## i bas albemillum

- 2 If your eyes are downcast, in which direction are you looking?
- 3 If you deny something, you say that it isn't true. What do you do if you concede something?
- 4 An advisory is a form of w\_\_\_i n g.
- 5 The pre-emptive strike by the TV moguls was carried out to pre-empt f
- 6 Restrictions would raise howls of <u>pro\_\_\_</u> from defenders of free speech.
- 7 If something is palpable, it is obvious and visible. Relief is what you feel when you stop worrying about something. Why did the law-makers feel relieved?
- 8 If the flow of blood is unstaunchable, can it be stopped?
- 9 If you apply a Band-Aid to a problem, do you attack the real causes of the problem?
- 10 How many objections to the networks' plans are there in this paragraph?
- II Channel-surfing is another expression for z

- T

## **Multimedia and virtual reality**

multimedia

interact interaction interactive interactivity

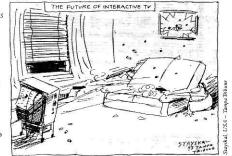
virtual reality

Multimedia is the combining of TV, computers and telecommunications to provide information and entertainment services that will be interactive. Users will be able to interact with the programmes and influence what they see. Programmes such as these will possess interactivity.

Virtual reality also provides interaction with scenes and people simulated by computer. Special clothing allows users to manipulate this simulated world and experience it with the same intensity as real life.

By combining TV and computers, Frox has its toe in the much-hyped multimedia market, the holy grail of the electronics industry.

Lights, camera, interaction. Artists have always tried to involve audiences intimately in their art, but few have gone so far as to offer them creative partnership. Even if it was wanted, such co-authorship was usually technically impossible. Now a generation of young, computer-literate film makers are trying to use the new technologies to make the mass media 'interactive'



Interactivity in information media entails both the ability on the part of the receiver to choose the programme transmitted to him or her, but also the ability to control changes of direction in a programme. There is a pioneering Canadian cable company, for example, called Videotron, which runs a service that enables viewers to choose the camera angles of the shots in a football match and make the camera focus on particular players.

The physical world is a thing that you perceive with your eyes, your ears, your skin and your other sense organs. Now what we do in virtual reality is we have computerized clothing that you wear over your sense organs and this computerized clothing cuts off the physical world and stimulates your sense organs with exactly the stimulus they would get if you were inside an alternate reality.

**10** Primitive exchanges? These sections from two articles are in random order. One is from *The Economist* and about multimedia in general; the other, from *The Independent*, is about virtual reality. Put together the two articles. ('The Promise of Multimedia' contains four sections: a is the first section of this article. 'A Step through the Looking Glass' is made up of five sections and begins with b.)

## The Promise of Multimedia A Step through the Looking Glass

- a In a loft apartment in New York's Tribeca district, Kenny Miller is having a multimedia interaction. On cable television, he is watching a live programme produced by his friend, David Levitt; over the telephone he is asking Mr Levitt 'to perform for us'. Instantly the picture changes and Mr Levitt's falsetto bubbles from the box, singing an ode to Mr Miller. The cameorders, audio mixers and Macintosh computers strewn around the room look on in mute fascination.
- b The heart surgeon is about to perform the most delicate part of the operation when the blade slips and slices through a vital artery. An aircraft pilot is about to land in thick fog, but misses the runway and crashes. Fortunately, neither of these scenarios is real. They exist in the memory of a computer that is simulating the event in what has become known as virtual reality.
- c Computer simulators have been used to train pilots since the seventies. Since then, computer simulation has made significant advances, and researchers are now talking seriously of using simulators in more complex situations, such as the training of heart surgeons. The great advantage of working in virtual reality is that the patient never stays dead.
- d If the 1980s were a time for media tycoons, the 1990s are for self-styled visionaries like Mr Miller and Mr Levitt. These gurus see a dawning digital age in which the humble television will mutate into two-way medium for a plethora of information and entertainment: movies-ondemand, video games, databases, educational programming, home shopping, telebanking, teleconferencing, even the complex situations of virtual reality. It will, says Time Warner, the world's largest media group, let consumers tune in to 'anything, anythere, anytime'.
- e If the exchange between Mr Miller and Mr Levitt was primitive, it was at least tangible and thus rare. The most extraordinary thing about the multimedia boom is that so many moguls are spending so vast sums of money to deliver programmes that are still hypothetical. The talk is of fibre-optic networks broadcasting 500 channels; of 'teleputers' that will change the way commerce is pursued and leisure enjoyed; of a global information industry that Apple Computer reckons will one day be worth \$3.5 trillion.
- f An important part of this concept has been the development of electronic gloves that are wired to be sensitive to the movement of the wearer's fingers. By flexing an index finger or bending a thumb, the wearer can begin to manipulate images of the virtual reality world of the computer. NASA scientists envisage, for instance, that astronauts will wear a virtual reality helmet and see exactly what a robot outside a spacecraft is seeing. By manipulating electronic gloves, the astronaut can manipulate the robot's limbs and perform an otherwise dangerous task in relative safety.
- g Is this the future of television? In an embryonic form, it is. Mr Miller is the technical director of the 'new mead' division at Viacom, a cable-TV firm. Mr Levitt used to teach at the Massachusetts Institute of Technology's Media Lab.
- h It does not take too much imagination to realise that the image need not be routine and boring. It could be Meryl Streep or Arnold Schwarzenegger, and the room could be anything from an opjum den in China to a chalet in the Swiss Alps.
- i At the moment, virtual reality in civilian use is still at the stage of creating simple situations, such as a room full of objects. Wearing the virtual reality helmet puts you in this room. Sensors in the helmet follow head movements, and the computer permanently revises the interior of the room, so whichever way your head is moved, appropriate images appear on the two screens. It is all done so quickly that to all intents and purposes, you are actually inside.

## The press

quality press popular press tabloid press gutter press	The press usually refers just to newspapers, but the term can be extended to include magazines. Newspapers are either tabloid, a format usually associated in the English-speaking world with the popular press, or broadsheet, associated with quality journalism. Tabloids are sometimes	tabloid 42,	195
tabloid	referred to as the gutter press by people who disapprove o	f them.	
broadsheet	Tabloids often have very large circulations (numbers sold) and even bigger readerships (total number of	circulation	224
circulation readership	people reading them). Papers such as these are often referre to as mass circulation papers.	d	

Yet reports in the so-called quality press and on television have blamed tabloid newspapers.

Strange that. The broadsheets fill acres of pages with Royal stories and television never misses a chance to show royal footage.

The tabloid newspapers – or gutter press as they're known in Britain – have always been a source of fascination to media watchers.

I wonder whether attacking our popular press is the liberal elite's way of acting out its own fear of the common people.

There are other stories in the papers – the mass <u>circulation</u> tabloids displaying their usual interest in sex and sensation.

Friday night television audiences and Saturday newspaper <u>readerships</u> are, apparently, lower than mid-week's.

With the Easter holiday upon us, the mass circulation paper, 'The Sun', focusses on a strike by French air traffic controllers. In typically robust fashion 'The Sun' headlines the story: FILTHY FRENCH SINK OUR HOLS.

- 11 Shock Horror Headlines. Some papers, especially tabloids, are famous for their headlines. Match these headline words to their meanings and then use them to complete the headlines below.
  - b argument 2 BOOST c attempt DASH d inquiry ordeal 204 I 4 ORDEAL questioning by police or at an enquiry S PLEA f fast journey, often with an uncertain outcome 6 PLEDGE g emotional request 7 PROBE h a period of waiting, perhaps by an ill person's bedside or in protest at something 8 QUIZ promise o ROW j increase in numbers or in confidence, morale or prospects 10 VIGIL vigil 123 ]

a unpleasant experience, usually lasting some time

BID

i	GLENDA KEEPSAT INJURED SON'S BEDSIDE.
	Actress Glenda Jackson left hospital last night after spending the day at her son's bedside, and spoke of her relief that he was still alive.
ii	LIVERPOOL'S EURO Liverpool last night received a European lift when UEFA confirmed that Welsh international Ian Rush will no longer be classified as a foreign player.
iii	MAN FACESON WIFE DEATH. Detectives were waiting by the hospital bedside of a man to question him about the death of his wife.
iv	NIGEL'S World champion Nigel Mansell took a lingering look across the Portuguese Grand Prix track which has caused him both heartache and joy yesterday before declaring: I will never come back here again – I'm finished forever with Formula One.'
v	OLYMPIC BOSS IN BRIBE The head of the Olympics is threatening legal action over a TV documentary alleging his officials are corrupt.
vi	PILOT IN BRITISH PLANE A British airliner has made an emergency landing in southern England after a cockpit window shattered and the pilot was almost sucked out.
vii	TO 'DIVORCE' BID GIRL. The mother of a teenager who has
	taken court action to divorce' her parents pleaded last night for her to come home.
viii	PRIVATE HEALTH PRICE FIXERS FACING Fees charged for private medical treatment are to be investigated by monopoly watchdogs.
ix	SRI LANKA PEACE A Sri Lankan government negotiator is expected to try to reopen talks with the Tamil Tigers today in an attempt to end the outbreak of fighting between Tigers and the Army.
x	TEENAGE PAIR KILLED IN ACROSS M-WAY. A recnage judo champion and a girl pal were killed in front of friends as they took a short cut across a motorway.
ı	Ladies and gentlemen of the press
1.130	editor The people in charge of newspaper content are editors. The people who write for them are journalist, sometimes referred to informally as
3	journo journos or insultingly as hacks. Someone who writes hack articles that appear regularly, usually in the same place in the paper, and often with powerfully
7	columnist expressed opinions, is a columnist columnist 36, 214

The British national press is referred to as Fleet Street, although no national paper is now produced in this London street.

19

With rapidly falling circulation figures, journalists have demanded the editor's dismissal.

He's also spending time keeping hacks out of the way because they keep asking Dennis about girlfriends.

Courier is like the hard-news journo of cliché, who thinks only about the glory of the story.

Most journos know of a colleague who abandoned journalism for advertising. We curl our lips at such a fellow. He's a sell-out, a loser, somebody who couldn't stand the pace in the real game.

A respect for the role of the king prevents the Spanish media from taking the aggressive <u>Fleet</u> Street approach to monarch's private lives.

At the bar, we found vituperative columnist Julie Burchill and thought, at last, here is someone who is bound to be rude and abrasive. But Burchill was a babe.

story piece article run an a

run an article carry an article

editorial

leading article leader leader writer Newspapers run or carry articles or stories. Articles other than the most important ones can also be referred to as pieces.

Editorials give the paper's opinion about the news of the day. In a quality paper, the most important editorial is the leading article or leader. These, and the other editorials, are written by leader writers.

'The Financial Times' carries an article on the situation in Albania,

'The Wall Street Journal' ran an article about people in Belgium who have seen flying triangularshaped craft.

'The National' ran a piece about a boxer who'd had to have his legs amputated because of the damage steroid use had done.

The resignation was the top story for the 'New York Times'. In a leader, the paper said that on the issues affecting America most, substantial continuity would be assured under any of the contenders for the leadership.

Following his criticism of social workers, may I suggest that your leader writer should spend a month as a social worker to see just how stressful and demanding the job is -and be paid the same salary as the social worker.

Some of the editorial leader writers put their fingers on the pulse of several points worth discussing.

12 Naming of parts. Match these newspaper expressions to their descriptions, and then use the expressions to complete the extracts below.

10-1		ř.	() Tree	d 303
¥.,	e, i	,	24. i	ations.

ī	obituary	a	small advertisements about films, plays, concerts, for sale, and so on	things
2	gossip column classified	Ь	news about the country the paper is	gossip column 195 (
4	home	c		27 - 11 12 (*
Ś	masthead	d	(often critical) stories about the social activities ar	1d
6	banner headline		private lives of famous people	
7	scoop	¢	headline in extremely large print	
	*1.15	f	top of front page carrying the name of the paper	
		g	article about the life of someone who has recently	died
				2. 3.3
i	The Sun's		_ is 'Come Home Dad'.	7 -95 /
îì			ebbels diaries was yet another Sunday Times our rivals gasping.	, we of
ììí	The Observer's from	it pag	ge headline – under its new royal blue	
iv			stories covered in British papers is the continui the country's National Union of Mineworkers.	ng legal
v	Throughout his care	er, h	e to your excellent of Charles Abe e was faced with difficult problems but never hesit o stand by the consequences.	
vi		ing c	en as part of an attempt to get its share of the regic ake – particularly – and other table ted to follow.	
vii			isiness he ended up in journalism writing about it.	
	York's Stork Club w		, Broadway was his beat. Table 50 at s office.	New
			en e	4 y 10 10 141
G	iossip and t	he	glitterati	
	celebrity celeb	accu	rspapers, especially tabloid newspapers, are often sed of taking an excessive interest in the private of famous people such as film stars: celebrities,	glitterati 208 Į
			ery informally, celebs.	
	ocautiful people	C	elebrities are sometimes referred to slightly	•
7.3	et set	nun	orously, and perhaps critically, as glitterati. This	

expression has replaced beautiful people and jet set,

reminiscent now of the 1960's.

LANGUAGE NOTE

Glitterati has no singular form.

Are there enough celebrities in the world to sustain yet another chat show?

Most of the celebs are very down to earth with backgrounds like mine.

Zermatt was fashionable with 'le jet-set' (Johnny Halliday, Sacha Distel, etc) in the Sixties which means that its idea of chic is nowadays very unobtrusive.

It started in New York with Studio 54, and what they do is get this elitist door policy where they pick and choose, you know, whoever they figure is (sic) a beautiful people.

Hong Kong's glitterati were downing buckets of champagne, puffing Cuban cigars and dancing their way through a night of opulence.

privacy invasion of privacy breach of privacy Celebrities, as well as more ordinary people, complain about invasion of privacy or a breach of privacy when they feel their private lives are being examined too closely.

intrusive reporting paparazzi They complain about intrusive reporting techniques like the use of paparazzi, photographers with long-lens cameras who take pictures without the subject's knowledge or permission. Other intrusive methods include doorstepping, waiting outside someone's house or office with microphone and camera in order to question them, and secretly recording conversations by bugging rooms with hidden microphones, or bugs.

doorstepping

bugging 43 ↓ bug 42 ↓

bug bugging

#### **▲ LANGUAGE NOTE**

The singular of paparazzi is paparazzo.

Doorstepping can also be spelt with a hyphen.

To hope that pictures like these would not appear is like trying to put a cap on an active volcano. The behaviour of the royal family is not just a matter of intense public curiosity, not in itself a justification for a breach of privacy, but is also of some public importance and concern.

It is bad enough to spy on her during a private early morning swim, but then to criticise her choice of swimwear for the occasion is the worst invasion of privacy imaginable.

They call on the government to consider the introduction of a privacy law to protect people from unjustly intrusive newspaper reporting.

Picture editors must also maintain relationships with the scores of British and foreign paparazzi who haunt showbusiness personalities and royalty, while courting the more respectable agencies or photographers who specialise in winning authorised access to film, television and pop stars.

Reporters and photographers crowded every exit from the Mirror building to cross-question Maxwell as he left. We are doorstepping our own chairman, said a newsroom executive. 'Can you believe this?'

She was so frightened that she had her private rooms searched in case they were bugged.

13 Privacy and the paparazzi 1. Read this extract of a letter from a member of parliament to the editor of The Times and answer the questions.

## MELLOR: THE RIGHT TO KNOW AND THE RIGHT TO STAY IN OFFICE

Sir.

As might be expected from a Press Complaints Commission which includes tabloid editors, it has now stated that the public have the right to be informed about the private behaviour of politicians if it affects the conduct of public business.

Was it therefore in the public interest for the tabloid editors to pay an 'electronics expert' who had bugged a bedroom then sold the tapes and photographs of it? Have we now reached the stage where it is easier for those who acquire other people's damaging personal secrets to sell them to the tabloids rather than risk jail over blackmail?

The statement amounts to a simple approval of the tabloids' use of paid informers, as, for example, did the KGB in Moscow or the Stasi in East Germany. Like them, the tabloids use such information to destroy lives without trial, defence or jury.

It endorses the practice of allowing a picket line of doorstepping journalists outside a house, to barricade relatives and children and cause them enormous distress, all in the interests of 'a good story'.

- I Why is 'electronics expert' in inverted commas?

  a) the person doing the bugging didn't know much about electronics,
  b) the person was less interested in electronics than in earning money by selling the secret recordings to newspapers, extortion 141 ↓
  c) you don't really know, but it might be a combination of a and b.
- 2 What sort of state employs large numbers of informers? A p \_ \_ \_ state.
- 3 If you endorse an activity, do you support it and approve of it?

trial 143 || jury 146 ||

4 Is this a picket line in a literal sense?

picket line 121 ]

- 5 If someone barricades people into a house, do they let them leave?
- 6 If someone causes someone distress, do they upset them?

In some countries, you can take legal action and sue newspaper editors for invasion of privacy; different countries have different laws about what breaches of privacy are actionable.

libel action actionable

issue a writ

writ

You may also sue for libel in a libel action, if you think that you have been libelled: in other words,

that something untrue, and that damages your reputation, has been written about you. When someone starts legal action for libel, they issue a libel writ.

lawsuit

In both cases, the objective of the lawsuit is financial compensation in the form of damages.

## LANGUAGENOTE

Libelled and libelling can be spelt libeled and libeling in American English. Lawsuit can be spelt with a hyphen or as two words.

Rod Stewart has won the first round in a  $f_{15}$  million libel action against a newspaper which claimed he cheated on wife Rachel Hunter with her agreement. A judge in Los Angeles refused to drop the invasion of privacy part of the 47-year-old singer's lawsuit which claims the story is filled with 'baseless lies'. Attorneys for the Canadian tabloid 'News Extra' had argued the claim was without justification, because the lawsuit also alleges libel. allege 138 ]

sue 110, 192 |

Germany: grosser invasions of privacy are widely actionable in the civil courts and there is a civil remedy for a newspaper publishing inaccurate personal information and refusing to correct it.

Each airline chief is suing the other for libel arising from accusations of alleged dirty tricks and smear tactics.

dirty tricks 42 |

smear campaign 39 |

TV wine expert Jill Goolden won substantial libel damages in the High Court yesterday over allegations that her kitchen was filthy.

The Aga Khan has issued a writ for libel damages against Express newspapers and the Daily Express columnist Ross Benson over a gossip column story on the BCCI | Bank of Credit and Commerce International] collapse.

- 14 Privacy and the paparazzi 2. Read this article from Newsweek and use these words to complete the gaps. One of the words is used three times, two are used twice and the rest once each.
  - a lawsuits
- c paparazzi
- e photographers
- g scoop

- b privacy
- d paparazzo
- f photography
- h celebrity

# Stalking the Stars

...You can't see them. But they're there, lurking outside the hotels of Majorca, reconnoitering the beach clubs of the French Riviera, eavesdropping in ritzy restaurants from Madrid to Monte Carlo, hiding behind evergreens in St Moritz and palm trees in St Tropez.

Taking pictures is the least of their work, and many aren't even very good
who together with Mouron nevertheless earns 1.5 million francs a year peddling snapshots of all the right people doing all the wrong things.
(3) aren't supposed to do quality (4), but to get exclusive documents?
Real
If Rostain and Mouron manage to get the pictures they want, and if a celebrity chooses to sue, chances are that they will win. In France, a legal principle known as the <i>droit à l'image</i> (right of image) prohibits the publication of photographs without the explicit consent of the people in them, except in news situations where the photos have clear news content.
'I can't complain,' says Paris
Some

## **Gagging the press**

gag watchdog toothless watchdog

censorship statutory controls

crackdown clampdown

press freedom freedom of the press Governments that limit press freedom are accused of gagging the press. This may take the form a voluntary code of practice overseen by a body referred to informally as a watchdog. If the watchdog is ineffective, it is described as toothless.

If this is not enough for the government, it may impose statutory (legally enforceable) controls. The authorities are then described as cracking down or clamping down on the press. They may also be accused of press censorship and of limiting press freedom or the freedom of the press.

crackdown 71, 126 || clampdown 71, 126 || censorship 71 ||

## **LANGUAGE NOTE**

The nouns corresponding to the verbs crack down and clamp down are crackdown and clampdown. Watchdog, crackdown and clampdown are also spelt with a hyphen.

The chances of a privacy law to gag the Press are now 'a lot less than they were a few days ago'.

'The state of the marriage has been put into the public domain in part at least by the outward behaviour of the partners. It is therefore a legitimate subject within the public interest for report and comment by the press.' But the press watchdog criticised broadcasters for 'intrusive and speculative reports'.

The proposed watchdog will not be as toothless as doubters suggest.

Commons all-party media committee chairman Nicholas Winterton said the pictures appeared to be a 'flagrant breach of privacy' but should not prompt calls for a legal clampdown. But Lord St John of Fawsley said: 'It seems to me that it marks a further milestone on the way to introducing a general right of privacy which would benefit all citizens.'

...a whole succession of reactionary initiatives in relation to the freedom of the media, television and news agencies that have been cracked down on.

On privacy, he is as opposed to press censorship as the newspapers.

The Times says that the proposals give the newspaper industry a 12-month deadline to put its house in order of face tough <u>statutory controls</u>. Many papers comment editorially that the proposals could damage press freedom.

Nobody ever said the freedom of the press was a freedom that would never be troublesome.

15 The Last Chance Saloon. This extract from The Times is about limiting press freedom to report on people's private lives. Read it and answer the questions.

# Was it a hollow press victory?

As editor of Britain's biggest selling Sunday tabloid, Patsy Chapman is used to juicy tips about scandals involving politicians. But Chapman is also a member of the Press Complaints Commission (PCC), set up to ensure that editors observe the code of conduct drawn up last year after Fleet Street narrowly repelled legislation to curb the press over intrusion into private lives.

That was why she agonised when she was tipped off that David Mellor was having an affair with an actress. Although the News of the World lives by scandal, Chapman has to be satisfied that its stories pass muster by the PCC code. And Mellor, after all, was the minister responsible for initiating any new press legislation.

When the story broke in *The People* last Sunday, there was already a widespread conviction in Fleet Street that John Major was in favour of new press laws, angered by reporting of the rift in the marriage of the Prince and Princess of Wales.

Alarmed, Sir Nicholas Lloyd, the Fleet Street editor closest to Mr Major, published a leading article last Monday accusing The People of committing suicide. 'Its behaviour threatens all sections of the press, however responsible, by giving the most powerful ammunition to those demanding a crackdown on media freedom,' the Daily Express declared.

- I Look through the whole article and identify all the papers and editors mentioned. Who edits which paper?
- 2 Which is the biggest Sunday tabloid?
  - a) The People, b) The News of the World?
- 3 British national papers narrowly repelled, or only just succeeded in resisting, legislation to curb the press. If you curb something, do you give it a) less freedom or b) more freedom?
- 4 What noun already used in the article is 'tip off' related to?
- 5 If something passes muster is it acceptable?
- 6 If there is a widespread conviction about something, do a lot of people believe it?
- 7 Was the Mellor story first published in the News of the World?
- 8 Who normally gets ammunition given to them?

But other tabloid editors sniffed the reek of hypocrisy. The minister who had once warned editors that they were drinking in the Last Chance Saloon had, as *The Sun* cruelly put it, been playing the piano in the bordello next door.

So here was a minister for press intrusion who had something to hide and had desperately tried to hide it. If the government was seriously considering a new press bill, it was open to the accusation of trying to conceal the sins of its own ministers. It was Mr Major's most avid supporter, Kelvin Mackenzie, editor of The Sun, who delivered the killer blow.

On Tuesday he revealed that a prominent member of the cabinet had phoned his newspaper during the general election campaign with the names and addresses of three women whom he claimed were having affairs with Paddy Ashdown.

The allegations had been checked and found untrue. Mackenzie, by demonstrating that a minister hapeddled a sexual scandal to *The Sun*, encouraging it to intrude into a rival politician's private life, a claim bolstered the next day by *The Independent*, effectively scuppered Major.

- 9 If you sniff the reck of hypocrisy, you sense it: hypocritical people tell people to do one thing and do another thing themselves. What is the hypocrisy involved here?
- 10 What word is used here to mean the same as 'hide' earlier in the article?
- II If you are someone's avid supporter, do you support them strongly?
- 12 If you peddle allegation 39, 138 ↓ information, are you keen for people to believe it?
- 13 If you bolster a claim, do you back it up?
- 14 If you scupper someone's scupper 163 || plans you destroy them.

  Who scuppered Major's plans in this situation? What plans were scuppered?

## **Political correctness**

political correctness

politically correct politically incorrect PC

speech code

Journalists and others such as university teachers are increasingly asked not to use certain words and expressions because they are politically incorrect and might cause offence, and to use other, politically correct, or PC, words. Where organisations such as universities have rules about words to be avoided in conversation and elsewhere, these rules constitute a speech code.

Politically correct language is part of a wider phenomenon: politically correct thinking, or political correctness. A set of attitudes has come to dominate the university campus which 'Newsweck' and other publications would call politically correct attitudes — that is to say one has to have a single attitude toward the Third World, the situation of women, etc. The Dartmouth Review feels that it's almost a duty to violate these very dubious assumptions that are being imposed as politically correct.

PC-things include ethnic pride (especially

Wichons to the University. I'm your faulty adviser This

"Welcome to the University. I'm your faculty adviser. This is your dorm room. That's your study desk. And Boris here will be your thought policeman."

Afrocentrism), recyclable products, Malcolm X, being gay' or even 'queer' (not homosexual), saying 'people of colour' (never coloured people), 'women' (not girls) and 'Ms' (not Mrs or Miss), sensitivity to unconscious racism, and 'diversity' in all things. Non-PC things include polystyrene cups, buying petrol from Exxon, saying

'businessmen' or 'congressmen' (as opposed to 'persons'), talking about dead white European male (DWEM) thinkers and writers (Plato to Proust).

Political correctness and the banning of words does not drive out prejudice: it merely hides it.

It reminds me of Kipling saying the loveliest sound in the world was 'deep-voiced men laughing together over dinner'. Nowadays remarks like that are deemed sexist, chauvinist, politically incorrect, and, for all I know, actionable.

16 Lexicographically correct or verbally challenged? Read this article about politically correct language from *The Economist* and answer the questions.

## AN ALL-AMERICAN INDUSTRY

Something odd is happening to political correctness. On the one hand, it is thriving, right up to the highest levels of government (witness the equally-sized Christmas tree and Chanukah memorial outside the White House). On the other hand its opponents are thriving too (look at the best seller lists, headed by Rush Limbaugh and Howard Stern).

Seemingly irreconcilable arguments surround it. Some dismiss political correctness (PC) as an irrelevance hyped up by the right; others see it as a leftist danger to the very fabric of American life; still others argue that it is plain passé. Is America in the throes of neo-PC, anti-PC or post-PC? It is hard to tell.

So much the better for the PC industry. For that is what political correctness has become. It is no longer a matter of who wins or loses the

- 1 Both PC and its opponents are thriving. Does this mean they are both doing a) well, or b) badly?
- 2 If something is a danger to the very fabric of something clsc, is it a) very dangerous, or b) not dangerous?
- 3 If you are in the throes of something, is it finished?

Henry Payer, USA - United Feats

arguments. The arguments themselves are what sustain the industry. Competition in the PC industry is not only healthy, it is essential.

Few industries can boast such rapid growth as this one. A computer search by the New York Times found 103 newspaper references to 'political correctness' in 1988. In 1993 the number was roughly 10,000.

Such extraordinary growth would quickly slacken if the driving force behind it – the language of political correctness – were to go out of fashion. But there seems little prospect of that happening. The current controversy over style at the Los Angeles Times shows that there is still plenty of fuel for the PC industry.

The Los Angeles Times's 19-page 'Guide on Ethnic and Racial Identification', drafted by a committee, was sent to the paper's staff on November 10th. Journalists are told never to use the word 'Jewess', but to remember to call a Latino woman a 'Latina'.

They are urged to avoid referring to African 'tribes', because this offends many blacks (who are more often 'African American'). 'Eskimos' disappear (they are 'not a homogenous group and may view the term Eskimo negatively'). 'Dutch treat' and 'Dutch courage' are offensive (to the Dutch?), as are French letters (to condom-makers?)

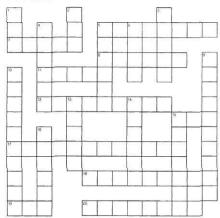
There is more. The term 'deaf and dumb', is, apparently, pejorative, much as 'birth defects' are best replaced by 'congenital disabilities'. Because many women do the job, 'letter carrier' is preferable to 'mailman'. 'Mankind' is frowned upon. 'Gringo', 'savages' and 'redskin' are among the words to be used only in quotes with the approval of the editor, associate editor and senior editor.

Not surprisingly, the guidelines provoked a reaction, and the controversy has become public. A memo signed by journalists at the Los Angeles Times's Washington bureau gives warning that it is a short step from 'shunning offensive words to shying away from painful facts and subjects'. All this is splendid for the PC industry (language fuss, for example, does wonders for the dictionary business).

- 4 If X sustains Y, does X keep Y going?
- 5 If something boasts a characteristic, it possesses it. Is it possible for something to boast an unimpressive characteristic?
- 6 If the rate of something such as growth slackens does it a) speed up, or b) slow down?

- 7 An example of a Dutch treat is going to a restaurant with someone and splitting the bill equally. Dutch courage is the courage people get from drinking alcohol. If you were Dutch, would you be offended by these expressions?
  - 8 Pejorative expressions are not approved of, or frowned upon, because they are critical or insulting. Why is 'mankind' frowned upon?
  - 9 If you shun something or shy away from something, do you like discussing it?
- 10 If there is fuss about something, are people nervous and anxious about it?

## Crossword



## Across

- 5 See 8
- 7 Exclusive and often sensational (5)
- 8 and 5 Take legal \_\_\_\_\_\_ if you think you've been \_\_\_\_\_ (and if you can afford it) (6, 8)
- 11 and 6 down This political message is a mouthful (5, 4)
- 12 The lads with the long lenses (9)
- 15 Attempt at a headline (3)
- 17 Breach of privacy outside someone's house (12)
- 18 This type of reporting is invasive (9)
- 19 Typical British tabloid (3)
- 20 Media attention of an intense kind: blanket \_\_\_\_\_\_\_(8)

## Down

- 1 Politically correct computers? (3)
- 2 Change channels (3)
- 3 Gore (5)
- 4 and 16 Celeb-packed article (6, 6)
- 5 Editorial (6)
- 6 See 11 across
- 9 Bigger and better quality than a tabloid (10)
- 10 Very similar to crackdowns (10)
- 13 This could be gutter or quality, national or local (5)
- 14 Channel changer (6)
- 15 This is done with secret microphones (7)
- 16 See 4 down

# 2 Politics

## The campaign trail

candidate

election run for election stand for election

campaign campaign trail campaigning

run-up to the election

In a democracy, the country's rulers and law-makers are chosen in elections. In American English, candidates run for election and in British English they stand for election.

The campaign is the series of advertisements, television campaign  $\delta$   $\hat{\parallel}$  appearances, meetings and speeches designed to get support for a candidate. The expression campaign trail emphasises the number of places candidates have to go to and things they have to go through while campaigning.

Campaign also refers collectively to all the parties' campaigns.

The run-up to an election is the period leading up to an election, perhaps a longer time than the campaign itself.

If Mahatma Gandhi came back to life and stood for election in the eastern Indian state of Bihar, he would probably lose.

Mrs Thatcher hoped most of them were against a federal Europe. Otherwise what's the point of standing as candidates in the next general election?'

Vargas Llosa, who constantly glances backwards into his own life or into the dark recesses of his continent for his fiction, is preoccupied by 'something larger than politics'. Coming from a man who, in 1990, ran for president in Peru, and lost, this seems hard to take.

He is hurt by the perception that he is afraid to face his opponent. He is followed on the campaign trail by people dressed in chicken costumes.

There are ten weeks to go to the election, yet we are already mind-numbingly bored with the campaigning.

Shots were fired and explosives thrown into the offices of two political parties in Tiblisi in what the BBC Moscow correspondent describes as the increasingly violent run-up to elections next month.

## 1 On the campaign trail. Match the two parts of these extracts.

- I The Colombian election campaign,
- 2 Whatever the political and economic situation,
- 3 It's been so long since the last election that we've forgotten how difficult it is
- 4 The tribunals would disqualify those found guilty
- 5 Senator Garn told a press conference at the Utah state capital that
- 6 Elected for six years, Mexican presidents
- 7 When Lincoln ran for his second election,

- a from standing for election for a period of up to seven years.
- b are barred from standing for re-election.
- c due to culminate in a presidential poll on 27 May, has become more a matter of physical survival than political persuasion.
- d he will not run for re-election next year.
- e it was not as the Republican candidate.
- f the party in office has always gained support in the run-up to the election.
- g to avoid media coverage of the campaign trail.

coverage 2 î

## The campaign platform

platform plank in the platform manifesto soapbox

soapbox stump on the stump

heckle

hustings

electioneering
cynical
electioneering
blatant
electioneering

on the hustings

A political party is a group of politicians and their supporters who have similar views on how the country should be run.

A party's platform is the policies that it says it will put into effect if elected. Individual policies are planks in the platform. Proposed policies may be outlined in a document known as a manifesto.

Speeches were traditionally made in Britain standing on a soapbox and in the United States on the stump, and these things are often referred to in connection with campaigning even if they are not now often actually used. People who shout out their disagreement when a politician makes a speech are hecklers, and what they do is heckle.

Politicians on the stump or at or on the hustings are electioneering. Electioneering can be used neutrally to talk about what candidates do during a campaign, but it can also be used to show disapproval of 'unfair' methods. In this case, electioneering may be described as cynical or blatant.

manifesto 186 ||

heckler 191 ||

The King announced that he is ready to talk with the country's political parties about political change.

The Democrats plan to capitalise on public frustration by making health one of the main planks in their platform.

The party's manifesto was so full of generalisations that most South Africans have been amazed by the reforms the government has passed.

The rousing speech, the last of six soapbox addresses, came at the end of 10,000 miles on the battlebus and tours to more than 60 constituencies.

Dos Santos, Angola's dour leader, is an unconvincing convert to democracy. On the stump in Huambo, he looked uncomfortable with the razzmatazz of electioneering.

With only days to go before elections in Pakistan, candidates are battling it out at the hustings.

Government ministers had a rough ride during their nationwide tour, <u>heckled</u> in some places, greeted with stony silence in others.

Belgrade television were even accused of using crude techniques to superimpose enthusiastic cheers over the sound of hecklers at one of Milosevic's campaign rallies.

Electioneering in Mandalay has been more enthusiastic, with members of the opposition parties encouraging supporters to vote.

Labour accused Mr King of blatant electioneering as he placed the crucial order for short range airto-air missiles. Labour defence spokesman Martin O'Neill said, It will come as a relief to the workforce of those companies. Whether it will come as a relief to the Conservative candidates in those seats, it will remain to election day to find out.

- **2** Electioneering clichés. Find combinations in the table that correspond to the definitions 1–8. Then use the combinations to complete the extracts a–h.
  - I Trips that candidates go on
  - 2 Things that candidates say to get elected but that they don't really mean
  - 3 Something that a candidate says they will do if elected
  - 4 Unoriginal things that candidates say and do
  - 5 An attack made by a candidate on others
  - 6 Methods, honest and dishonest, that are used by candidates to gain electoral advantage
  - 7 A government's financial plan that is designed to win votes
  - 8 Violence that is encouraged by candidates

		clichés		
	promise		thuggery	
tours		electioneering		assault
	tactics		budget	
		rhetoric		

- a ...shaven-headed youths who combine football violence with electioneering
- b He did everything in the book of electioneering \_\_\_\_\_\_short of kissing babies.

c He followed this up with an electioneering \_\_\_\_\_ on Labour, claiming businessmen had no enthusiasm for a Labour government. d He has already been round the country three times on thinly veiled electioneering e Mr Reagan's great achievement of his second term - tax reform - was first aired as an electioneering \_\_\_\_\_ in his State of the Union speech in 1984. f The prospect of an election cering \_\_ \_\_\_\_\_ and a cut in interest rates as an additional sweetener gave shares a welcome boost vesterday. g Voters complain about electioneering \_\_\_\_\_\_ that verge on the dishonest. h What the Soviets at first took to be electioneering \_\_\_\_\_ they discovered to be theological conviction, 'Evil empire' meant what it said. Whistlestop tours and spin doctors whistle-stop tour A very fast campaigning trip, with a candidate making a lot of rally speeches and appearances in a lot of places in a short time, is a walkabout whistlestop tour. A tour such as this might consist, among other things, of: glad-hand rallies: large, often open-air, political events with speeches rally 8 ft and entertainment, and walkabouts: the candidate walks about in a crowd and shakes hands, or in this political context, glad-hands glad-hand 8 1 occoble. spin doctor spin controller Candidates must be careful not to make gaffes. Gaffes are gaffe 216 II slips of the tongue or offensive remarks that damage their image: the perception that people have of them. Spin doctors or spin controllers are consultants who try to minimise the effects of gaffes, and otherwise improve the way candidates are presented in the media generally. LANGUAGE NOTE Whistlestop is also spelt with a hyphen and as two words.

And in the film 'Abe Lincoln in Illinois', where the part was played by Raymond Massey — in one of the scenes when Abe Lincoln is leaving on a whistle-stop tour — you'll hear the crowd saying: 'Goodbye, Mr Lincoln. Goodbye, Mr Lincoln.'And you'll hear one lone voice saying: 'Goodbye, Mr Massey, Goodbye, Mr Massey'.

At political rallies across the state, opinions on Helms are anything but ambivalent. Unidentified group: 'Two, four, six, eight, Jesse Helms is full of hate.'

Mrs Robinson admits she is not a natural politician in the Irish sense; she lacks the glad-handing skills so valued in the small world of Irish politics.

Mr Major and his wife Norma were jostled by a crowd of demonstrators during a walkabout in Bolton. Police tried to hold them at bay as they shouted 'Tories Out' and 'Go back to London', but the Premier stayed calm and kept smiling.

Livkov is keeping a very low profile during the campaign. Probably this is because his image has been badly dented by attacks in opposition newspapers, which have dwelt on his communist past.

Gaffe of the campaign: 'I don't want to run the risk of ruining what is a lovely recession.' He meant to say reception. (George Bush)

The disarray in the cases of Cavazos and Bennett was the abrupt way the news broke – that is to say before the spin-controllers could set the stage, if I'm not mixing metaphors here.

A recent question to Mr Clinton and Al Gore on a CBS television phone-in programme was prefaced with: 'Good morning Governor Clinton, Senator Gore, our future president and vice-president', the sort of sound-bite that is a spin doctor's dream come true.

sound-bite 7

3 Controlling the spin. Read this extract from The Times and answer the questions.

# Bite-sized campaigners

'Negative advertising and negative campaigning works,' Peter Jennings, chief ABC anchorman in New York. 'We all like to say it doesn't work and it's really beneath contempt, as it is in many cases. But until American people either individually or as a whole reject negative advertising, I think that's the way it's going to go.'

The image of the candidate is so much more important in America than in Britain, because the combination of the greater size of the country and the much less cohesive party system means that in the early stages of the campaign, many candidates are relatively unknown.

I pressed the respected American columnist George Will on whether that meant that television impact now determined the choice of candidates. Was it a case of the more telegenic they were, the more chance they had of success?

I If something is beneath contempt, do you have a high opinion of it? anchorman 7 advertising 10

- 2 Is the party system stronger in the United States than in Britain?
- 3 If you press someone on a question, do you care if they don't give you a clear answer?

columnist 19

4 Do telegenic people look good on television?

telegenic 7

'No,' he said, 'whatever we're getting from television it's not glamour. Television is at best a terrible temptation, because you can get away with murder on it, by condensing your campaign into slogans. But television needn't be quite as lazy or ignorant in doing it.'

Still, the absence of a national daily press cannot do other than enhance the importance of television in a presidential campaign.

Politicians themselves are critical of the way in which they feel the political agenda has shifted out of their control into the hands of the media manipulators and spin doctors.

Henry Kissinger, former Secretary of State was particularly unhappy: 'The risk we're running in our campaigns is that they've reached a stage where the media become part of the electoral process; they no longer report it, they become a part of the electoral process.'

- 5 If you can get away with murder in doing something, do people care what you do?
- 6 If you condense something, do you make it a) bigger, or b) smaller?
- 7 Are lazy people energetic?
- 8 If X enhances the importance of Y, does it increase Y's importance?
- 9 The political agenda consists of the issues and problems that politicians deal with. Do politicians feel they are getting more control over it?
- 10 If you run a risk, is the risk a danger for you?
- 11 The media have reached a p\_\_t where they are part of the electoral process.

# Seeking nomination

primary elections primaries
nomination seek nomination delegate convention

room

In the United States, a party's presidential candidate may be selected in a series of primary elections or primaries. Primary elections are held in some, but not all, states as a way of finding which candidate has most support. The final choice of presidential candidate is made by delegates representing each state at the party conventions, famous for convention 178 || late-night bargaining, supposedly in smoke-filled rooms, between supporters of each candidate. The expression smoke-filled room is used to refer to meetings where intense, secret negotiations take place, usually between members of the same group or party, to the exclusion of outsiders.

Candidates looking for selection seek nomination as the party's presidential candidate.

It is that time again, and that place too. On the first weekend of November, five of the six declared candidates for the Democratic nomination made their way, as so many of their kind have done before, to New Hampshire. Its <u>primary</u> will be held on February 10th; and it is, as always, the first in the nation.

The reform changed the delegates to the national party convention were selected. By forcing delegates to declare their allegiance and run for election, that reform was intended to replace the smoke-filled rooms and deal-making with the intra-party primaries that had until then been mainly 'beauty contests' of little consequence.

presidential bid
bid for the
presidency
running mate

dream ticket

An attempt to become president is sometimes referred to as a bid for the presidency or a presidential bid.

The candidate running for the vice-presidency is the presidential candidate's running mate. An ideal combination of candidates for these two posts is known as the dream ticket. The expression is also applied to other attractive political partnerships in the US and elsewhere. It is even sometimes used to describe a single candidate with attractive qualities.

His presidential bid has attracted to this small city roughly 350 highly paid consultants, strategists, and idealistic young volunteers, not to mention scores of expense-account journalists and thousands of tourists.

Gary Hart's bid for the presidency failed after the evidence of his romantic link with Donna Rice.

If Hillary is the perfect partner, then in Al Gore he had the perfect running mate. It really was the dream ticket for women. Where Clinton is rugged and earthy, Gore is clean cut and preppy.

This new dawn is not to be confused with the last new dawn, when Neil Kinnock and Roy Hattersley were described as a dream ticket.



Peterson, Canada – Cartoonists & Writers Syndicau

4 The right candidate. The same word or expression from this section is missing from all these extracts. What is it? In which extracts is the singular form of the missing item used and in which the plural?

Labour party policy was determined by a few trade union bosses in . . . . That is now beginning to change.

The Conservative leadership was once decided in ... of London clubs by the party's grandees.

It took 15 hours in a . . . but the outcome was never in doubt.

Those attending the Maastricht summit will be sweating it out in the . . . of Euro uniformity.

Despite all the talk of democratic reforms, Japan is still run by what Americans used to call the politics of the

. The godfather of Japanese politics, Shin Kanemaru, has begged the public to show 'understanding' of the way the ruling LDP is picking its new president.

The danger is that professionals in . . . will impose an over-centralised European Union which many Europeans may not want.

On one side is the . . . approach to political change, negotiated by 'professionals'. On the other is reform brought about by popular pressure.

#### The sleaze factor

digging for dirt muckraking mudslinging

sleaze

smear campaign

vilification

Teflon coating

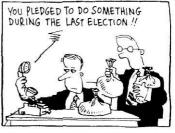
Sometimes candidates or the media search for damaging information about a politician's personal life, or business or secret political activities. When they do this they are said to be digging for dirt or muckraking. Damaging information of this kind is sleaze. If they then use this information to attack their opponents, they are accused of mudslinging.

Victims of muckraking say that their opponents are guilty of conducting a smear campaign, or smear campaign 24 fr more formally, a campaign of vilification against them.

If allegations or charges against someone cannot be proved, or made to stick, that person is said to have a Teflon coating. (Some saucepans have Teflon coatings to prevent food sticking to them.)

#### LANGUAGE NOTE

Muckraking and mudslinging are also spelt with a hyphen and as two words.







Wasserman, USA - LA Times Syndicate

In preparation for potentially the nastiest campaign yet, the Democrats have been digging for dirt with which to undermine Mr Bush's image. During his presidency, one brother and one son have been fined for financial irregularities. Another brother and two other sons have been involved in questionable business deals.

ASHDOWN CASE JURY WARNED ON MORALITY, Jurors were warned yesterday not to let their views on the morality of politicians' private lives or the muckraking of newspapers influence them in the case of the man accused of stealing the document that disclosed details of Paddy Ashdown's sexual relationship with his former secretary.

The campaign has taken on a mud-slinging violence that makes Mrs Ferraro's 1984 experience seem clean by comparison. Her opponents have seized on her family's alleged links with the Mafia to undermine her.

A parliamentary commission was set up to investigate charges that Garcia personally embezzled \$50 million. He has denied any wrongdoing. He puts all accusations down to a smear campaign by his political opponents, who he claims are worried he may choose to stand again for president in the next elections in 1995.

Mr Markovic said he and his government were being subjected to an intense media campaign of lies and vilification.

fine 149 |

juror 146

wrongdoing 95 | embezzlement 96 | We will continue to run a good, clean, hard-hitting campaign. The president is determined to keep this campaign out of the sleaze business, said a spokesman with Mr Bush in Florida.

Reagan was the so-called <u>Tefton</u> President, whose impeccable image protected him from scandal and charges of incompetence.

#### himbo

Politicians sometimes fail electorally because of allegations of extra-marital affairs. Women involved in affairs such as these are often referred to as bimbos, implying that they are sexually attractive but intellectually limited, even if evidence of their intellectual qualities, or lack of them, is rarely discussed.

The only top Republican aide with the common touch is Mary Matalin, the political director. But when Ms Matalin raised Bill Clinton's problems with <u>'bimbos'</u> last week, she was, to her disgust, rebuked and made to retract by Mr Bush.

**5** Digging for gold and digging for dirt. Read this article from *The Times*, written during Bill Clinton's bid for the presidency, and answer the questions.

# Clinton hires tough Texan to ride shotgun

The Democrats know that Mr Clinton, of all men, enjoys no Teflon coating. They all know he will be assailed as the 'failed governor of a small state' and as a man who cannot be trusted.

Could the Republicans be sitting on another explosive revelation about his private life? 'Not a true one,' said Miss Wright in an interview. 'I am not at all sure there are not lies in the making out there, but my job is to dispel and discredit them as fast as possible. I have gotten to where I expect anything.'

Last September, loathing the strain of campaigns, she accepted a fellowship at Harvard. By March, Mr Clinton faced multiple charges of infidelity, draft-dodging and financial skulduggery in Arkansas and was being savaged like 'a piece of meat'. Miss Wright alone knew his record well enough to refure the allegations. He begged her to return, and when she did, she found Little Rock overrun by reporters digging for dirt.

- 1 Do Democrats think allegations might be made to stick to Clinton?
- 2 The Republicans may be about to r v more about Clinton's private life.
- 3 If you dispel and discredit lies, do most people go on believing them?
- 4 Are people who indulge in skulduggery honest?
- 5 If someone is viciously attacked, they are s a d.
- 6 If you refute an allegation, do you prove that it is false?

To counter endless spurious claims of adultery by Mr Clinton, she employed a leading private investigator, San Francisco's Jack Palladino, who by May alone had received \$28,000 from the campaign.

Miss Wright and Mr Palladino learnt that Sally Perdue, a former Miss Arkansas, was about to profess a past affair with Mr Clinton. They found four friends and relatives to dispute Ms Perdue's veracity and managed to kill the story.

Miss Wright calls such episodes 'bimbo eruptions'. She has counted at least 26, but only Gennifer Flowers has made the headlines. She admits Mr Clinton has on occasion been 'naively careless about appearances', but blames 'gold-diggers', tabloids who offer them six-figure sums to lie, and the Republicans, who, she insists, are generating the stories.

- 7 If you offer evidence that a claim or allegation is false, you c\_\_\_\_\_ it.
- 8 If an allegation is not backed up by evidence is it spurious?
- 9 If you dispute someone's veracity, you accuse them of in g.
- 10 If someone digs for gold, they look for an easy way of getting rich. Which of the following are six-figure sums?
  - a) \$150,000
  - b) \$44,532
  - c) \$35,789.50.

#### tabloid 18 1

### **Dirty tricks**

dirty tricks disinformation

Watergate -gate

cover-up cover up Politicians may accuse their opponents of using unfair or even criminal methods against them, such as paying people to make false accusations, stealing documents, bugging phone conversations, and so on. These methods are known as dirty tricks and are usually part of a campaign to spread disinformation: half-truths and lies.

The most famous dirty tricks campaign of all was in 1972, when President Nixon ordered the Democratic party's offices in the Watergate building in Washington to be burgled. Watergate may now be mentioned and the suffix -gate used when referring not only to dirty tricks campaigns, but to any case of political or business corruption and its associated cover-up: the associated attempts to cover up, or hide, the truth.

#### LANGUAGE NOTE

The noun cover-up is also spelt as two words.

bug 22 1

dirty tricks 24 1

burglary 129 ||

Friends of Mandela, while not disputing the letter's authenticity, accused enemies within the ANC of waging a dirty tricks 'smear campaign' against her. 'They are trying everything they can to destroy her,' one said.

So, in some sense there is truth in disinformation. That's always what disinformation's about.

A Puerto Rican Senate committee is investigating the killings and subsequent cover-up of two independence activists 13 years ago. NPR's Maria Martin reports on the case, which is being called the Watergate of Puerto Rico.

The controversy now being dubbed Inkatha-gate took a new turn with the resignation of Chief Buthelezi's personal assistant, M. Z. Khumalo, who said he alone knew about the security police payments.

Now and then a conspiracy in high places is uncovered, like <u>Watergate</u>, Irangate, or any other <u>-gate</u> you care to mention.

The 'Observer' says there is evidence of large-scale British involvement in the Iran-Gate affair now emerging following the collapse of the Bank of Commerce and Credit International. And it goes on to list a series of complicated manoeuvres in which the Colonel is said to have used accounts at the Bank to transfer money from arms sales to Iran to Nicaragua's contra guerillas.

6 Presidential paranoia. Read this extract from an American National Public® Radio broadcast made on the 20th anniversary of the Watergate break-in, and answer the questions.

# WHAT WATERGATE WAS ALL ABOUT

The botched break-in at Watergate, which gave the era its name, was only a minute part of what it was all about. Bugging the Democrats and rifling their files, apparently to learn what they might have on Nixon, was only one manifestation of presidential paranoia fanned by anti-war protests.

Once critics and opponents were perceived as 'enemies', a word until then unfamiliar to American politics, then the law and the Constitution could be flouted in the name of national security, and so taps could be put on the phones of White House aides and the journalists to whom they might be leaking, and so explicitly illegal plans could be drawn up for widespread FBI and CIA surveillance on American dissenters.

I If a plan is botched, is it carried out successfully? break-in *129* ↓ bugging *22* ↑

- 2 The files were rifled, or stolen, to see what d\_\_\_\_, or damaging information, the Democrats had on Nixon.
- 3 Paranoia is abnormally intense suspicion and distrust. Nixon's was 'fanned' by anti-Vietnam war protests. Did it get a) more intense, or b) less intense?
- 4 If you flout the law, do you obey it?
- 5 If you put a tap on someone's phone, you \_ g it.
- 6 If an official leaks information to the press, do they wish their identity to be known?
- 7 In a surveillance operation, do organisations such as the police spy on people?

All this was only the first installment of the conspiracy. Re-elected by a landslide, Nixon had more ominous plans for his second term which were aborted by the unraveling of Watergate. He planned a clean sweep of officials unresponsive to his designs and the stationing of White House commissars and departments and agencies to bring them under tighter control.

He had told counsel John Dean to 'keep notes on all of those who try to do us in,' and said he would use against them the full powers of government that he had not used in the first four years. He planned to expand the plumbers, the White House intelligence unit, into a large-scale intelligence and surveillance operation.

So when you are asked, 'Grandpa, what was Watergate all about? Was it about dirty tricks and politics as usual?' Then you should answer, 'No, it was about a paranoid politician who saw enemies all around him and who tried to hijack the whole government in order to punish them.'

- 8 Someone in a conspiracy conspires or p \_\_\_ with other people to do something illegal.
- 9 Nixon had more ominous, or threatening, plans for his second term, but they weren't carried out because of the 'unraveling' of Watergate, which was investigated and explained. For example, Nixon had planned a 'clean sweep' of 'unresponsive' officials. Did he intend to neglect any of these people?
- 10 If you do someone in, do you a) help them, b) attack them?
- 11 What do plumbers normally work on? a) pipes, taps and leaks b) electricity, or c) woodwork
- 12 A paranoid person suffers from  $P_{-} = \frac{a}{a}$ .
- 13 If someone hijacks something, do they bring it under their control using illegal methods?

## **Polls and pollsters**

opinion poll opinion survey

poll polling organisation pollster

sample

results
findings
reliable results
reliable findings
accurate results
accurate findings

Between elections, especially during election campaigns, opinion polls or surveys are conducted to measure public opinion and to predict or forecast election results.

Polling organisations and the people working for them are pollsters. They interview or poll a number of people, a sample typical in its mix of ages, social classes and professions of the population as a whole.

An exit poll is carried out just after people have voted as they are leaving the polling station.

Results or findings of opinion polls are more or less reliable or accurate.

#### LANGUAGE NOTE

The nouns corresponding to the verbs forecast and predict are forecast and prediction.

The opinion poll was conducted among a sample of 15,000 adults randomly and scientifically selected from all 450 local government areas in Nigeria.

It puts Labour support at 53 per cent of the electorate, the highest figure recorded in the poll of polls. The results were taken from surveys by six polling organisations: Gallup, Harris, Mori, ICM, NOP and Audience Selection.

Pollsters are to change the way they measure public opinion after getting the result of the last general election badly wrong.

Opinion polls predict that the M-19 party may either win the polling or emerge with sufficient votes to threaten the hold of the country's principal parties.

Opinion polls are forecasting that a non-Communist coalition of parties, Demos, will win at least 40 per cent of the vote.

It also concluded that most of the voters who had chosen to remain silent would probably back the opposition. Because of this, it is essential to view the poll's findings with some scepticism.

NOP's unadjusted forecast was one of the most accurate of any by-election exit poll, in which people leaving the polling booths are asked how they voted.

7 Last-minute polls. This column, by Bernard Levin, published in *The Times* (29.7.91) looks at the question of whether polls should be banned in the last week before elections. Complete the gaps with the words listed. (a is used four times, b and c twice each, and the other words once each.)

a	polls	
L	wolling.	

c pollsters d poll

e accuracy f inaccuracy g campaign h election

# Poll late and poll often

France, for no discernibly logical reason, bans the publication, though not of course the taking, of \_ (s) figures. during the final week (7); in all other democratic lands the (8) can take their soundings up to the last minute, and so it should be. Of course, the parties which are trailing in the (9) regularly denounce them as instruments of Satan, or at least instruments of shocking (10), but as soon as the \_ (11) reveal that the party order has been reversed they hasten to proclaim that the (12) are the finest fellows alive; neither attitude has any sense in it, for the reason I have given: there is no evidence that \_\_\_\_ (13) themselves do, or can, affect the outcome, though of course the voters may use the findings for their own electoral purposes.

trailing 219 |

# Trailing or riding high?

Between elections, pollsters ask people if they rating approve of the performance of politicians and parties, approval rating and the results are given as approval ratings or ratings 10 ↑ popularity rating popularity ratings. lead race 218 ] In the run-up to an election, pollsters and journalists may talk about a race in which the party or candidate favourite 218 ride high most likely to win is the favourite or the front front-runner 219 | runner trail Candidates or parties with the best results in opinion trail behind polls are said to be ahead or riding high. Their lead is often given in percentage points over the others. points When two parties or candidates have about the same race amount of support, they are said to be level favourite pegging or running neck and neck. neck and neck 219 | front-runner Candidates or parties not doing so well are said to be running neck and behind or trailing or trailing behind. If their results

#### **◆ LANGUAGE NOTE**

neck

level pegging gain ground

Favourite is spelt favorite in American English.
Front runner and level pegging are also spelt with hyphens.
Neck and neck is also spelt with hyphens, especially in the
expression running neck-and-neck.

improve, they gain ground.

# 8 Ahead in the race, level pegging or trailing behind. Match the two parts of these extracts.

- 1 A poll published on December 7th shows that President Mitterrand's popularity rating has slipped to a new low of 31 per cent,
- 2 During the last 12 years this government has involved us in two wars, two recessions, record unemployment, crime and hospital waiting lists,
- 3 Prime Minister Kaifu was riding high in the popularity polls.
- 4 The Socialists are trailing in the opinion polls but are gaining ground and are currently in
- 5 There's been a lot of pressure on him, saying that he's at 91 per cent approval rating in the polls, and he could use that tremendous approval to do something, not just sit on it.
- 6 Two months ago, Father Jean-Bertrand Aristide, a priest who advocates power for the impoverished Haitian masses made a late entry into the race
- 7 Unpublished polls by Gallup confirmed that
- 8 Weekend polls showed he had halved his opponent's pre-convention lead of 15 to 25 points. He was shown to be trailing by 14 points (Newsweek), 11 points (Time), nine points (Washington Post) and eight (Los Angeles Times).
- a 'This is the most open, fickle, volatile electorate we have ever seen,' said Peter Hart, a Democratic polister.
- b a fall of 21 points in just three months. Another poll shows that the level of satisfaction with his performance is the lowest for any president under the Fifth Republic.
- c and instantly became the front-runner for president.
- d And of course, if he succeeded in getting a peace in the Middle East, he would go down in history. He could win the Nobel Peace Prize. He would be remembered forever.
- e far better shape to fight an election than the bitterly split Union of Democratic Forces.
- f So high, in fact, that faction leaders in the Liberal Democratic Party were starting to worry.
- g the two main parties are now virtually level-pegging.
- h yet the polls still show them running neck and neck with the opposition. It seems crazy to me.

#### **Casting your ballot**

election election day

poll go to the polls

vote

cast votes ballot cast ballots

electorate turnout abstain abstention On election day, voters go to the polls. They vote, or cast their votes or ballots, to elect candidates.

People with the right to vote are voters, and together make up the electorate. The proportion of people actually voting is the turnout and the total number of votes cast is the total vote. People not voting abstain from voting and are counted as abstentions.

#### **◆ LANGUAGE NOTE**

The noun turnout is also spelt with a hyphen.



It's election day in Chad – people throughout the country have been casting their votes at the first contested election since independence from France in 1960.

On September 15th the voters of Hong Kong, casting ballots in the British colony's first truly democratic legislative eliton, delivered China a slap in the face.

This Sunday, Peruvians vote to elect their 23rd president.

It is the second time in a fortnight that the people of Hungary have been asked to go to the polls and today the atmosphere is matter of fact, with none of the sense of occasion which prevailed two weeks ago when voters were voting freely for the first time in 40 years.

'The sunshine has brought out the voters in droves, and we expect a very high turnout,' a Tory official said last night.

But many liberals and conservatives may abstain from voting because in recent months they have been hit by inflation and unemployment and the colourless platforms of the establishment parties have but limited appeal for them.

A growing proportion of Europeans are not bothering to vote. In Portugal abstentions leapt from 22 per cent in the 1987 general election to 32 per cent in 1991.

9 The ballot or the bullet? Look at the extracts and complete the definitions below using the key words.

In the separate women's polling booths it is specially difficult to detect false voters since many of the women are in purdah.

Current estimates are that fewer than half of eligible Americans are expected to cast their <u>ballot</u> on November 3.

Voting will not be by secret ballot but by the controversial method of queuing behind your favourite candidate. Many people fear that the queuing system will treate conditions for chaos at the polling stations, but the government says it is an open system which will stop the practice of filling ballot boxes with fictitious ballot papers.

Mr Rao was certain of victory; yet there were reports that his supporters had captured booths and stuffed ballot boxes. In Bihar many people died and new balloting was ordered in hundreds of polling stations.

Israel is a democratic society where governments are changed by the ballot box, not the bullet.

Ballot ** ***	Voting, p	or	I	takes ]	place at	1.4
cast ballots ballot box	<u>P</u>	_ t	In a	c	11.00	44.
ballot box ballot papers secret ballot	, v	oters mar	k their b	<u>P</u> _	in a	
balloting	<u>g</u>	<u>b</u>	and place th	nem in a _	<u>o</u> _	
polling	_ o The ba	illot box i	s often ment	ioned whe	n contrastin	g
polling booth	democratic m	ethods w	ith terrorist (	ones.	2 *** 47	
					Lat do Wit	

#### **Getting elected**

1	
scat	
gain a sea	
win a scat	10
lose a seat	
electoral sys	tem.
first-past-th	e-post
proportiona	ıI
represent	ation
PR	
list	alem Alem
h	

constituency

legislature

A body that passes laws is a legislature. Candidates win or gain seats in legislatures under different systems in different countries. Existing members of a legislature who are not re-elected lose their seats.

The two main methods of electing candidates are: proportional representation, or PR, where winning candidates are elected from a list in proportion to the number of votes cast for each candidate, and

first-past-the-post, where the candidate with the most votes in the constituency wins, even if he or she has fewer votes than the other candidates combined.

Some countries use a combination of both electoral systems.

His promise to make the Senate an <u>cleeted body</u> with effective power, the main demand of western Canadians, is vaguer.

-11

Mongolia has promised free multi-party elections to the legislature, the Great Hural and has become the first Asian nation to bow to the winds of change sweeping in from Eastern Europe.

In the Bulgarian elections, computer predictions give the Socialists – formerly the Communists – nearly half the vote and therefore about 100 seats of the 200 decided under the PR system. The figures obtained by the BBC show that of the 200 seats decided under the first-past-the-post system, the Socialists have won 76 seats.

Israel's electoral system is one of proportional representation by list. Each party lists its candidates for the Knesset in order of seniority, and as the votes accumulate, another name on the list enters the Knesset.

In 1989 the Green Party received 2 million votes, 15 per cent of the vote, in the European elections. However, because of Britain's first-past-the-post electoral system (whereby only the candidate who receives the most votes is elected) the Greens did not gain a single seat.

About 1.3 million people voted Labour in Scotland. There, it won 50 seats. In the English heartland, between the Wash and the Avon (excluding London), some 1.7 million people voted Labour. There, it won 3 seats.

The supporters of <u>PR</u> point to the unfairness of the present system where one member of parliament represents one diverse <u>constituency</u> where the majority of people may have voted for a number of other candidates.

10 Legislature quiz. Legislatures are often divided into upper and lower houses or chambers. Match these legislative chambers to their countries.

1	<ol> <li>House of Commons a</li> </ol>		a	Germany	boton a
2	Sejm		Ь	United Kin	gdom
3	Bundestag	الحداث الألف	c	Ireland	7. A
4	Riksdag	ومحاري والمواد	d	Mongolia	A Company
5	Great Hural	L. Francisco	c	Poland	
6	Cortes	11	f	Sweden	50 1 1 1 1 m 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1
7	Dáil		g	Spain	
8	Lok Sabha	er splateur	ħ	India	n rewron's
9	Knesset	. 94 1 1	i	Denmark	indingoiq in .
10	Folketing	non auckani,	j	Israel	onal dans

#### Knocked out in the first round

rounds of voting first round second round

run-off

In some countries – France is one – there are two rounds of voting, usually a week apart. If no one candidate in the first round of voting gets more than 50 per cent of the vote, the top two candidates go on to a second round in a run-off, with each trying to attract the first round supporters of the other candidates.

#### **◆ LANGUAGE NOTE**

Run-off is also spelt as one word.

Run off, first round and second round can be spelt with a hyphen.

- Marian Same of the State of t

About half the 120 seats in the National Assembly remain to be decided. These include constituencies in and around the country's most important cities, Libreville and Port Gentil, where because of irregularities the ballots cast in last month's first round of voting were annulled.

Among the NDP victors were at least eight government ministers, including Dr Amal Osman, one of only five women who have so far secured parliamentary seats. The second round run off will be on December 6th and only then will a full list of members be available.

11 A political killing? Put this BBC report into a logical order. (The first section is a.)

# BRAZIL'S WILD WEST

- a A 42-year-old Brazilian senator, Mr Olavio Gomez Pires, who is also a candidate for the governorship of the western state of Rondonia, has been shot dead. Reports say two men drew up in a car as the candidate was leaving his office in the state capital Porto Velho. They opened fire with machine guns.
- b Senator Olavio Gomez who was standing in a coalition led by the Socialist Party, the PTB, had a narrow victory in the first round of voting on October 3rd but he faced a run-off second round on November 25th.
- c The attackers got away. A commission of senators is going to Rondonia to investigate the assassination.
- d The election campaigning in that state was marked by accusations of corruption. It's on the fringes of the Amazon region and has been extensively colonised only in the last 20 years. Rondonia is afflicted by crime typical of a fronticr region the smuggling of gold and tin and more recently by drugs trafficking. Rondonia borders the state of Acre where the conservationist and political campaigner Chico Mendes was murdered two years ago.
- e The motive for the assassination is not clear. If it was a political killing the elections in that state may have to be staged again.

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#### Electoral fraud

election returns free and fair elections

elections electoral fraud

irregularities

vote-rigging massive voterigging widespread vote-

rigging rigging gerrymandering Results in an election are also known as election returns. An opposition party or outside observers may accuse the organisers of the election of electoral fraud, saying that the elections have not been free and fair.

Vote-rigging occurs, for example, when ballot boxes are filled with fictitious ballot papers or when votes are not counted properly. Where a lot of vote rigging is alleged to have taken place, it may be characterised as massive or widespread.

Another form of irregularity may take place before the election, when boundaries between constituencies are drawn. If the governing party draws the boundaries to their own advantage they are guilty of gerrymandering.

Elections were held, but when returns showed that Doe was losing heavily, he confiscated all the ballot boxes, announced he had won over 50 per cent of the vote and declared himself President.

The State Department said on Monday that the Romanian elections on Sunday were peaceful with a heavy voter turnout, but Spokesman Richard Boucher said it was too early to determine if the elections were feee and fair. Election day irregularities seem to have been minimal, Mr Boucher said, although opposition political party leaders have complained of breaches of election law procedures.

She has accused her opponents of massive vote-rigging. She said ballot boxes were stolen and switched, and agents of her party had disappeared.

In 1986, the Supreme Court conceded that gerrymandering – the practice of drawing boundaries to help one political party – can be subject to judicial review.

12 Witch way to vote? Read this report from The Times about the use of witch doctors to prevent, or check, electoral fraud. A witch doctor is someone thought to have magic powers. These powers are often invoked through the casting of spells: actions and utterances thought to have magical effects. Fill the gaps using six of the words listed. Two words are not used.

a hooths b electoral c voting d poll e gerrymandering f vore-rigging

g constituency h irregularities

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# Thais cast spells to check poll fraud

suspect 138 ↓

#### **Election results**

claim victory

defeat
admit defeat
concede defeat

margin landslide When it becomes apparent which parties or politicians have won an election, the winners claim victory and the losers concede or admit defeat.

If a party or a candidate wins an election by a large amount or margin, commentators talk about a landslide.

The conservative New Democracy Party are <u>claiming victory</u> in the Greek elections after winning half the 300 seats.

Benazir Bhutto has admitted defeat in Wednesday's general elections, even before official results have confirmed what seems to have been a major electoral upset. Opposition leaders in Zambia say that President Kenneth Kaunda has conceded defeat. Presidential challenger Frederick Chiluba told reporters that he'd spoken with Kaunda on the telephone.

They received 55 per cent of the vote, a comfortable margin in the first parliamentary elections in the unified Germany.

Now with Communism in all its forms discredited, he has come down in favour of social democracy within a pluralist framework. But his party's apparent landslide victory in the elections appears to make a multi-party system something of an irrelevance for the time being.

- 13 Surprising victory or massive defeat? These words are used to describe victory and defeat. Complete them.
  - a) <u>c t g r c l</u>
- f)  $\underline{d} \underline{v} \underline{s} \underline{t} \underline{t} \underline{n} \underline{g}$

أموران حاريت

a confidence dis-

mention the

er vilke i saat. Gebeure

- b) <u>c\_mf\_rt\_bl</u>\_
- g) h vy
- c) <u>c nv nc ng</u>
- h) <u>v rwh lm ng</u>
- d) <u>cr\_sh\_ng</u>
- i) \_\_\_\_<u>nd\_ng</u>
- e)  $\underline{d} \underline{c} \underline{s} \underline{v}$

j) <u>spctcllr</u>

## Throwing the incumbents out

swing incumbent re-elect The swing from Party X to Party Y is the percentage of voters who previously supported X who now support Y.

mandate
fresh mandate
frictice
in office
term of office

thrown out of

If incumbent parties or politicians (that is, parties or politicians in power or in office) get re-elected, they receive a fresh mandate from the electorate for a new term of office. If they don't, they are thrown out of office.

Control of Control of Control

The Labour council's decision to move the Northern Ballet from Manchester to Halifax at a cost of £200,000 so angered the locals that there was a huge 10 per cent swing against Labour in the district election in Mav.

The possibility of a new left-of-centre party emerging will be frustrated by a combination of Labour's declining presence and our first-past-the-post electoral system. The lories will remain in office for many years to come.

The opposition parties in the tiny island nation are to contest only 40 of the 81 seats in parliament. The People's Action Party is therefore guaranteed to be returned for a seventh consecutive term of office.

Of course politicians will sometimes make bad decisions. At least they can be thrown out of office unlike unaccountable central bankers.

The general anti-incumbent feeling could well give her victory despite the campaign gaffes she is making.

Señor Solchaga optimistically wants a fresh mandate to raise value-added tax.

14 Throw the rascals out. Read this extract from National Public Radio® about limiting the time members of Congress can stay in office. Say where a) the radio reporter and b) the politician who is an opponent of term limitation each start speaking. They each speak twice: not all the numbers indicate a change of speaker.

# LIMITING TERMS OF OFFICE

- (1) But just as Republicans who support term limits are suspect as losers who can't win by the rules the way they are, Democrats who oppose the limits are suspect as incumbents who want to hold on to their jobs, says Washington Democrat Al Swift, who's in his seventh term.
- (2) Any incumbent who is affected by term limitations is not taken scriously when they speak out about term limitations.
- (3) People and I think naturally so say, Well, you're just trying to protect your job.'
- (4) In order to make his case against term limits more credible, Swift announced he's retiring in 1994, the year the Washington ballot initiative would force him out if it passes.
- (5) By then any incumbent who's already served the newly imposed 12-year maximum would be ineligible to run again. Congressman Swift claims that people are now much more ready to listen as he makes his case.
- (6) Term limitations at heart is a limitation on the citizen who goes into the voting booth.
- (7) It is being sold on a 'throw-the-rascals-out' kind of theme, which is always somewhat popular and today is enormously popular. But you've got to be careful of these things as they often bite back.

# Absolute majorities and hung parliaments

majority

absolute majority

overall majority

government

form a

government

coalition

government

government 2

minority minority If one party obtains more seats than all the others combined, it has an overall or absolute majority and is able to form a government on its own.

If no one party has an overall majority, a coalition government is formed, often after much inter-party bargaining and negotiation. If the governing parties do not between them hold a majority of seats, they form a minority government.

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India's lower house of parliament, the Lok Sabha, convenes tomorrow. The Congress party and its allies are about 12 short of an overall majority. Sam Miller in Delhi considers how Congress can find enough support to remain in power.

The Free Democrats are the kingmakers of German coalition governments and their high showing in the polls could give them a strong bargaining chip with which to put pressure on Chancellor Kohl's CDU. Since he's unlikely to get an <u>absolute majority</u>, he'll have to rely on the Free Democrats to form another government.

Indira Gandhi, installed as prime minister in 1966, was supposed to be a pussycat. She proved to be a tiger instead, running a bold minority government for two years.

**15** Hung parliaments and splinter parties. Read the examples and complete the commentary with the key words.

The Liberal Democrats are hoping that these policies will be implemented after the next election as a price they would demand for forming a coalition government in a hung parliament.

The union will have to make an alliance with a minority party representing the Turkish population in Bulgaria.

...the Bharatiya Janata Party: a fringe party of Hindu extremists only a few years ago, it looks as though it could be part of the government after the election.

The opposition Social Democratic and Green parties, meanwhile, lost strength and split their votes among small splinter parties.

Bulgaria's ruling Socialist party yesterday lost its majority in parliament when a splinter faction declared independence from the party.

Dr Mahatir's United Malays' National Organisation, the dominant party of the ruling coalition, accused Tonku Razaleigh, who leads a breakaway party from UMNO known as Semangat 46, of splitting and therefore weakening the Malays.

hung parliament

party
fringe party
minority party
breakaway party
splinter party

faction splinter faction If, in a system usually dominated by two parties (usually the British one), neither party gets an overall majority, commentators talk about a

A \_\_\_\_\_\_ party is a party holding a relatively small number of seats, and a \_\_\_\_\_ party is one with extreme views and very little support.

A party may be made up of rival groups or

A faction may break away to form a separate party, known as a party or a party.

## Rainbow coalitions and political horse-trading

opposition

coalition opposition coalition rainbow coalition

horse-trading

Parties opposed to the government form the opposition and may work together in an opposition coalition.

A rainbow coalition is one containing many different interests; the expression is sometimes used to indicate approval of unity between different groupings, and sometimes to indicate disapproval of the fact that the groups have so little in common that they should not get together.

Critics of proportional representation say that one of its defects is that it does not often produce absolute majorities, and they refer to the bargaining between the coalition parties, disapprovingly, as horse-trading.

The opposition coalition, led by the Mongolian Democratic Party, has accused the ruling party of being insincere about reform.

Jackson said his Rainbow Coalition will be working to build what he called 'a new independent Democratic majority!

Mr Lenihan said he was beaten by a <u>rainbow coalition</u> that did not reflect the normal divisions in Irish politics.

After a short honeymoon, the ruling coalition will begin its horse-trading, haggling over ministerial posts.

16 Creaking coalitions. Read this article from The Independent, written by a politician who believes in the first-past-the-post electoral system, and answer the questions.

# OUT OF ALL PROPORTION

The general theory of proportional representation is simple and appealing: each political party receives a number of seats in the legislature in proportion to the number of votes cast in its favour. In that way, so the argument runs, Parliament would accurately reflect public opinion. That is the theory, but what about the practice?

Let us take the result of the 1987 General Election. The Conservatives took 42 per cent of the vote, Labour 31 per cent and the now-defunct 'Alliance' 23 per cent. If seats had been distributed under a PR system, neither the Conservatives nor Labour would have been able to form a government on their own. Whoever did would be reliant on — and therefore beholden to — the votes of the 'Alliance'.

So who then would be calling the tune in Parliament? Which party above all could be sure that its policies were the ones that would be put into action? Answer: the one with just 23 per cent of the popular vote. The alternative would be a creaking coalition, paralysed by fear of losing control. And it needn't be a percentage as high as 23. Look at Israel where tiny parties, with only one or two members in the Knesset, regularly threaten to bring down the government unless their policies – often extreme ones – are accepted.

- I If something is appealing, is it attractive?
- 2 Instead of 'runs', the word g \_ \_ could be used here.
- 3 If something is defunct, it is no longer in e x
- 4 'Whoever did'. Whoever did what?
- 5 If you are reliant on someone, are you independent of them?
- 6 It you are beholden to someone, do you owe them a favour?
- 7 If you call the tune, you are in c o n \_ \_ of events.
- 8 Is a creaking coalition a workable one?
- 9 If you are paralysed with fear, are you able to act?
- 10 Is an extreme policy a reasonable one, in most people's opinion?

People who support PR think that it would be fairer, but in practice it gives totally disproportionate power to minority groups – to the fascist right in France, and the communist left in Italy.

Closer to home, take the Irish Republic, which under PR held elections in 1981, 1982 (twice), 1987 and 1989. Mr Haughey's Fianna Fail party, with 77 seats, failed to secure an overall majority. The result, after weeks of horse-trading, was a coalition with the Progressive Democrats, who held just six seats in the Dáil, yet managed to extract two cabinet posts in return for their co-operation – a degree of influence out of all proportion to their popularity, especially considering they held 14 seats prior to the election.

But 'fairness' is only one aspect of the electoral system that those who advocate reform must consider; the link between a constituent and his or her representative is equally important. One of the strongest, most enduring and attractive aspects of our democratic system is the relationship between MPs and their own constituency. MPs at weekends go back to their roots, to those people who gave them authority to be MPs.

Under some versions of PR, MPs would not represent any area in particular. The nearest thing that PR could come to fulfilling this requirement would be by having huge multi-member constituencies — of a whole county or more. The link of mutual dependence and responsibility that currently exists between MPs and their constituents is central.

- 11 Did the Progressive Democrats have disproportionate influence in relation to their electoral support?
- 12 If you have a link with something, are you connected with it?
- A constituent is someone who votes in a given
- 14 If something endures, is it temporary?
- 15 If something fulfils a requirement, does it satisfy that requirement?
- 16 If something is central to something, it is very i m p \_\_\_\_\_

#### Honeymoons, lame ducks and the political wilderness

When a government is elected, there is often a honeymoon honeymoon period when people are not too critical of it mainly because they are waiting to see what it will do in the longer term. cabinet reshuffle After a while, normality sets in: crisis ministers may be given new posts, or lose their posts, in a cabinet reshuffle: resign

stand down they may leave the cabinet, or resign, stand down or quit because of incompetence or wrongdoing;

there may be crises, when confidence in the collapse government is so low that people wonder if it can

continue and think it may collapse. Governments lame duck or politicians that have lost all credibility and

authority are described as lame ducks. lame duck 99 J political wilderness

Politicians or parties who leave office and no longer have power or influence are said to be in the political wilderness.

#### LANGUAGE NOTE

auit

The singular of crises is crisis.

In any new presidency - in any new anything - everybody is hopeful. there's a honeymoon period and there are stars in everyone's eyes.

On Sunday, nine ministers who favoured opening talks with the opposition lost their jobs in a cabinet reshuffle.

Among the casualties in this ruthless cabinet reshuffle were some of the prime minister Harold Macmillan's oldest and closest colleagues, prompting Jeremy Thorpe to remark, 'Greater love hath no man than this, that he lay down his friends for his life.'

The Daily Telegraph reports that Mrs Thatcher only changed her mind about not fighting on after the majority of her cabinet urged her to resign. It says that three cabinet ministers had threatened to resign if she did not stand down.

A minister quit two weeks ago saying, I'm tired of signing decrees no one pays attention to.'

The anniversary finds the Socialists in crisis, facing the danger of collapse. Yesterday, the party lost its parliamentary majority when 16 of its deputies formed a breakaway group.



collapse 100, 163 !!

Riddell, UK - The Economi

Whoever wins faces the prospect of leading a lame duck administration. Too many hostile things have been said on both sides to give either man any real hope of turning the Tories' nominal 21seat majority into a viable long-term government.

II: 1 1.16 d. II ... CC ...... 5. ...... 6 d. 12 1

	N	is car headed for the House of Commons, its occupant for the political wilderness. Joday Mr fellor will make a statement to the Commons at 11 am. He is expected to blame everyone, apart om himself, for his resignation and destruction of political career.
17	la	olitical lame ducks. Not only governments can be me ducks. Put an appropriate noun from the list ato each extract below.
		prime minister c administration c congressman government d leader f governorship
	I	He could have lost so much political impetus that he would have found himself leading a lame duck
	2	Lukens is appealing that conviction. Lukens is a lame duck He was defeated in the Republican primary and he has only a few more weeks to serve in congress.
	3	his claims to have been sole architect of the state's prosperity for most of the 1980s. But Governor Dukakis identified himself with the success and is therefore identified with the failure. He is rarely seen about now as he lives out the last days of his lame duck
	4	What Britain doesn't need after a year of lame duck government is another lame duck
	5	Mr Olszewski may have felt that he would end up becoming a lame-duck Mr Walesa's spokesman has dismissed the significance of Mr Olszewski's decision to abandon his mission, saying the President has at least three other candidates for the post of prime minister.
	6	If he succeeds, he could only become a lame duck, his tenure of office would be decided by Congress, whose long-term ambition is to win an election and govern India again.

## Grassroots support and votes of confidence

grassroots by-election

marginal constituency marginal

vote of confidence vote of no confidence

call elections call fresh elections go to the country

interim
government
caretaker
government

A government's grassroots support during its term of office may become apparent during a by-election. Grassroots support is the support of ordinary voters. A by-election is held in a constituency when the person representing it resigns or dies.

In a first-past-the-post system a marginal constituency, or marginal, is one where the incumbent member's majority was so low in the previous election that it may easily by won by another party in the next election. A governing party may lose its majority by losing by-elections in marginals.

If a government wants to establish that it has a majority, or if it loses its majority, or if confidence in the government is low for other reasons, it may ask for a vote of confidence in parliament. If it loses this vote, the government may call (fresh) elections, or, in British English only, go to the country.

An opposition party may call for a vote of no confidence in the government, perhaps with the intention of bringing about new elections.

There may be a period before elections when an interim or caretaker government takes care of the everyday running of the country, but makes no important decisions.

#### **◆ LANGUAGE NOTE**

Grassroots can also be spelt with a hyphen or as two words.

The results are also a major blow to the prime minister's hopes of using these elections to demonstrate the grass-roots popularity of his economic reforms.

Gladstone emerged from retirement to fight a by-election in the marginal Conservative seat of Midlothian in 1878, winning it and retaining the seat at the general election.

Charan Singh was eventually asked to form a government, but had to ask for Congress party support to do so. This support was withdrawn even before that government could face a vote of confidence, and the president then decided to call fresh elections in which Mrs Gandhi was able to gain a majority.

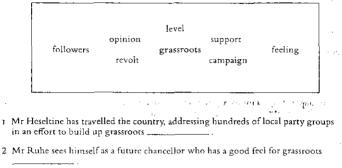
The government overwhelmingly rejected a call by radical deputies to hold a vote of no confidence on the proposals.

If you were the Chancellor knowing that in the next year or 18 months you have to go to the country on your economic record this news would scare the life out of you.

They have repeatedly called on him to resign and say a caretaker government should take over to supervise elections with the help of international observers.

No date has been set for multi-party elections in Nepal, but the interim government has said it will hold them within a year of taking power, this is before next April. Politically, the coalition interim government is holding together.

After the management sta



- 3 Mrs Thatcher fell when her cabinets minister and influential groups of MPs decided they had had enough of her: the strong support of her grassroots
- 4 The ANC will not want to underestimate grassroots \_\_\_\_\_\_ that too may radical political principles are being compromised.
- 5 Throughout its history, the Soviet Communist Party worked at grassroots
  \_\_\_\_\_\_through its network of cells in factories, offices and army units.
- 6 Webb, the underdog in this race, launched an aggressive grassroots \_\_\_\_\_\_\_, walking more that 300 miles in Denver neighborhoods and sleeping overnight in the homes of residents.
- 7 Without economic improvements, his country could face a grassroots

and the second s

त्र संत्र प्रकार के अपने क्षेत्र के विविद्या क्षेत्र के प्रकार के प्रकार के प्रकार के प्रकार के प्रकार के प्रक प्रकार के प्रकार के प्रकार के प्रकार के अपने के अपने के अपने के प्रकार के प्रकार के प्रकार के प्रकार के प्रकार के अपने के प्रकार के प्रकार के प्रकार के अपने के अपने के प्रकार के अपने के अपने के अपने के प्रकार के अपने के

#### **Undemocratic regimes**

Undemocratic forms of rule, or regimes, are authoritarian or regime autocratic. Hardline regimes refuse to allow any change in the authoritarian political system. Hardliners are members of such regimes who autocratic hard-line are particularly resistant to change. totalitarian A country may be ruled by: hardliner a totalitarian regime controlling all aspects of life and not

allowing any opposition: one-party rule one-party rule, allowing only the political party in power to

operate;

a military junta: a group of army officers;

dictatorship: rule by a small group of people, or by one person alone, a dictator.

A dictator, or someone else with autocratic powers and methods, may be referred to in the media as a strongman.

#### LANGUAGE NOTE

dictator

dictatorship

strongman

iunta

Hardline and hardliner are also spelt with a hyphen or as two words. Regime is also spelt régime.

The initial liberal reaction to the break-up of former Communist regimes was to cheer the emergence of national identity. This enthusiasm soon gave way to ambivalence. The removal of an authoritarian regime was one thing, the removal of all central authority was another.

...the intransigence of the hardline regime in Pyongyang, where President Kim Il Sung has been president since 1948.

No event could possibly highlight the fundamental difference between democratic and autocratic government so vividly as her departure, by due democratic process, at this time.

For 70 years, a totalitarian regime forced people to work and distributed the products of their labor through a highly centralized government bureaucracy.

Although Cameroon's constitution provides for a multi-party system, the country has been a de facto one-party state since 1966.

Some elected leaders of Latin America would be happy to offer an example of a military junta reaching a bad end.

But their meeting in 1940, at Hendaye, on the French-Spanish border, was not a success. Franco kept Hitler waiting: not all dictators make the trains run on time.

Referring to Mr Mugabe's plan for a one-party state, the paper says they may be Africa's way forward, but they are often one-way routes to dictatorship.

... Enva Hodja, the Albanian strongman who ruled the country with an iron hand, using Stalin as his role model.

19 A return to dictatorship? Read this extract from The Times and answer the questions.

# Bianca eyes the Nicaraguan presidency

After Bianca Jagger's divorce in 1979, she returned to Nicaragua within days of the Sandinistas taking power and celebrated the end of Somoza's hated dictatorship and what promised to be a revolution bringing equality for all. 'But the Sandinistas betrayed their ideals. They became corrupted by power,' she said. 'They ran the country on the basis of extended patronage so that it was unprepared for democracy when it finally came.'

But Jagger reserves her most bitter scorn for the country's present government. 'Violeta Chamorro was voted into power as something of a Virgin Mary figure. But she has ceded power to her son-in-law, Antonio Lacayo, who now runs the country as an autocracy.'

Leaders of 12 of the 14 parties in Chamorro's coalition have accused her government of forging a 'new dictatorship' in Nicaragua. Critics claim that Chamorro is being manipulated by the Sandinistas, who still form the largest party and control the army, police, trade unions, banking system and businesses nationalised during their decade in power.

An American aid package of \$116 million (£58.6 million) has been blocked in protest at Sandinista control of the security forces and failure to investigate a post-election free-forall in which Sandinistas helped themselves to houses, guns and government property before ceding limited power to Chamorro.

Peasants who fought on different sides in the civil war have been uniting in protest at the government's failure to abide by peace accords reached in 1990. The clock is being turned back at a tremendous pace in Nicaragua, says Jagger. There is a desperate need for some new political answers before it is too late.

- I If something promises to be something, does it necessarily happen?
- 2 If people betray their ideals, do they remain faithful to them?
- 3 If you have scorn for someone, you have con for them and you desp them.
- 4 If you cede power to someone, do you hand over power to them?
- 5 If you forge something new, do you destroy it?
- 6 If you are manipulated by someone, are you free to act as you wish?
- 7 If people fail to do something, do they do it?
- 8 Are people and events under control in a free-for-all?
- 9 If you abide by an accord or an agreement, do you break it?
- 10 If you turn back the clock, you go back to a situation that existed previously, in this case, according to Bianca Jagger, d i c

  This is happening at a tremendous pace, or very f

## **Toppling governments**

seize nower

overthrow depose topple

revolution

putsch military takeover

coup coup d'état

bloodless coup bloody coup

martial law

civilian rule return to civilian The military may seize power in a coup, coup detat, putsch or military takeover and impose martial law, or military control, on the country.

In a revolution, there is a sudden, often violent, change of regime involving ordinary people, political parties and usually the military.

In revolutions and military takeovers, the previous government is overthrown, deposed, or in media terms, toppled. A revolution or coup is bloodless if there is no fighting, and bloody if there is.

The military may promise a return or handover to civilian rule, or rule by non-military politicians, after a time.

#### **LANGUAGE NOTE**

Coup d'état is also spelt coup d'état. The plural of coup d'état is coups d'état. Overthrow can be a noun and a verb.

For Chilean President Patricio Aylwin, it was a chance to heal old wounds. Aylwin who's a center-right Christian Democrat, once supported Allende's overthrow. But for General Augusto Pinochet, who toppled Allende and then seized power for 16 years, the ceremony was an affront.

The coup that deposed President Jean-Bertrand Aristide has left Haitians and their diplomats angry and frustrated with the United Nations.

But who would be the strongmen in a coup? Yakolev himself thinks admits an army <u>putsch</u> is unlikely.

About every ten years, something sensational happens in Turkish politics. On the past three occasions that something has been a military takeover. This time change may come through the ballot box.

This so called coup d'état was like a bad play with a second-rate cast. Some say it turned into a second Russian revolution, but I say history repeats itself – the first time as travedy, the second as farce.

cast 187 ↓

It is unclear what has happened to the president, although reports from the area indicate that it was a bloodless coup.

But in fact martial law seems to have been replaced by equally severe laws limiting political and religious freedom.

The return to civilian rule, which begins with local government elections in December, is being carefully monitored by the current military government.

The League won a sweeping majority in elections two months ago, but the authorities have set no timetable for a handover to civilian rule.

**20** Broken promises? This BBC broadcast was made at the time of the elections referred to in the last example above. Read it, complete the gaps with the expressions listed (one of them is used four times, one three times and the rest once each), and answer the questions.

a booth c elections c seats g martial law b voting d electoral f exit polls h coup

Burmese elections pass off peacefully

n one of the most closely watched (1) processes in recent years, Burmese people have gone to the polls in the first multi-party (2) for 30 years. Although there was a great deal of intimidation and arrest of opposition figures by the military government in the run-up to today's (3), the polling is reported to have passed off smoothly and peacefully.

- If someone intimidates you, they try to prevent you from doing what you want to do by t r t ing you.
- 2 Is it possible for events such as elections to 'pass off' violently?

3 If you curb someone's activities, do you encourage them? Although (10) has been lifted, the curfew remains in place. Informal (11) taken by journalists, diplomats, and other observers suggest strong support for the opposition National League for Democracy, whose secretary general, Aung San Suu Kyi, along with two main opposition leaders are all under detention.

A total of 93 parties with more than 2,000 candidates took part in today's (12)

A total of 93 parties with more than 2,000 candidates took part in today's (12), contending for 485 parliamentary (13). Election results for Rangoon are expected to be announced in a few hours, but the official national tally will be announced in three weeks.

- 4 People under, or in, detention are in p \_\_\_\_ nor under house arrest.
- 5 The tally is another word for the c\_\_\_\_

#### Unrest

social unrest

protest demonstration

protester demonstrator

chant slogan Where opposition to a regime is widespread, there may be periods of civil or social unrest with protests or demonstrations: groups of protesters and demonstrators marching through the streets perhaps silently, or perhaps chanting, or rhythmically shouting, slogans.

Mugabe is taking no chances. With the threats of industrial and social unrest real, new water cannon and riot gear have been ordered for the police.

The star's entourage were said to be shocked that they had arrived in the West African country in the middle of a period of civil unrest, with student groups trying to overthrow the government. Mr Jones said he did not know how the plans for the making of 'A Return to Africa' video would be affected.

In Romania, a relatively quiet day of demonstration erupted into noisy protest by hundreds of people chanting anti-government slogans in Bucharest's University Square.

#### Missing item. The same word or expression from this section is missing from all these extracts. What is it?

occasions might rekindle the anti-government ... that ended with the violent government crack—
The summit was called to discuss the wave of ... in the south with clashes between demonstrators would act more firmly against incidents of ... He said that there'd be a greater visible presence all considered to be at the root of the violent ... In the predominantly black working-class London the economy; it became more tolerant of labour ..., allowing demands for big wage rises; and it powers of the province in an effort to quash the ... Explaining his decision to resign as Prime bid the police over-react? And is social ... simmering just below the surface?

## **Rioting and looting**

clash security forces

water cannon rubber bullets tear gas baton baton charge

disperse break up a demonstration riot

rioting looting

curfew

state of emergency

If there are violent confrontations or clashes with the security forces, the police and / or army, they may try to break up the demonstration with:

batons, short heavy sticks used to beat people back in a baton charge,

rubber bullets: bullets made of rubber designed to hurt demonstrators,

water cannon: machines that produce high-powered jets of water, and tear gas: an unpleasant gas that causes irritation to the eyes and skin and forces people to go elsewhere, or disperse.

A violent demonstration may turn into a riot with fighting, stone-throwing, damage to vehicles and buildings and so on. Rioting may be accompanied by looting: breaking into shops or houses during a riot to steal things.

The government may impose a curfew, a period at night when people must stay indoors and keep off the streets. They may also declare a state of emergency, where normal laws are suspended and martial law imposed.

#### **▲ LANGUAGE NOTE**

The plural of water cannon can be water cannon or water cannons. All these forms can be spelt with hyphens.

Algeria's military-backed rulers declared a state of emergency last night, the move followed two days of fighting between security forces and Moslem fundamentalists. All public demonstrations are banned and wide-raging powers are even likely to be used to close mosques.

In the Nepalese capital Kathmandu, a huge public meeting demanding immediate party-based elections is continuing despite one clash between riot police and demonstrators. Tear-gas was fired and riot police used batons to beat back two groups of demonstrators who seemed intent on heading towards the palace of King Birendra.

I saw the police using, first of all,  $tear\ gas$  and a water cannon and later rubber bullets to try to break up the demonstration.

A curfew has been imposed in the Nicaraguan coastal town of Puerto Cabezas after widespread rioting and looting broke out on Thursday. Police and army units are patrolling the streets to prevent further violence.

Familiar scenarios. Put these sections from two BBC reports into the correct order for each report. (One report consists of two parts and the other of four. The first parts of each are d and e respectively.)

# VIOLENT DEMONSTRATION IN JOHANNESBURG VIOLENT DEMONSTRATIONS IN KOREA

- The demonstrators are protesting against President Roh Tae-Woo's newly formed Liberal Democratic Party which they have announced as dictatorial and undemocratic. A group of about 50 workers has come down from a crane at South Korea's largest shipyard at Ulsan, ending a thirteen day protest which brought work there to a standstill.
- b When they ignored an order to disperse, the police opened fire with plastic bullets, and the demonstrators replied with stones and bottles. At least 20 people were injured, some of them seriously.
- c Riot police fired tear gas to disperse about 2000 students in the capital, Seoul, who were throwing firebombs and stones. Other clashes took place on university campuses in Seoul, and in at least two other cities.

- There have been violent clashes between police and demonstrators in the South African city of Johannesburg. A crowd of about 1,000 gathered for a protest march which had been declared illegal.
- There have been more anti-government demonstrations by students and dissidents in South Korea despite a warning by the government that it would act immediately and decisively to crush protests.
- The Justice Minister Mr Lee Jong Nam earlier said the authorities would no longer hesitate to send in police to university campuses to disperse illegal demonstrations. He accused students of fanning social unrest

# Repressive measures

dissident

sedition subversion

crush opposition

repression

clampdown crackdown

human rights abuses

death squads hit squads

exile self-imposed exile Opponents to undemocratic regimes are dissidents.

Autocratic governments accuse opponents of sedition and subversion and may try to ruthlessly stop clampdown 26 1, 126 | or crush opposition by various means in a crackdown 26 1, 126 1 clampdown or crackdown. This repression may involve human rights abuses such as censorship, house arrest, imprisonment without trial and torture.

Some regimes use death squads or hit squads, groups of professional assassins, perhaps from the army or police, to murder opponents.

Opponents may be ordered to leave the country, or exiled. Others may themselves choose to leave in self-imposed exile.

#### **LANGUAGE NOTE**

The adjective corresponding to repression is repressive.

A few brave magazines continue to take the government to task. A few brave lawyers continue to represent the imprisoned dissidents, and to speak of human rights abuses.

Four other men who had been detained were charged with sedition allegedly aimed at procuring the overthrow of the government, and also charges of possessing banned literature.

lawyer 141 imprisoned 149 |

censorship 26 1

detain 138 charge 140 |

71

. . . . . . .

An opposition leader has claimed that the country's president has no intention of moving away from one party rule and is preparing for a political clampdown.

After the massacres, widespread repression and military crackdown in the country two years ago, most western countries suspended aid and strongly criticised its rulers.

Protests have been called later today by human rights groups and relatives of 9,000 people who disappeared during the wave of repression known as the dirty war.

At the start of the civil war, when thousands of civilians were killed by military and rightist death squads, he went into exile forming an exile with leftist rebels. The exile ended three years ago when Ungo and other Social Democrat leaders returned to try to stimulate a negotiated settlement to El Salvador's civil war.

.. two former policemen who say they were members of hit squads which murdered anti-apartheid campaigners.

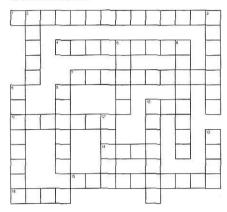
Karamanlis is the architect of modern Greece. He returned home in 1974 after 11 years of selfimposed exile to pick up the pieces after the collapse of the seven-year military regime.

#### 23 Forms of exile. Complete the words below describing the types of exile given in these definitions.

#### Exile that is:

- I not temporary
- 2 not in a foreign country
- 3 self-imposed
- 4 not self-imposed (three words)
- $a = \underbrace{v}_{-} \underbrace{1}_{-} \underbrace{n}_{-} \underbrace{t}_{-} \underbrace{r}_{-} \underbrace{y}_{-}$
- $b \quad \underline{f} \quad \underline{r} \quad \underline{c} \quad \underline{d}$
- $c = \underline{n} \underline{f} \underline{r} \underline{c} \underline{d}$
- d p\_rm\_n\_nt
- e = n t r n 1
- f ny l nt ry

#### Crossword



#### Across

- 1 Vote-catching activity (14)
- 4 No one killed in this coup (9)
- 7 See 13 down
- 10 Where British politicians stand, Americans do this (3)
- 11 Concealment of wrongdoing leading to a gate (5-2)
- 14 A party's PR selection of candidates (4)
- 15 A low turnout means a high rate of this (10)
- 16 Candidates stand on this box and speak from it (4)

#### Down

- 2 What a rioter does when stealing something (5)
- 3 What a junta, dictatorship or ruling party does (7)
- 5 A military takeover, not necessarily in a French-speaking country, is a coup (1'4)
- 6 This group may form its own party (8)
- 8 Rival groups within a party (8)
- 9 Political dirt made to stick (5)
- 10 What demonstrations may degenerate into (7)
- 12 There are two types of these, but only one changes governments (5)
- 13 and 7 across Expert in damage limitation and image improvement (4, 10)

# **The Business Pages**

#### **Headlines**

Headlines and articles about a company often use language relating to the type of business the company is in.

Pirelli en route to puncture rival: competition in the tyre industry Turning rags into riches: clothes hire shops Kick-off for Spurs shares: Tottenham Hotspur football club Airtours flies highest in a turbulent year: holiday company Westland prepares for take-off: helicopter manufacturer.

- 1 Headline humour 1. What business activities do these headlines refer to? Match the headlines and the activities.
  - Bass goes down smoothly

one of the words below.

- 2 Capital sounds a quieter £5 million
- 3 Sketchley clean-out brings back profits
  - 4 Bodyshop in good shape
- a radio c textiles
- d beds
- e healthcare

b dry cleaning

- beer
- 5 Silentnight bounces in with £11.5 million 6 Tootal sews up Chinese link
- 2 Headline humour 2. Complete each headline with
  - a Airbus c Defence e computer g Private medicine b Spurs d Airfares f Car makers h Ford's
    - 1 Post-boom virus hits \_\_\_\_\_
    - 2 Takeoff for \_\_\_\_\_\_ operating profits
    - 3 \_\_\_\_\_£1.6 billion blowout
    - 4 \_\_\_\_\_ firms fight to survive by beating swords into tube trains
    - 5 \_\_\_\_\_ fire on all cylinders in fight against taxes
    - 6 \_\_\_\_\_ dogfight
    - shareholders ruled offside runs a temperature
- 74

#### Shares and the stock market

shares

blue chip shares

blue chip stocks equities

stock exchange stock market bourse

listed quoted

brokers dealers traders

invest investment investors

shareholders

Company shares are listed or quoted on the stock market or stock exchange. (Bourse is also used, usually to refer to a European stock exchange.) Shares are also called stock or equities.

Traders, dealers and brokers buy and sell shares on behalf of shareholders, the investors who invest in them or make investments in them.

Blue chip shares or stocks or blue chips are the safest share investments in leading companies.

shareholder 217 |



Despite the nervousness in shares, dealers feel the British Telecom offer will be a success.

The Eighties saw an unprecedented rise in the number of healthcare companies <u>listed</u> on the world's stock exchanges.

Equities surged higher, enjoying their biggest rise since the end of October.

Investors were once again subjected to another volatile day.

Pensioners have challenged the fund's investments, which they claim are 'unorthodox'.

It may not be wise to invest all your eggs in one basket.

Individual investors account for 42 per cent of brokers' revenue.

City traders are still worried by the economic situation.

Christmas week is notorious for company announcements and <u>shareholders'</u> meetings that can no longer be put off.

Dealers reported some demand for blue-chip stocks, especially those quoted in New York. Glaxo rose 18p to 795p, Reuters 21p to 964p, ICI 7p to £11.26, Rothmans International 22p to £10.21.

City Wall Street

bonds commodities currencies foreign exchange Other things traded in financial centres such as Wall Street (in New York) and the City (the financial district of London) include commodities (like cereals and precious metals), currencies (like dollars, pounds and francs) on the foreign exchange markets and bonds (investment certificates with a fixed rate of interest).

Panic selling across the Atlantic came hours after the City had shut down for the weekend just as in 1987, when the hurricane that swept Britain sent traders home before the Wall Street collapse.

After oil and corn, sugar must rank as one of the most political of all commodities.

The near-panic conditions on the <u>foreign exchange</u> markets on Friday have made restoring calm over <u>currencies</u> a priority.

The bond market, initially cautious, has now reacted enthusiastically.

gilt-edged securities gilt-edged stocks gilts Bonds issued by the British government are known as gilt-edged stocks or gilt-edged securities, or gilts.

The government, which repaid  $\mathcal{L}_1$ 8 billion in 1989, will ask institutions for a similar sum in 1992 to fund its deficit with gilt-edged stocks.

play the stock market speculate speculation speculator Someone who plays the stockmarket is usually a private individual who tries to make money by buying and selling shares, often as much for amusement as for serious investment.

Speculators are people who make a living and sometimes become rich by speculating in shares, currencies and commodities.

Speculation, especially in currencies, often gets a bad press.

	he reclusive woman built up her fortune by cannily <u>playing the stock market</u> with cash she had herited from her father.
	i far as savings, she has none. Instead Chris <u>speculated</u> in the financial markets, but it hasn't in the financial markets, but it hasn't is seen the financial markets and the financial markets is the financial markets.
	he two dealers tried to make up for their losses by doubling their investment in further eculation, which the bank now says was unauthorised.
	he recent sterling crisis has shown that our economy – and therefore the fate or our nation – hot controlled by governments but by a handful of rich currency <u>speculators</u> .
	ey investment words. Complete the examples with the section.
1	the Business Council, an exclusive club that admits only the bosses of America's biggest and bluest of companies.
2	And there was growing criticism of the market for _ i government
3	Elsewhere in Europe, German, French and Italian $\underline{\underline{u}}$ $\underline{\underline{u}}$ $\underline{\underline{\underline{u}}}$ $\underline{\underline{\underline{\underline{u}}}}$ $\underline{\underline{\underline{\underline{u}}}}$ also closed lower.
4	Here, if a businessman started suggesting to his he read poetry, everyone would rush out and sell his shares.
5	If those who make the big i decisions are right, the outlook for _ h on the stock market is particularly gloomy.
6	Most of the shares s in New York and Tokyo are still domestically based firms.
7	Onr stocks closed higher today. The Dow gained more than 29 points to close at 2918.6.
8	'Never again should the lives and livelihoods and the destinies of national economies be directed by a handful of shirt-sleeved $\underline{\underline{\underline{r}}}$ , Mr Brown said.
9	Tea is one of India's major export d
10	The dollar was also strong against other major c on the Tokyo market.
ΙI	Three quarters of MPS investments are in t
12	He was someone who _ 1 the k r and needed money for that.

#### **Bull markets and bear markets**

bear market bearish bears

bull market bullish bulls

gain ground make gains

lose ground

rally recover regain ground regain lost ground

recovery

When market prices are rising, or making gains or gaining ground, journalists, traders and investors talk about a bull market, and if they think prices will continue to rise, people are bulls or bullish.

When prices are falling, or losing ground, traders talk about a bear market, and if they think prices will continue to fall, they are bearish.

If prices rise after a period when they have been falling, they rally, recover, or regain ground or regain (lost) ground in a recovery.

Oil shares were making strong gains in fears of a Gulf War.

Jim O'Neill, international strategist with the Swiss Bank Corp, said the mood in the markets about the pound has swung 'from crazily bullish to crazily bearish'.

It looks like we're going to have a significantly down day. It certainly is a battle between the bulls and the bears right here, and I think we've got an indication that the bears have got the upper hand.

Shares lost ground again yesterday, with the 100 constituent FT-SE share index closing 23 points down at 2,036.2.

After an initial fall of 30p, however, the shares rallied to show a drop of only 13p to £ 10.

The news hit the Allied share price, although the shares recovered to end only 3p lower at 602p.



Simonds, UK - The Economist

## 4 Bulls and bears. Match the two parts of these extracts.

- The bulls were stampeding. By the end of trading,
- 2 The bear market which followed the crash of October 1987 was the shortest on record.
- 3 Fisons continued to lose ground,
- 4 Since the property collapse,
- 5 By late afternoon yesterday, bonds were little changed,
- 6 Precious metals regained lost ground 7 At the 9 a.m. opening in London, the
- 7 At the 9 a.m. opening in London, the pound traded at \$1.9250, 2.15 cents up on Wednesday's close, before ending at \$1.9245.

- a with London gold \$2.25 higher at \$377.25 an ounce and silver 4 cents up at \$3.85 an ounce.
- b David Fuller believes we may now have had the opposite: the shortest bull market on record.
- c records lay broken from Austria to New Zealand
- d imminent recovery has been sighted as many times as the Loch Ness monster, and with as much effect.
- e although a rally on the stock market helped the Dow Jones industrial average close up 42.33 points at 2,930.2.
- f It regained some ground in New York, where it ended at \$1.9330.
- g finishing 32p down at 423p as brokers continued to take a bearish view of the group's prospects.

# Trading on the stock exchange

trade trading active trading moderate trading

change hands

turnover

Trading is the buying and selling of goods, services, or, as in these examples, shares, bonds, commodities or currencies. Shares change hands when they are traded. When a lot of shares change hands, share turnover is high. Trading is most often described as being moderate or active.



Heavy demand saw over four million of the new shares changing hands in the first hour of trading.

The Basle exchange, with a <u>turnover</u> only a seventh that of Zurich, may not survive in the longer term.

In advance of the Thanksgiving holiday, there was only moderate trading on Wall Street as the Dow Jones industrials moved lower.

Gold responded to fresh dollar weakness and worldwide share market nerves, rising \$4.75 an ounce in active trading.

dull
hesitant
lacklustre
light
negligible
quiet
slow
sluggish
thin
weak

bumpy choppy hesitant mixed uncertain

brisk heavy hectic

frantic frenetic frenzied Trading on the stock exchange and on other markets can also be:

- a dull, hesitant, lacklustre, light, negligible, quiet, slow, sluggish, thin or weak when activity is low.
- b bumpy, choppy, hesitant, mixed or uncertain when the overall direction of prices is not clear.
- brisk, heavy, or hectic when there is a high volume of trading, in other words high turnover of shares.
- d frantic, frenetic or frenzied when there is a very high volume of trading.

#### **◆ LANGUAGE NOTE**

Lacklustre is spelt lackluster in American English.

- 5 Frenzied or lacklustre (or something else)? Look closely at these extracts and deduce from which of the above four groups the missing words come. It isn't always possible to find the exact word: put a letter (a, b, c or d) in each gap.
  - 1 The FT index of 30 shares gained 3.6 to 1,947.3. Volume reached only 384.5 million shares in \_\_\_\_\_\_ trading.
  - 2 The City's attention, however, was diverted by the \_\_\_\_\_\_\_ trading in Racal's shares. In all, 149 million shares changed hands during the day, almost 11 per cent of the entire company.

3 Shares in America's only super-bike maker collapsed by 30 per cent last week in two days of \_\_\_\_\_\_\_\_ trading.

4 Fear, swiftly followed by euphoria, gripped the world's markets last week as the Gulf erupted into armed conflict. \_\_\_\_\_\_\_ trading was seen across the globe as foreign-exchange dealers, oil brokers, commodities traders and stockbrokers grappled with volatile markets and \_\_\_\_\_\_\_ trading after weeks of \_\_\_\_\_\_\_ business.

5 The FT-SE index finished another lacklustre day 17.1 points down at 2,523.4 in \_\_\_\_\_\_ trading which saw less than 400 million shares change hands.

6 Paris, Dec 26 – This was one of the few European markets to open, and shares held early gains, but trading was \_\_\_\_\_\_ .

7 The price touched 19p as 14 million shares changed hands in \_\_\_\_\_\_ trading.

But despite the high level of turnover, the price ended the session 1p lower at 16p.

Market movements 1

This section looks at key verbs used to talk about rising and falling market prices.

#### Going up

advance		
increase		
rise		

These key words are used to talk about prices going up. They do not in themselves indicate by how much the prices have gone up.

Shares advanced across a wide front with many blue chips scoring double figure gains.

Smith Kline Beecham has just announced its third quarter results. The price of its shares increased by 2.5 per cent in London; on Wall Street, by 6 per cent.

The TOPIX index of all first-section shares rose 10 points as winners outpaced losers better than 3:2.

#### Going down

decline drop fall retreat slide

These words are used to talk about prices going down. They do not in themselves indicate by how much the prices have gone down.

The TOPIX index of all first-section shares declined more than 40 points on 680 million shares.

Japanese shares dropped to their lowest level in three months in Tokyo.

But 1000 more jobs are to go and shares fell 7p to 112p.

As Germany's inflation rate rises and its economy slows, share prices will retreat again.

Shares slid in a show of investor disappointment over the outcome of France's referendum.

#### Going up by small or moderate amounts

edge higher edge up firm These words are used to talk about prices when they rise by a small or moderate amount.

#### **◆ LANGUAGE NOTE**

Edge cannot be used by itself in this context. It must be followed by higher or up.

ICI was unchanged at £ 12.86, while Hanson firmed 11/2 p to 2061/2 p.

Blue Chips, especially Microsoft, edged higher in late trading.

The shares edged up 2p to 145p. Hang on to them if you have any.

#### Going up by large amounts

climb (higher)
jump
leap
roar ahead
roar up
rocket
shoot up
skyrocket
soar
surge

These words are used to talk about prices when they rise by larger amounts, or when they increase quickly or sharply.

Airtours gravity-defying performance has seen its shares <u>climb</u> throughout the year from 168p to 894p, a gain of 432 per cent.

When Sir Alistair revealed a 10 per cent rise in interim profits, Wellcome stock jumped 12 per cent.

British Steel's share price leapt 34.2 per cent this week to 64p.

Banks, builders, stores, insurance, food and leisure stocks roared ahead.

Within weeks of the signing of the Wimbledon deal, Craven venture shares rocketed from 15 cents each to \$2.50.

Wells Fargo's shares shot up when the rest of the market slumped.

The Nikkei average of 225 Japanese shares skyrocketed 2676 points overnight.

In the City shares soared to their highest level in a month.

The group delighted the market with a superb set of results. The shares surged 17p to 465p.

#### Going down by small or moderate amounts

dip drift (lower) ease edge down edge lower slip (lower) These words are used to talk about prices when they fall by a small or moderate amount.

#### **◆ LANGUAGE NOTE**

Edge cannot be used by itself in this context. It must be followed by lower or down.

J Sainsbury, Britain's largest food retailer, dipped 6p to 348p in spite of a better than expected advance in full-year profits.

Disney shares, down almost 14 per cent this year from a peak of \$129.75, eased 12.5 cents to \$111.75.

A 30-point rise overnight in New York helped the FT-SE initially, but share prices in London drifted lower.

Oil prices could probably edge down from their recent \$28-odd a barrel.

Shares in British Aerospace continued to edge lower, with a fall of 8p to 547p, a loss of 26p in the last week as talk persisted that the group may soon be asking shareholders for more money.

GEC slipped 3p to 130p after revealing an expected dip in pre-tax profits of 6 per cent

Shares in New York slipped lower near the end of thin trading

#### Going down by large amounts

dive nosedive plunge plummet tumble These words are used to talk about prices when they fall by large amounts.

The profit-takers were out in force and the leading FT-SE 100 Index dived over 5 points to 2546.5.

No buyers could be found for roughly half the stocks traded on the floor of the exchange. Share prices nosedived 5% per cent in just two hours.

It would be impossible for the New York market to repeat its performance during the 1987 market crash when it plunged 508 points in a few hours.

In one spectacular fall in February, the shares plummeted by more than a third.

... figures today that are expected to show pre-tax profits tumbling from £226 million to £110 million.

#### Going down fast by very large amounts

crash collapse crumble slump These words are used to talk about prices if they fall by very large amounts, especially if they fall very quickly.

collapse *60* ↑, *163* ↓

... CH Industrials Group, the former stock market high-flier that crashed in March.

Borland shares collapsed recently when a legal battle erupted between Borland and Lotus, which claimed its product had been copied.

Shares in Mrs Fields, the cookie company, crumbled from 15½p to 11p as the company gave warning that it expected to report a net loss.

When investors concluded that the Retrovir drug was not going to make a lot of money, the firm's shares slumped.

6	Rising and falling prices: verbs.	Choose	the correct
	alternative for each sentence		

I	Although b			narcs
2	The pound dived	fell	against t edged higher	he dollar, to close up .15 cents at \$1.68.
3	position as		defensive sto	relative to its sector, underlining its ck in times of trouble.
4	afternoon r		ist above 2,100	below 2,100 points yesterday but an at 2,100.4, down 1.8:
5	last financia	al year. Not		4.57 million in 1989 to just £250,000 in the he shares have
6	In London edged up	the dollar _ rocketed	shot up	by a tiny margin at the outset.
7		edit and Co	mmerce Interr	om 157p to 16½p after the collapse of the national.
8	profits for t	he full year	of 6 per cent t	er revealing the expected dip in pre-tax o $\angle$ 818 million.

- 9 The US dollar fell and Japanese shares \_\_\_\_\_\_ to their lowest level in three months in Tokyo trading today.

  leapt dropped rose \_\_\_\_\_\_ to their lowest level in
- 10 Shares in Henlys \_\_\_\_\_\_ 22p to 55p after the coach-builder warned it would report a loss for the half-year ending this month.

  crashed dipped edged lower

#### **Market movements 2**

This section looks at nouns used to talk about rising and falling share prices.

#### Going up

advance	These key words are used to talk about prices going
rise	up. They do not in themselves indicate by how much
	the prices have gone up.

Declines led advances by a margin of 8:7.

Shareholders benefit by the rise in value of their shares.

#### Going down

decline	
drop	
fall	
retreat	
slide	

These words are used to talk about prices going down. They do not in themselves indicate by how much the prices have gone down.

Soon after opening the main index showed a drop of over 100 points. This was later halved but then another decline set in.

Insiders described the drop as 'naked panic' as shares slumped 56 points.

The FT-SE index of leading shares recorded a 16 per cent fall.

The sale of a line of stock, probably a million shares started the retreat.

But does this mark the end of this year's slide in Japan's share prices?

#### Going up by large amounts

7.3

These words are used to talk about prices when they rise by large amounts, or when they increase quickly or sharply.

North Sea Brent crude was trading at \$38.55 a barrel after a recent steady climb in prices.

Second-section demand remained stable, however; prices there posted a better than 64-point jump on 8 million shares traded.

The Japanese economy is growing at four times the rate of America's, and its prices at less than half. Yet shares have taken a leap off the highest tower in Marunouchi.

William Gates is worth more than £4 million thanks to a <u>surge</u> in the price of shares in his company Microsoft.

#### Going down by small or moderate amounts

dip. These words are used to talk about prices when they drift fall by a small or moderate amount.

Many economists reckon the downward drift will continue.

...with the Pound's trade-weighted index closing unchanged at 90.8 on a 0.24 pfennig rise to DM 2.9323, but a 0.5 cent slip to \$1.6940 against the dollar.

وازر بالإيمار بالمرف مما

The matter has split the Australian investment community and been partly to blame for the <u>dip</u> in News Corp shares.

#### Going down by large amounts

plunge tumble

dive These words are used to talk about prices when they fall by large amounts.

In-Shops itself lost 3p to 81p after a profits dive.

It would also have a catastrophic effect on property values, sending the market into a terrifying nosedive.

After an overnight fall on Wall Street and a 500-point plunge in Japan, the FT-SE index fell 22 points by mid-morning.

The shares jumped 7p to 90p after their abrupt plummet from approaching 300p a year ago.

And shares in Britain take a tumble as concern grows for an international trading group,

#### Going down fast by very large amounts

These words are used to talk about prices if they fall collapse by large amounts, especially if they fall very quickly.

collapse 60 (1, 163 )

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SERVICE PROPERTY OF THE PROPER

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1.2

State of the

11 322

July 1 5

The City's love affair with Wellcome is over, as yesterday's 15 per cent collapse in its share price showed.

Despite the crash in Japanese share prices last year, the Nikkei-225 has risen by 600 per cent in dollar terms since 1979.

The slump in Thorn's share price leaves no doubt that the Virgin acquisition is the most high-risk of the 70 deals struck by Southgate during his five years in charge of Thorn.

7	Rising and falling	prices: nouns.	Choose	the correct
	alternative for each	sentence		

al	ternative :	for each se	ntence.		
I				gained 21 points to close at 300 margin of 3:2.	7.8.
	Advances		Drops		
2		simists exp		or Natwest Bank, the second of into loss.	the big four to
3	price.	statement fr	B 10	p failed to halt the	in the share
4	Lord Broa	ckes and Sin	Eric Parker	are held directly responsible for following disappointing resul	
5	share price			elebrated yesterday after a index to a record close of 3,997.	
6		erty compan —— . collapse		ne of the first casualties of the p	property market
7	Black Mon	nday		ut of the market in fear of a rep	peat of the 1987
8	and Austra			on Monday has shaken	markets in Asia
9				on Tuesday, the shares lost a fun reached in July.	rther 37p to 563p – a
10				st-section shares gained more the -point on 3 m	
		rise	crash		

## Record highs and record lows

high all-time high record high Records are broken: indices like the Dow Jones break new (psychological) barriers to reach all-time or record highs.

Wall Street surged ahead yesterday and at the close the Dow Jones industrial average was just below its previous all-time high of 3,004, at 3,000.45.

Shares are near to their record high for the year and could go further.

**8** Record lows. Look at these examples and complete the commentary using the key words in the box.

We believe new lows will be seen. Nomura envisages the Tokyo stock market index falling below 20,000, having once been close to 40,000.

Hanover Druce, the property services company, has become the latest victim of the collapse in the residential and commercial property market.

But the global meltdown failed to materialise. Prices crumbled both in London and Tokyo, but there was little evidence of panic selling.

It would be impossible for the New York market to repeat its performance during the 1987 <u>crash</u> when it plunged 508 points in a few hours.

Wall Street plunged dramatically last night, with the Dow Jones industrial average closing at 2,043.20, a fall of 120 points, the fifth-largest on record. It's a free fall right now. People are going off the ski jump,' said Christopher Pedersen, director of trading at Twenty-First Securities Corp.

collapse crash free fall	But euphoria easily gives way to pessi lost, with prices falling to new	Visites and the same of the sa
Trec lati		a If
low all-time low	prices fall a very long way and there s the amount they may drop, they use t	
record low meltdown	Commentators ma	y even compare events to
mendown	a nuclear accident like Chernobyl and	l talk about a market

#### Boom, recession and depression

boom	
growth	
downturn turn down	
slowdown slow down	
weaken	

A boom on the stock market, with share prices reaching record levels, may or may not reflect what is happening in the economy. An economic boom with high economic growth (increasing demand and production), is inevitably followed by a slowdown or a downturn (periods of slower growth), when the economy weakens.



Walt Handelsman, USA - Editors Press Service

#### **◆ LANGUAGE NOTE**

The verb corresponding to downturn is turn down and the verb corresponding to slowdown is slow down.

There is a boom atmosphere. If it continues, share prices could well rise further this year.

boom 117 ↓

Fears that the economy is heading into a fresh downturn will grow with new figures today showing a nosedive in consumer confidence.

downturn 217 ↓

Interest rate increases have undermined confidence again over the past two months, raising the possibility that the economy might even turn down again in the autumn.

The slowdown in economic growth among the industrial countries covered by the latest casts a shadow over British prospects.

As the German economy weakens, it will be forced to cut its interest rates.

recession slump	A slowdown may be the first sign of a recession: a period with little growth, no growth or even negative growth. During a recession, there is a slump	recession 217 ↓
recover	in many kinds of economic activity and everyone	
recovery	waits for the economy to start expanding quickly	
	again, impatiently looking for signs of a recovery or	
pick up	an upturn: signs that the economy is picking up or	upturn 217
turn up	turning up and that things are getting better.	(A)
	Commentators then talk about a pick-up in the	
pick-up	economy.	

#### **◆ LANGUAGE NOTE**

upturn

The noun pick-up is also spelt as two words.

Although Japan is likely to avoid a <u>recession</u>, the dramatic slowdown has reduced growth to very low levels by Tokyo's standards.

Indicators supporting recovery were outnumbered 2 to 1 by data suggesting continued recession.

Large percentage increases in unemployment in 1974-76 and 1980-81 were associated with housebuying slumps.

Perhaps investment is really much stronger than industrialists are admitting, and economic growth will now pick up very strongly.

With a pick-up in the economy likely to be hesitant in the months ahead, we are likely to see a continued rising trend in business failures.

Bond traders concluded the economy is turning up.

The government is convinced that Britain is emerging from the recession and will see an economic upturn, possibly as soon as the autumn.

depression Depression When a recession is extremely severe and prolonged, commentators talk about depression. The Depression, with a capital D, usually refers to the years following the Wall Street crash of 1929.

America, a straight-talking country where a recession is still called a recession. Unless it is a depression.

We have nothing to fear but fear itself, said Franklin D Roosevelt when he took over the management of the Great Depression in 1932.

- **9** Growth and recession. Below are four extracts about growth and recession, each divided into two parts. Match the two parts of each extract.
  - a Two surveys have indicated that Britain is headed for an economic slump next year. They refer to a slowdown in orders and the prospect of rising unemployment.
  - b At last some people are waking to the reality that British manufacturing industry has been so weakened by the last two recessions that it is simply unable to take advantage of the any upturn in the economy.
  - c One of the surveys, by the Confederation of British Industry has forecast a possible recession; the Association of British Chambers of Commerce says there has been a steep decline in business confidence.
  - d South Koreans believe their country faces an economic crisis. The rate of growth last year was 6.5 per cent, but South Koreans prefer to think of the double digit growth of the last three years as the norm. And the prophets of doom point to other figures.
  - c The US Treasury Secretary, Mr Nicholas Brady, has acknowledged that the United States economy is facing what he called a significant slowdown.
  - f These figures indicate a slump in one of the world's most successful economies.

- g This was likely to continue into the first quarter of next year, he said, but he predicted that economic growth, jobs and investment would pick up again later in the year.
- h As a union with many members in manufacturing we are making every effort to raise the debate on this subject.

## **People in business**

captains of industry

magnate mogul tycoon Captains of industry is an expression used to refer to the people who head and run companies, but it sounds rather old-fashioned at a time when some business leaders are media figures like royalty or rock stars. These business leaders may be tycoons, magnates or moguls: rich and successful people with power and influence who head organisations. These words are often used in combinations like property tycoon, media magnate or publishing mogul.

magnate 3 1

tycoon 3 ↑, 210 ↓ mogul 3 ↑, 202 ↓

Peter Morgan, director general of the Institute of Directors, said <u>captains of industry</u> were as entitled to the same sort of pay as 'stars' in any other profession.

Parsetti, son of a Sicilian olive merchant, worked as a waiter at the Savoy Hotel and on the QE2 before his sudden appearance as a Hollywood <u>mogul</u>. Where the money for this came from, nobody knows.

John D Rockefeller, the oil magnate who founded Standard Oil and made big oil truly big.

The Hong Kong property tycoon is paying Olympia & York £25 million for a partnership in a 39-storey New York office block through his Concord Property and Finance Group.

entrepreneur

high roller whizz-kid yuppy Hoping to join these business leaders, perhaps, are the entrepreneurs who start up new businesses and whizz-kids, people with talent, perhaps talent to move up in an organisation quickly.

High rollers are rich, successful people not necessarily at the top of an organisation, and yuppies are young middle-class professional people who like to be seen spending money, although they are less visible now than in the boom years of the 1980s, when the word was invented.

The Maxwell brothers see themselves as professional managers rather than buccaneering entrepreneurs.

Grigori Lavlinsky, the whizz-kid economist who collaborates with colleagues from Harvard on multibillion-rouble plans for economic revival.

...the high-rollers of the 1980's: bankers, brokers, admen, property moguls, people who had made their fortune in the boom years.

Scott is painted as a yuppy arriviste flying out to French chateaux in private planes for weekends with French advertising executives.

bean-counter number cruncher

nerd techno-nerd

1,000 00 100

Business organisations need accountants to keep track of the money coming in and going out of the business. Journalists often refer, slightly offensively, to accountants and other numerate specialists as beancounters or number-crunchers. The experts who run the computers on which the numbers are crunched are sometimes referred to as nerds or techno-nerds: very informal words used insultingly, especially by people who don't like or know much

number-cruncher 11 ()

#### LANGUAGE NOTE

Bean-counter and number-cruncher are also spelt as two words. Techno-nerd is also spelt as one word or two words.

The reason for America's robot failure is that we have bean-counters running our companies. The Japanese have engineering and manufacturing people.

... an army of number-crunchers from the accountancy firm Touche Ross.

about computers.

...although most of the nerds who break unbidden into other people's computers have more in common with Pee Wee  $\overline{Herm}$ an than lames Bond.

For the ambitious, the true believers and the <u>techno-nerds</u>, the Strategic Defense Initiative was the place to be.

- 10 Cast of business characters. Complete each extract with the most appropriate of these expressions.
  - a entrepreneurs e tycoon
- e high rollers
- g number crunchers

- b magnate d yuppie f
  - f whizz-kids
- h bean-counter
- I Caesars traditionally attracts a gold-chained clientele, the kind of wealthy \_\_\_\_\_ who lay \$100,000 on the turn of one card.
- 2 Even if the recovery is under way, it may be some time before the \_\_\_\_\_\_ confirm it.
- 3 Even when smoking one of his favourite Havana cigars, Benedetti seems a most untycoonish \_\_\_\_\_\_\_.
- 4 Now they are an endangered species. For the bold \_\_\_\_\_\_\_ of the Thatcher era are the biggest losers of the Nineties recession.
- 5 ...Silvio Berlusconi, the Italian television and publishing \_\_\_\_\_\_ and owner of AC Milan.

6	The absence of a fast-track for explains why Japanese companies find it hard to keep the growing minority of 25-year-olds who have MBAs from western business schools.
7	The myth of the the Young Urban Professional - was born in the United States in the early 1980s.
8	'He's not an advertising man. He's a who counted the beans wrong?'

#### **Corporate conflict**

bo	oardroom	
	battle	
	dispute	
	row	
	split	
	coup	
	reshuffle	

shake-un

Journalists, of course, often dramatise disagreements between people, and a disagreement between executives is sometimes described as a boardroom battle, dispute, row or split.

board 11 ft

These differences of opinion may lead to changes in boardroom personnel in a boardroom coup, reshuffle or shake-up. (A company's board of directors meets in the boardroom even if the events described here do not always take place in it.)

And he will not be back unless the directors end what is a traditional sport at St James' Park: the boardroom battle.

Mr Quinn replaced Mr Plowright, who was forced to resign after a boardroom dispute over costcutting with Gerry Robinson, chief executive of the Granada Group.

Bruce Ralph takes over from MrThatcher. He stressed that MrThatcher's parting had been amicable, and that there had been no boardroom row. He has gone with our best wishes,' he said.

The City interpreted the development as the result of a <u>boardroom split</u> over BP's next dividend payment.

Robert Malpas yesterday resigned as chairman of Powergen after what appeared to be a boardroom coup.

There is a moment of final ignominy for the sacked executive who loses out in the <u>boardroom</u> reshuffle when he has to hand back the keys of the company Jaguar.

There have been widespread whispers of a boardroom shake-up to bring in new attitudes and fresh ideas.

compensation

compensation payment compensation payoff compensation payout

golden handshake oust

Boardroom rows are often followed by dramatic departures, sometimes with a compensation golden handshake 109 || payment, payoff or golden handshake. (These expressions are not to be confused with compensation, a technical term used to talk about salaries and benefits in general, especially in American English, as in the cartoon and in the first example below.) There is sometimes uncertainty as to whether the departing executive resigned voluntarily or was ousted: forced to leave.

benefits 107 1



'Management wishes to thank you for our generous compensation. It has been a source of comfort and strength during these stressful times.'

Mr Taylor was paid a fortune to tailor elaborate compensation packages that linked the pay of chief executives to their performance.

Both Mr Hardman and Mr Stow will be entitled to compensation for the loss of office, although Sir Godfrey could not elaborate on the possible size of any golden handshake.

The departure of Mr Smith, the chief executive, and Miss Hignell, the finance director, surprised the City which interpreted the moves as a boardroom coup. Before pension benefits and compensation for share options, Mr Smith's payoff is £ 1.03 million and Miss Hignell's £ 770,000.

Mr Smith is the third director to leave the group in 14 months. John James, chief executive, resigned in August last year and Peter Revers, chief executive of the North American division, left in November. They shared a £,793,000 compensation payout.

11 Dramatic departures. In this account, from *The Times*, of the ousting of Dave Trott from the GGT agency, explain the use of 'mere' in the second line. If you don't know the word, do you think the article suggests that £,175,000 compensation is a) a lot or b) a little. What do you think of the amount in the circumstances?

# Limp handshake

ave Trott, the creative genius behind advertising slogans such as 'Lipsmackinthirstquenchin...' received a mere £ 175,000 in compensation when he was ousted from the Gold Greenlees Trott agency last year.

The amount, revealed in GGT's latest report and accounts, represents only one year's salary with nothing added for loss of office: curious considering Trott was a founder of the company and is the biggest personal shareholder, with 5.7 per cent of the equity.

Word on the street is that he was negotiating for a far bigger golden handshake in return for a promise that he would not set up in direct competition with his old employer. Trott is now running his own advertising agency.

# Scandal and wrongdoing

wrongdoing

Successful business people attract media attention, especially when they are colourful entrepreneurs with unusual lifestyles. But failure is fascinating too, particularly when it is associated with scandal and wrongdoing: committing crimes, especially financial ones.

The proposal, which has yet to win Senate backing, would also tighten the requirement for accountants to report to the Securities and Exchange Commission any financial wrongdoing they find in company reports.

wrongdoing 40 ↑

12 Types of wrongdoing. Look at the examples and then match each type of wrongdoing to its definition.

Asil Nadir is accused of perpetrating 'the biggest fraud in English commercial history'. A new case for the Serious Fraud Office. Another scandal. All the sums are huge: £550 million is missing from the company.

The London Stock Exchange is investigating several cases of suspected <u>insider dealing</u> in stocks that moved sharply ahead of company announcements.

'This bank would bribe God,'admits one employee. It soon becomes clear that BCCI, already famous as the bank used by drug barons to launder their money, has taken creative accounting to new heights.

There has been growing concern about possible market rigging, the allegations having arisen because of unexplained price surges during August and September. There have been complaints from electricity users who ask why prices did not fall during the summer when demand is at its lowest.

Alan Rosenthal has been charged with 11 counts of conspiracy, fraud and embezzlement. Investigators allege that Mr Rosenthal, conspired to create \$1.6 million of false tax losses for David Solomon, a money manager.

The Great Nigerian Letter Scam continues, says the company fraud squad. Letters are still tempting recipients with the offer of millions of dollars if they help transfer money out of Nigeria.

bribery	
creative	,
accounting	- 4
	3
embezzlement	4
fake	
forgery	75
forgeries	. 6
fraud	
insider dealing	7
market rigging	8
money	
laundering	
racket	
scam	

- creative accounting
- 2 bribery 3 embezzlement
- 4 forgery
- 5 fraud or racket or scam
  - insider dealing
- market rigging
- 8 money laundering

- Making or faking false documents, banknotes or artworks. These are called forgeries or fakes.
- b Illegally giving someone money so that they act in your favour embezzlement 40 1
- Accounting that is only just legal or may be illegal
  - Any illegal money-making activity
- Fixing the price of something illegally fraud 52 ↑, 141 ↓
- f Illegally taking money from the organisation you work for
- g Disguising the criminal origin of money such as drug money
- Using knowledge gained illegally to buy and sell shares profitably
- **13** Spectacular wrongdoing. Read this article from the *Sunday Times* and put the events listed below into the order they happened.
  - a She opened a restaurant.
  - b She worked as a waitress.
  - c She bought bank bonds.
  - d Onoue worked in a factory.
  - e The market crashed.
  - f The forged certificates of deposit were used to get loans from new lenders so she could pay her debts.

- g The banks cut back on her loans.
- h She used the bonds to borrow money.
- She invested the money in bank shares.
- She traded up to L 1 million pounds of shares every day.
- She is now in prison.
- She started forging certificates of deposit, with the help of some bankers.

# Beauty who ran up a beastly debt: Nui Onoue

SHE was the Cinderella of Japan's economic miracle. Born into extreme poverty in Osaka, she traded on her beauty to build a fortune that made her one of Japan's richest billionaires, and the world's biggest individual borrower.

Over the past four years Nui Onoue, 61, an exotic restaurateur, borrowed the staggering sum of 3,200 billion yen (£14 billion) from 12 of Japan's largest and most respected financial institutions.

Now she is in prison awaiting trial for the biggest fraud in Japanese history. Her debts reportedly exceed £1.7 billion and bankers say she is probably bankrupt. So far three bankers have been arrested for allegedly helping her forge certificates of deposit and other instruments to help cover her debts, which soared when the stock market crashed last October.

Yo Kurosawa, the president of Japan's most prestigious and revered private bank, the Industrial Bank of Japan (IBJ), told a parliamentary committee three weeks ago that he had seen nothing wrong in giving her huge loans. The Japanese press has reported that he knew Onoue and that he had dined at her restaurant.

She is the largest individual stockholder of IBJ, Dai-Ichi Kangyo, the world's largest bank, and NTT, which has the largest public listing of any company in the world. Exactly how she managed to borrow so much money has not been adequately explained, but it reflects badly on the banks that lent money to her, particularly on IBJ. '1BJ's credit approval is the strictest in Japan,' said one banker. 'Anyone who can get a loan from IBJ gets the highest credit rating from other banks. Nobody would question her credentials.'

Onoue started her career as a teenager working in a textile factory. An early marriage soon ended in divorce, and she went to work as a waitress. Eventually she bought her own restaurant and built it into a £4m-a-year business.

She appears to have started her borrowing binge in 1987 by walking into a branch of IBJ and putting down more than £4m for bank bonds. She used the bonds to borrow money from IBJ which she invested in bank shares. The process was repeated with other leading banks, such as Sumitomo and Daiwa, until she was trading 1m shares a day. Onoue insisted she was not a gambler, and invested only in the safest and bluest of chips.

But when the market fell nearly 50 per cent last October, the banks took fright and began cutting back on her loans. At this point, police claim, she and her confederates resorted to 'clumsy' forgeries of £1.5 billion of certificates of deposit. These were used to secure loans from new creditors to help pay off her debts of £4 billion. Most of the fakes were issued by the manager (now under arrest) of an obscure credit union.

The Japanese news agency Kyodo has obtained an informal breakdown of her borrowings from the Osaka prosecutors' office. According to Kyodo she borrowed £61.7m in 1986, £246m in 1987, £986m in 1988, £4.7 billion in 1989 and £5.9 billion in 1990. A further £2.1 billion was borrowed this year.

#### The bottom line

bottom line

The bottom line is the last line of a company's profit and loss account for a given period. The bottom line also means the final result or the most important aspect of something.

bottom line 122

The changes made by Transport Development Group may take a little longer to filter through to the bottom line of the profit and loss account, but that is a reflection not so much of the revamped management team as of the economic climate generally.

'The bottom line was I had fun out there today.' The other bottom line of general interest to tennis players is that both finalists will be seriously richer today.

But the bottom line was unmistakable: build cars on time, of quality, or we don't want them.

#### 14 Flowing through to the bottom line. Match the two parts of these extracts.

- 1 Finlay has yet to make a contribution and Guzzler's
- Analysts estimate that if Virgin disappeared tomorrow,
- 3 A Nomura spokesman expressed relief that this was the end of the investigation.
- 4 Julian Budd, Alexandra's finance director said that the economic climate is 'having an effect on our top line,
- 5 Steel companies are like airlines. They have huge fixed costs.
- 6 These studies for the first time provide numerical results from real companies that have hired older workers.
- 7 The faster it builds new stores,

- a The bottom line speaks for itself: the case studies prove that hiring older people makes good business sense.
- b which clearly flows through to the bottom line.'
- c 'This is the bottom line. This is a severe penalty and we are taking it but the line has been drawn.'
- d the higher it pushes its sales, whose growth promptly drops through to the bottom line.
- e full impact has not come through to the bottom line.
- f British Airways for one would be £150 better off on its bottom line.
- g The moment those costs are covered, profits start to pour through to the bottom line.

# Sick companies

bleed haemorrhage red ink When the financial bottom line is not healthy, and a company is losing money, journalists talk about red ink (from the days when negative figures were written in red ink in company accounts). Companies in financial difficulty are said to haemorrhage or bleed red ink.

Even mighty American Airlines is <u>haemorrhaging</u> so much <u>red ink</u> that last week it said it would ground 11 per cent of its flights.

Michelin and Good Year are bleeding red ink.

lame duck

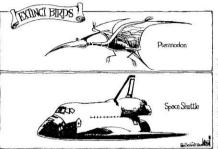
Organisations and people in trouble and needing outside help are often referred to as lame ducks, likening them to birds with difficulty in walking.

lame duck 60 1

In less than two years he has transformed United from lame duck to predator.

Tom Benyon described David Coleridge as a <u>lame duck</u> chairman and called on him to stand down.

- 15 Business bestiary. Lame ducks are not the only animals that troubled organisations are compared to. Look at the following animals and their descriptions. Which is the most appropriate in each of the examples?
  - a dinosaur: large extinct reptile
  - b vulture: large bird known for circling in the air over dying animals
  - c pterodactyl: a type of flying



Don Wright, USA - The Palm Beach Post

- Tokyo financiers now brand Mitsubishi Bank a \_\_\_\_\_\_\_ for its failure to explore some of the more risky business projects.
   The \_\_\_\_\_\_ are not yet circling the British Aerospace, the wounded giant of British manufacturing excellence.
- 3 ...unprofitable national airlines, the \_\_\_\_\_\_ of the airline industry.
- 4 The \_\_\_\_\_\_ would surely scent blood if the share issue failed, leaving British Aerospace with a group of involuntary shareholders.
- 5 Such has been the evolution at Woolworth over the last six years that even Charles
  Darwin would be surprised at how successfully the \_\_\_\_\_\_\_ of the high
  street has been transformed into one of the fittest retail businesses around.

# **Going bust**

ailing Companies in financial difficulty are often described as ailing, a word used more in this context than to describe people who are ill. Sometimes company doctors, people with financial training who specialise in this area, are brought in to turn round companies in difficulty and make them successful again. If they succeed in difficult circumstances, the resulting turn round turnround or turnaround is often described as dramatic or remarkable.

Heavy social security payments have made it hard for governments to balance their budgets. That will make them reluctant to hand over huge sums to ailing companies.

What is one to make of the bedside manner of David James, the company doctor brought into cure such sick animals as Eagle Trust and Dan Air?

More money will enable Treuhandanstalt to increase its staff and employ more western managers to help turn round the ailing companies in the east.

Despite the recession, the engineering company has competed a remarkable turnround, moving from losses into profit.

assets	Unsuccessful companies may collapse, go out of	collapse 60 ↑	
asset-stripper	business or go bankrupt. Bankruptcy is the	San Anna Carlo Car	
	situation of going or being bankrupt. In America,	163 ↓	
bankruptcy	companies in difficulty may declare their bankruptcy		
file for	to the authorities or file for bankruptcy to get		
bankruptcy	temporary protection from their creditors, the people	ors, the people	
	and organisations they owe money to. The assets	assets 173 ↓	
collapse	(buildings, machines, unsold goods and so on) of a	**	
Marijesa je je koje je je	bankrupt company are sold, so as to pay the		
creditors	company's debts, or some of them.		

An asset-stripper is someone who buys a company, not necessarily a company in trouble, so as to sell its assets for more than they paid for them and close the company down.

The Bath-based company collapsed at the end of July with debts of more than £,12 million.

It believes that without the price agreement, many small bookshops would go out of business.

Some companies – many of them old-established sleepy heads – failed to make a decision and went bankrupt.

Bankruptcies are running at about double last year's rate. Four of the 10 largest collapses since the second world war have occurred in the past few months.

debts

go bankrupt

go out of business Mint & Boxed in its last accounts owed £6 million pounds to various banks, institutions and other creditors. The company has filed for bankruptcy.

When it filed for bankruptcy, it had \$16 million more debts than assets to meet them.

Many locals assumed he was an asset-stripper. Not so. Mr Hall has transformed the mills into a thriving industrial park.

fold go bust go to the wall More informal expressions for a company going out of business include fold, go bust and go to the wall.

salvage wreck wreckage Sometimes the image of corporate wreckage is used, likening the state of the company to a car or plane after a serious accident. Journalists often write about people trying to salvage something from the wreck or wreckage in the same way that shipwrecks are salvaged for anything of value that remains.

Last year the company folded, leaving Gilbey with no choice but to change careers again.

One of the recent winners of the Queen's Awards for Export has not only gone bust, but is now being investigated by the fraud squad.

UBS Phillips & Drew, in a timely study in the growth of creative accounting techniques, not surprisingly find that they were widely used by many of the companies that have recently gone to the wall.

When Rolls-Royce's parent, the aircraft-engine maket, went bust in 1971, it was Plastow who led the car-maker, renamed Rolls-Royce, out of the wreckage.

Another survivor has emerged from the <u>wreck</u> of International Leisure Group, Harry Goodman's fallen holiday empire.

The sheik's assistants are trying to salvage something from the world's largest bank crash.

receivers call in the receivers

liquidation go into Iiquidation in liquidation Receivers are specialised accountants who are appointed, or called in, perhaps to try to rescue companies in trouble and avoid insolvency: the situation where the company is technically bankrupt, and must be wound up, with the receivers selling what they can to pay off the debts. A company in this situation goes into liquidation and is then in liquidation.

insolvency

wind up a company

In Britain alone, 23,000 companies have filed for bankruptcy in the first half of this year. The number of insolvencies is a clear sign of the current economic recession. Critics of British insolvency law say that many of these liquidations need not have happened.

The decision to call in receivers was taken after Lloyd's Bank, the company's principal banker, rejected refinancing proposals put forward by the Tern board.

The courts later appointed Grant Thornton as liquidator. The latter then sold the remaining assets and produced a surplus over the bank debts. Other parts of Caledonian were simply wound up.

OGC Nice, one of France's oldest clubs, is to go into liquidation with debts of over \$10 million.

- 16 Calling in the receivers. Read this article from The Times about companies in difficulty and complete these tasks.
  - I Find:
    - a two words or expressions relating to illness,
    - b two words or expressions relating to death and
    - c one word relating to blood.
  - 2 Find:
    - a word meaning the period when receivers are trying to help a company get out of difficulty
    - b a two-word expression meaning a business that can be run normally and profitably
    - c a noun that can be used to mean a period when prices go up after they have been going down and here means an improved state for a previously failing company
    - d a two-word expression meaning a firm of accountants specialising in helping companies in difficulty. What, paradoxically, do they try to help companies avoid?
    - e what happens to companies that do not continue in some form.

      They
  - 3 The chairmen of failing companies referred to in the last paragraph are overbearingly, or excessively, co-operative with the receivers, often because they have been up to no good. Does this mean:
    - a they have been honest, but have not been good managers of their company
    - b they have been dishonest, perhaps doing some of the creative accounting described earlier?

# No sector can feel secure

hey used to say the tell-tale signs were personalised car number plates for the chairman and a fountain in the reception area. But these days receivers no longer joke about terminally ill corporations. 'Recession sickness' is afflicting even well-run companies.

Britain's receivers have never had it so good. After their busiest year in living memory, business undertakers predict a further rise in corporate mortalities.

Keith Goodman, a partner at Leonard Curtis, the oldest independent insolvency practice in Britain, sees the business landscape as 'a bloodbath'. He says: 'It's unprecedented. Every phone call Iget is a problem call. This year is going to be horrendous, far worse than 1990 in terms of number and size.'

It is a lucrative business for accountants. The early days of a receivership can involve about 100 people, who will pass on the paperwork to a team of maybe three to six working full-time on the project. They will try to self the business, or parts of it, as a going concern within a month. If this fails, the business goes into liquidation, which can continue for years. The team at Touche Ross has been working on Laker Airways since 1982.

To cope with the demand for receivers, accountants are transferring staff from their inactive merger and acquisition

departments and even recruiting from outside.

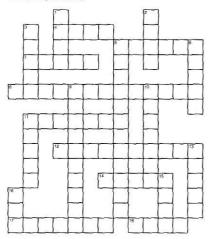
Corporate-recovery specialists, who invade head offices at a moment's notice, have a glamorous image within large practices. But, says Morris, their colleagues don't think about the human tragedies they have to deal with. 'It's not very pleasant standing in front of 200 people and telling them they are out of a job,' he says. 'Regrettably, the workforce always seems to be the last to know when things are going wrong'

Tim Hayward, head of corporate recovery at KPMG Peat Marwick McLintock, says his staff has doubled to 500 in the past two years. His largest project is the Levitt Group, but he expects bigger fish will float to the top as the year proceeds.

'Much of our work is with companies where we hope to avoid insolvency,' says Hayward. By the end of last year, 24 per cent of the receiverships were in manufacturing.

Christopher Morris says company chairmen are usually relieved to see him arrive at their gates. 'Sometimes they are shocked and depressed,' he says. 'But don't forget we arrive at the end of a period of enormous pressure. The chairmen to watch are the ones who are overbearingly co-operative. They become obsequious. And you often find they've been up to no good.'

#### Crossword



#### Across

- 4 If you kick someone out of the boardroom, you \_\_\_\_\_ them (4)
- 5 A share price \_\_\_\_\_ up, like a gun into the air (6)
- 7 Insult these people if you like, but they may keep your computer going (5)
- 8 This specialist does not undress for work, despite appearances (5-8)
- 11 Pessimistic about market trends (7)
- 12 A dull day on the markets (10)
- t4 This share price doesn't just rise in value, it \_\_\_\_\_\_ (5)
- 17 Owners of dirty shirts and drug money do this (7)
- 18 What this company's shares do when they increase slightly in value (4)

#### Down

- These prices go ahead like lions (4)
- 2 People sometimes expect this to last forever, but it never does (4)
- 3 When shares are bought and sold, they change \_\_\_\_\_(5)
- 5 These people together own a company (12)
- 6 This share price increases very fast, too (5)
- 9 Company event sometimes seen as a miracle (10)
- 10 What the economy does at the end of a recession (5, 2)
- 11 Optimistic animals at the stock exchange (5)
- 13 If a share price increases slightly it \_\_\_\_\_ up (5)
- 16 This commodity is extremely sensitive to world events (3)

# 43

# Work, Unemployment and Welfare

## Ways of working

flexible working hours flexitime

flextime iob-sharing

nine-to-five job

part-time

Working hours are very different in different countries. In the English-speaking world, people who work full-time regular hours are said to have a nine-to-five job, even if they don't work exactly from 9 am to 5 pm. People with flexible working hours are free, within limits, to work when they want, as long as they do a minimum number of hours. This is known in Britain as flexitime and in the US as flextime.

Another flexible arrangement is to work part-time and share a job with someone else. This is called job-sharing.

I've worked in an accounts office, so I know I don't want a boring nine-to-five job.

Many women working long hours on low pay, often with more than one part-time job, naturally resent those who have come to expect the state to provide for them instead of helping themselves.

Employers should encourage programs that give parents time with their children, programs such as parental leave, flextime, shared jobs or work at home.

Flexitime, job-sharing and working from home would be encouraged.

commuter commuting If you commute to work, you live outside a city centre and travel to work there everyday. If you do this you are a commuter and you take part in the activity known as commuting.

teleworker telecommuter telecommuting Teleworkers are people who work from home using phones, computers and fax machines. This is teleworking or telecommuting.

telecottage

A telecottage is a building in the country with the equipment necessary for telecommuting, shared by people who work in this way.

It took Julie an hour to commute home and she would come back tired and frustrated.

The report says that 85 per cent of British commuter traffic is by car, 40 per cent of which is devoted to commuter traffic.

Teenagers nowadays dislike the prospect of commuting and would rather go abroad to work, at least for a time.

One of the major difficulties for teleworkers has been the psychological effect of moving from a sociable to an unsociable environment.

If projections are accurate, many more people will be teleworking in the future.

Godfrey Claff, director at the trust, said: 'The centre is based on the highly successful business telecottage concept from Scandinavia. It will bring the benefits of high technology to companies and people in the surrounding rural area and will attract business from commercial centres both nationally.'

- 1 The pros and cons of telecommuting. Read this article from The Times about teleworking and complete the tasks.
  - Find three advantages of teleworking for the worker.
  - 2 Find three advantages for the employer.
  - 3 Find one perceived disadvantage for the employer.
  - 4 Find one possible disadvantage for certain traditional commuters.
  - 5 Find one possible disadvantage for people the teleworker lives with.

# WORKING FROM HOME 'COULD SAVE BILLIONS'

Strategic Workstyles 2000, an Oxford forecasting unit, says that industry could make huge financial savings by allowing their staff to work from home. Noel Hodson, the report's author, says that the effects of allowing 15 per cent of Britain's 22 million workforce to work in their own homes using telephones, facsimile machines and computers would be enormous.

London would feel the biggest benefits with 526,000 fewer drivers on the roads. More than 11,000 commuters would not need to enter central London daily. Commuters would benefit from seeing their families more, saving up to four hours a day travelling to work. Companies would have a fresher workforce which did not need to be transported into a central, expensive location daily.

A study for a big financial institution planning to allow 20° people to 'telecommute" calculated that the company would save more than £430,000 per year. The study examines the reasons why telecommuting has not achieved the advantages of time saved and cost cutting. It says the managers are often nervous about leaving staff unattended and out of sight of the office. For the 'teleworker', working from home might bring unforeseen hazards, such as a partner who does not want the house invaded by machinery and paperwork. 'A number of car commuters thoroughly enjoy the total isolation and privacy available to them in their cars,' the report says.

# **Benefits and headhunters**

benefits package fringe benefits perks

headhunt headhunter Apart from the salary, employers may offer a benefits package containing a number of fringe benefits, or, more informally perks, such as a company car, or as in the second and third examples below, much more. A lot of people find work by looking at job advertisements in newspapers. A few people are headhunted. Headhunters search for executives with specialist skills and try to persuade them to leave their current job to go to work for a new employer, perhaps by offering them better pay and benefits.

benefits 94 1

## **LANGUAGE NOTE**

Headhunt and headhunter are also spelt with a hyphen.

...Brian Pearse, the banking expert headhunted by the Bank of England to give it re-direction.

Local government managers have none of the other commercial <u>fringe benefits</u>: car, bonus schemes, health insurance and so on.

The motoring perk is only one of the special privileges that can provide an MP with a total pay and benefits package worth more than £ 100,000 this year. Now the MP's are demanding more.

- 2 Luxurious packages. Look at this article from Today and put words from below in the spaces. Not all the words are used.
  - a benefit o
    - c handshake d headhunted
- e headhunting
  f opportunities
- g package h perks
- i salary

£200,000 to fly smokeless sultan

The health-conscious Sultan, who is offering a \_\_\_\_\_\_(2) - free \_\_\_\_\_\_(3) of at least £60,000, hates cigarettes, and prefers to surround himself with non-smokers.

Though applications are flooding into an exclusive London headhunting agency from all over the world, the Sultan is known to prefer a British pilot. ...

# Discrimination at work

discriminate

discrimination
racial
discrimination
sexual
discrimination
ageism

If someone such as an employer treats someone differently from someone else in the same situation, they discriminate against them. People who suffer discrimination are discriminated against.

sexual harassment

People discriminated against on the grounds of their race are victims of racial discrimination, people (usually women) discriminated against because of their sex suffer from sexual discrimination and those discriminated against because of their age are victims of ageism.

In cases of sexual harassment, people (again usually women) are victims of unwanted sexual advances by their colleagues or bosses. People in this situation complain of being sexually harassed.

The Supreme Court in America has ruled that the ban discriminated against black people.

The tribunal found in favour of PC Surrinder Singh who alleged <u>racial discrimination</u> against his employees, the Nottinghamshire police.

Mrs Preisler had claimed that she was sexually discriminated against by Mrs Buggins who had told her she would not be promoted because she was pregnant.

Even staff as young as 40 are victims of ageism by ambitious newcomers trying to take over their jobs.

Some small businesses have sought expert advice in establishing sexual harassment policies. Other companies say they're removed from the issue and that sexual harassment is not their problem.

Corning employees who think they are being sexually harassed in any way are encouraged to confront the person or persons responsible for causing offence. In most cases, the company says, this puts an immediate end to the misconduct without anybody else getting to hear about it.

3 Putting on the golden muzzle Read this article from Newsweek about sexual discrimination on Wall Street and complete the definitions below it, using the correct forms of the key words. (The Great White Way usually refers to Broadway, see page 195, but here it refers to the conservative attitudes of some white males working on Wall Street).

prievance
hearing
arbitrate
settlement
golden muzzle

# TAKING ON THE GREAT WHITE WAY

... Wall Street businesses have traditionally lagged behind other industries in hiring women and minority executives. Salomon has just five women managing directors compared with 150 men. Kidder has four, compared with 111.

At most firms, grievances are settled quietly in arbitration hearings in arrangements sometimes dubbed 'golden muzzles'. That's why few cases get public attention. Take the case of Kristine Utley, a former Goldman Sachs sales associate who collected a settlement after charging that her work environment was 'hostile' and 'sexist'.

To bolster her point, she submitted memos she said she discovered that heralded the arrival of new female employees with nude pinups. Neither she nor Goldman can comment on the settlement. ...

	Complaints about discrimination and other injustices at work are called An employee may take or bring their grievance to a tribunal,		
	which during its (sessions),		
2777773911	in the case (listens to the arguments of both sides) and proposes a: an agreement that both employer and employee accept. Sometimes the settlement, especially in the US, includes a condition called a	settlement 123, 17	8 ↓
	that prevents both sides from commenting on it. (A muzzle is usually something you put on a dog to prevent it from barking or		
	biting.) Compare this expression with 'golden handshake'.	golden handshake 9-	4 ↑

# **Getting the sack**

dismiss dismissal unfair dismissal fire

sack give someone the sack

sue

If someone is told to leave their job, especially if their employers say they have done something wrong, they are dismissed. More informal ways of talking about a dismissal are to say that the person has been fired or sacked or given the sack.

If someone feels that they have lost their job unfairly, they may take their case to a tribunal and sue or make a claim against their former employers for unfair dismissal.

sue 24 1

First I shall be consulting the League Managers' Association and suing the club for unfair dismissal. It will make great listening at an industrial tribunal.

The fact is they haven't been sacked or dismissed. They are still employees.

She was unjustly accused of stealing money and then given the sack.

He is fired from his job because he has been uttering un American thoughts.

- 4 Unfair dismissal I. Below are sections from two articles: each article contains three sections. Put the articles together, putting the sections in the right order, and match each article to its headline. (One article begins with section a and the other with section b.)
  - BT MAN DROPS SICK DAYS CASE
  - 2 PONYTAIL MAN CLAIMS SEX BIAS
  - a A BT engineer sacked after taking more than 1,100 sick days dropped his claim for unfair dismissal yesterday. BT claimed that Michael Stoneham's complaint had been frivolous and should never have been brought.
  - b A ponytailed man who was dismissed from his job for refusing to have his hair cut claimed yesterday that he was the victim of sexual discrimination because women employees were allowed long hair.
  - c Mr Stoneham was ordered to pay BT £200 costs. Outside the industrial tribunal hearing in Chelsea, west London, he said: 'They had always wanted to get rid of me. I felt I had a case.'
  - d Mr Lloyd of Wapping, East London, said he refused the request on principle. Clients were interested only in his technical knowledge. There was no one who said to me, 'You can solve my computer problem, but first get your hair cut.' He is

- claiming unfair dismissal and sexual discrimination against Computer Associates of Slough, Berkshire.
- c Mr Stoneham, 43, of Leytonstone, east London, had claimed that his 1,158 sick days over 16 years had been due to a series of mishaps. However, Michael McDonough, his representative, withdrew the case in the light of evidence which has been given.
- f Kevin Lloyd, 36, left his job as computer engineer after being ordered to trim his hair, which reached halfway down his back, or to find a new job. Brian Wizard, customer services director, said that his haircut clashed with the company image.
- 5 Unfair dismissal 2. Below are sections from two more articles: each article contains three sections. Put the articles together, putting the sections in the right order, and match each article to its headline. (One article begins with section a and the other with section b.)

# **LOVE OF ROBBER COST JOB**

# A WOMAN'S HANDBAG IS NO PLACE FOR A MAN TO BE LOOKING INSIDE – BY LAW

- a Bosses at Woolworth's were yesterday ordered to pay £10,000 to an employee who wanted to keep the contents of her bag private.
- b Danish beauty claims she has been sacked by a top fashion house because of her love for Britain's biggest robber.
- c Mrs Taylor panicked and rushed out of the shop after acting manager Tony Beazer asked her to open her shoulder bag for a routine search at the store in Lyme Regis, Dorset. The tribunal said Woolworth's had no right to demand the search and ruled Mrs Taylor had been unfairly dismissed.
- d She had been manager of a boutique owned by the company in London's West End. But Hella, 28, said yesterday she was fired after it was revealed that she was featured in a book written by Viccei in prison. Hella said: 'For them to fire me can only make me feel that they are afraid of the publicity.'
- e The girlfriend of Valerio Viccei, who is serving 22 years in jail for robbing a safe deposit centre of more than £40 million, wants to sue Joseph Ltd for unfair dismissal.
- f The store giant sacked cashier Jacky Taylor, 42, for gross misconduct after she refused to have it searched by a male colleague when they were left alone together in the shop.

# Redundancy

downsize rightsize If an organisation gets rid of employees because they are no longer needed, it lays them off or makes them redundant.

lay off let go make redundant

Companies doing this sometimes talk about downsizing, rightsizing or letting employees go. They may say that they are overstaffed: they have too many employees and need to make cuts in the payroll or the workforce, the total number of people

overstaffed

payroll workforce they employ.



### **◆ LANGUAGENOTE**

Downsize, rightsize and overstaffed can be spelt with. hyphens. Workforce can

be spelt with a hyphen or as two words.

Thousands of federal employees in the United States face the prospect of being <u>laid off</u> because of the budget crisis.

And as more city firms are making their employees <u>redundant</u>, it doesn't look like the situation is getting any better.

The teachers were let go when the school district lost \$47 million in state funding.

The core of this agreement is one of looking at ways to <u>downsize</u> GM's workforce in a very turbulent period.

Lockheed Missiles' management says it has to reduce its payroll by 2,000 positions by the end of the year.

...massive overstaffing with trade unions holding out against technological change. Maxwell negotiated a two-third reduction in the workforce.

Lawton Chiles vowed to get Florida out of the mess it was in by <u>right-sizing</u> the government. That's his phrase for making it smaller and smarter.

axe

get the axe

layoff

mass layoffs massive layoffs

redundancies compulsory redundancies voluntary redundancies

natural wastage

When employees have no choice, the redundancies are compulsory. But where employees can choose to leave, redundancies are voluntary. The payroll can also be reduced by natural wastage, with employees leaving over a period of time for the usual reasons: retirement, moving to another job, and so on.

When a lot of redundancies are involved, journalists talk about jobs being cut or axed, with mass layoffs or massive layoffs. Employees made redundant get the axe.

## **◆ LANGUAGE NOTE**

Layoff can be spelt with a hyphen. Axe is spelt ax in American English.

Wall Street still employs 220,000 New Yorkers despite 50,000 redundancies since 1987.

National Power has announced that about 5,000 jobs are to go — that's almost a third of the total workforce of 16,700. The job losses will be spread over several years and the company will be hoping to complete the slimdown without any compulsory redundancies but by natural wastage.

The ailing motor manufacturer wanted 820 voluntary redundancies. Now workers will go on a 'last-in, first-out' basis.

British Nuclear Fuels yesterday announced it was axing 750 jobs at its head office and main design centre.

Another major American company has announced massive layoffs and other cost-cutting measures. Allied Signal Incorporated said today that it would cut 5,000 jobs.

The construction industry is laying people off by the thousand.

Is downsizing rightsizing? Use appropriate forms of key words below to complete this extract from National Public Radio. One of the words is used three times, one of the words is used twice, two of the words are used once each and two of the words are not used at all.

a downsize

c workforce

e mass

b layoff

d sack

f overstaffing

# Getting the ax

But these days when companies	alk about	(2).
employees know it's the	(3) that's about	to shrink. 20,000
jobs are being phased out at IBM. 10,0	000 have been c	ut at Digital The
recession is forcing companies to mal started years ago. A lot of the compa	ke payroll cuts mies that are	they should have
right now may have been	(5) during the	whole decade of
the 80s and only come about to reduce	e their	(6) now.
During the 1981 recession most	(7)	hurt factory or
construction workers. But this time bus	iness managers	. executives and
echnical staff are getting the ax.		, and

# Redundancy pay

redundancy pay redundancy payment redundancy payoff redundancy payout

payment

People who are laid off may receive compensation in the form of a redundancy payment, pay-off or payout, redundancy pay or, especially in American English, a severance payment.

## **LANGUAGE NOTE**

Payout is also spelt with a hyphen.

British Satellite Broadcasting staff will today be given details of their redundancy payoffs, if as expected, widespread job cuts are introduced.

Bosses feel more embarrassed when they sack fellow managers or professionals, whom they may see again at the golf club, than when they do the same to factory workers. They ease their embarrassment by giving these well-paid employees more generous severance payments.

7 An expensive drink. Connect the two parts of each sentence in order to put together this article from The Times. The numbered parts are in the correct order.

# Man loses drink case appeal

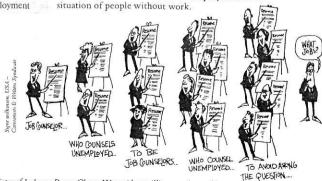
- British Rail yesterday rejected an appeal by a man it
- 2 He will lose £20,000 in
- 3 Alex Bryson, 63, a clerk, of Kirk Sandall, Doncaster, who had worked for British Rail for 38 years, was dismissed
- 4 'I am heartbroken that BR could have
- 5 His union, the Transport Salaried Staffs Association, said that it

- a would take the case to an industrial tribunal.
- b with three other clerks and an assistant manager for drinking on duty.
- c treated me so badly,' he said.
- d sacked for drinking half a pint of beer at his leaving party.
- e redundancy pay.

appeal 152 ↓

# Jobless and on the dole

out of work unemployed unemployment Members of the workforce without a job are unemployed or out of work. Unemployment is the circuit of a contraction of a contr



The Minister of Labour, Ruan Chong Wu, said 11 million people would be out of work this year. The BBC correspondent said these figures ignored the countryside altogether. He says several million people laid off from rural factories last year are not classified as unemployed because they can return to the family farmland. A report by the European commission is predicting that <u>unemployment</u> will rise next year to nearly 11 per cent of the workforce. The release of the report coincides with the latest unemployment figures due out today. These are expected to show an increase in the number of people out of work.

dole dole queue on the dole

jobless benefit unemployment

benefit

Unemployment benefit or jobless benefit is also called, informally, the dole. People receiving it are on the dole. If you lose your job you join the dole queue.

### **◆ LANGUAGE NOTE**

Unemployment benefit and dole queue are used mainly in British English.

Unemployment benefit is also called jobless benefit, especially in American English.

Only Belgium pays unemployment benefit indefinitely.

Congress is ready to approve extended jobless benefits for the long-term unemployed.

BT workers ought to think again about wanting to be out of work, because it's not easy living on the dole.

Another 29,100 people have joined the dole queue, stretching it to 2,753,400.

jobless

job-seeker job-seeker's allowance Unemployed people are often referred to in the media as jobless. Jobless people looking for work are job-seekers or job-hunters and, in Britain, receive money from the state called job-seeker's allowance.

Most EC governments simply leave the jobless to rot on the dole.

The eventual jobless total could rise, according to some experts, to 4 million out of a workforce of just under 9 million.

The job-hunter with a carefully chosen fluent language could find it is an additional advantage which may just tip the balance in his favour.

A job-seeker who sent out 8,700 applications may have finally found work. Steve Horvath used to spend five hours a day sending off applications all round the world. But yesterday his luck changed when company boss Peter Hawkins offered him an interview after hearing about his 10-month work hunt.

**8** Jobless combinations. 'Jobless' is often used in the combinations below. Group the expressions under the three headings on the right.

	a	benefits
ſ	b	claims
	С	figures
jobless	d	pay
	c	rate
	f	toll
	g	total
	g	total

- 1 the numbers of people out of work
- 2 money given to unemployed people by the state
- 3 the requests from people for this money
- 9 Unemployment blues. Match the two parts of the expressions and use them to complete the article from Newsweek.
  - 1 industrialized
  - 2 rising
  - 3 rapid
  - 4 unemployment
  - 4 unemploymen 5 boom
  - 6 unprecedented

- a rate
- b world
- c period
- d years
- e growth
- f productivity

# **JOBS**

(1) world enjoyed an	(2) period o
(3) growth and	(4) productivity that ha
economies running at full steam. Trade standards soared and in Europe, the United everyone who wanted a job could have one.	States and Japan, practicall

Look at us now. Our economies are growing at a snail's pace, if they're growing at all. Governments are running chronic deficits. And most miserable of all, millions of people can no longer find the work they need. In recession-plagued western Europe, more than 20 million workers are idle, an \_\_\_\_\_\_\_\_(5) rate of 11 per cent, and it's rising. Nearly half of Europe's unemployed have been out of work for a year or more. Worse, unemployment has stubbornly refused to contract for more than a decade, even in \_\_\_\_\_\_\_\_(6) years. ...

boom 89

call a strike go on strike strike ballot

industrial action.

stoppage walkout

walk out

labor union trade union If you stop working normally in order to demand better pay, benefits or working conditions, or to protest about something, you take industrial action. In a strike, workers stop working completely for a time.

Workers are organised in unions, trade unions, or in the US labor unions. A union may call a strike, perhaps after a strike ballot in which union members vote to go on strike or against going on strike. Strikes are also referred to as walkouts or stoppages.

and the second of the control of the

and provide the second control of the control of the

## ◆ LANGUAGENOTE

The plural of trade union is trade unions or trades unions. The verb corresponding to the noun walkout is walk out.

The leaders of Spain's two biggest unions said they would fix a date for industrial action (i.e. inaction) later this month.

Unions called the strike to demand a 38-peso (78 pence) raise in their basic daily wage.

The two trade unions organising the strike are having talks today after negotiations failed on Wednesday evening.

Power workers gave notice of their own strike <u>ballot</u> after employers refused to increase an 8.9 per seent pay offer.

I told them, if they wanted to go on strike, fine. There was not going to be any company when they came back.

In Germany more than 15,000 teachers and school employees took part in a warning strike in the eastern part of the country. The teachers staged a one-day work stoppage demanding higher pay and job protection. But the teachers' walkout was just one part of growing problems for eastern Germany.

Nationwide industrial action began earlier this week when staff at most banks walked out indefinitely.

**10** Types of strike. A train strike is one involving railway workers, but what is a wildcat strike? Put each type of strike below under one of these four headings:

1 the proportion of workers involved in the country as a whole

2 the services affected

3 the duration of the strike

4 the unexpectedness or otherwise of the strike

general b wildcat e nationwide

i dock i airline

c 24-hour

one-day tube

k full-blown

d indefinite

h all-out

lightning

# Strike paralysis

cripple halt paralyse halt

standstill complete standstill total standstill virtual standstill

When a strike causes a lot of disruption, it cripples or paralyses the things it affects, such as services, factories, cities or the economy, stopping normal activity and bringing things to a standstill or a halt. A standstill may be described as total, complete, or virtual: almost complete.

cripple 195 1

In Bangladesh a 24-hour anti-government general strike which began from this morning has crippled the entire country.

A strike by about 10,000 shipping workers has paralysed traffic along the Romanian section of the River Danube.

A strike called by Sikh separatists in the northern Indian state of Punjab has brought the area to a virtual standstill.

The strike brought public transport to a halt and shops and businesses failed to open.

# **11** Crippling paralysis. Match the two parts of these extracts.

- I The latest challenge to President Ratsiraka comes after weeks of massive antigovernment protests, and in the midst of a general
- 2 The country faces paralysis from a strike by public service workers.
- 3 President Roh Tae-Woo had become personally involved in trying to prevent a repeat of a crippling strike last year
- 4 The centre of São Paulo was brought to a standstill for several hours today after bus drivers stopped work in protest
- 5 Supporters of the separatist movement in the Indian state of Jammu and Kashmir have called a general strike in Srinagar, the summer capital, bringing it to a virtual standstill.
- 6 The strike leaders are threatening to bring the country's freight
- a at the arrest of one of their colleagues for hooting his horn at a policeman.
- b Banks and the telephone service are at a standstill, as are many government offices.
- c Most shops were closed and only heavily guarded official transport was on the streets.
- d rail transport to a complete halt.
- e strike that has crippled the country's economy.
- f which paralysed the shipyard for 109 days.

# Strike escalation

# **12** Stepping it up, giving in and climbing down. Look at the examples and complete the definitions using the key words.

Señor Menem is showing no signs that he will give in to union demands. They can go ahead and strike for 100 days and we will never give in, he said.

Rail workers in Poland have warned that they will step up their week-long strike action if the government fails to meet their pay demands.

On June 19, however, the union had decided to <u>escalate</u> the strike and ballot papers had been sent to all members employed by Newham.

The state rail company SNCF said it expected services to get slowly back to normal following the protesting farmers' climbdown.

Local civic leaders encouraged strikers not to back down.

The committee made David Mellor go and forced a backdown over the mines.

If governments and organisations say they will not give in to demands give in to strikers' demands, they say they will not agree to them. The strikers may respond by back down intensifying their industrial action: backdown climb down they \_\_\_\_\_ it or step it up. If, in a dispute, escalate 174, 204 || climbdown one side reduces its demands and gives in to some or escalate a strike all of the demands of the other side, commentators step up a strike talk about a In this situation, one side climbs down or \_\_\_\_\_

### **▲ LANGUAGE NOTE**

The noun corresponding to the verb climb down is climbdown and the noun corresponding to the verb back down is backdown. Both nouns are also spelt with hyphens.

# Pickets, scabs and blacklegs

blackleg picket picket line scab strike-breaker Workers who continue working during a strike may have to face abuse and insults from strikers when they arrive for work each day. The strikers in this situation are pickets, forming a picket line, and they call the people who continue to work strikebreakers, scabs, or in British English only, blacklegs. Of course, the people who continue

working do not describe themselves in these ways.

picket line 23 ↑

We extended an open invitation to management to come to terms, to bring us back to work, to get rid of the scabs, the replacement workers who took our jobs. And they refused.

Confrontations between strikers and strike breakers have led to 18 arrests, mostly union members. But a couple of weeks ago, strikers adopted new tactics to win supporters. The union members showered those crossing the picket lines with smiles and friendly cheers.

If you can't call someone who goes into work past a picket line a blackleg, what on earth can you call them? Is it acceptable to call a strike breaker a scab?

**13** Violent tactics. Read this article from *The Times* about a newspaper strike in the United States and answer the questions as you read. Some of the answers involve reusing words from earlier in this chapter.

# Teamster mob in press battle

Readers of the *Pittsburgh Press and Post-Gazette* have been denied a newspaper for the past two months by mobs of up to 5,000 pickets, organised by the Teamsters Union, who have besieged the printing plant. Bundles of stolen papers have been burnt or dumped, while replacement delivery drivers have been hauled from their cabs.

- 1 A'mob' is a kind of crowd. Given the context, is it a noisy, violent crowd or an orderly one?
- 2 The pickets have besieged the printing plant, surrounding it and preventing people getting in or out. They have burnt and thrown away the papers that have been printed. What might the strikers call the replacement delivery drivers?

The dispute, which centres on a management plan to lay off 405 of the 605 drivers represented by the Teamsters and end home delivery by children, has evolved into a challenge over the power of the labour unions to enforce their will with violence and intimidation.

- 3 If employers make people redundant, they <u>l</u>them o \_\_\_.
  4 The dispute has evolved, becoming more intense; it has
- <u>e</u>\_\_\_\_\_d.

In an attempt to bring out the newspapers last week, the publishers shipped in beds for workers who dared not step outside, ringed the plant with security guards, and arranged for replacement drivers to hide in a motel. The group published two editions before being forced to stop the presses. Scores of demonstrators, their numbers boosted by flying pickets from other unions, were arrested in pitched battles with riot police.

5 A flying picket is a group of union members not directly involved in a dispute who come to assist pickets who are directly involved. These pickets and other demonstrators were arrested in pitched battles with riot police, police specialised in controlling violent crowds. What sort of battle is a pitched battle: a) a fairly controlled one or b) a very violent one?

'The whole thing got out of hand,' said Jimmy Manis, general manager. There was violence on the streets, there was violence all over western Pennsylvania. The bottom line,' admitted Manis, when he stopped the presses, 'is that we don't want to further endanger the public.'

'This is a union town. Always has been, always will be,' said Joe Molinero, one of the Teamster leaders, celebrating the management climbdown.

- 6 The whole thing got out of hand: out of control. What was the 'whole thing'?
- 7 What does Manis mean by the bottom line?
- 8 What was the management's climbdown?

bottom line 98

# Calling it off

avert a strike call off a strike reach a settlement

arbitrator mediator

arbitrate mediate When a union calls off the strike, workers return to work. (A strike may also be called off before it starts: in this case the strike is averted.) A union calls off a strike if it reaches a settlement with the management or the authorities, perhaps with the help of someone not directly involved: an arbitrator

or mediator who arbitrates or mediates in the dispute.

avert 168 ||

settlement 109 ft. 178 II

arbitrator 178 ||

mediator 178 ||

Only members of the Machinists Union were walking the picket line. Pilots and flight attendants had called off their strike

The damaging miners' strike in Bulgaria is reported to be nearing its end after nine days. The government and strike organisers have reached a settlement which includes arrangements for the negotiation of wage rises and Bulgarian radio says the strike will be called off once a formal agreement has been signed.

Lineker feels an independent arbitrator could be the solution. Both parties would stand by his decision

Nine unions have been on strike for four months. A mediator says a settlement must be reached today if the newspaper is to survive.

- 4 Can it be averted? In which of these examples is it possible to replace the expression 'called off' by the expression 'averted'?
  - I BA STRIKE IS CALLED OFF. A strike called by British Airways cabin crews for Friday has been cancelled by their union's national executive.
  - 2 Growing divisions within the union earlier this week persuaded leaders to suspend the strike on Monday, and now the strike has been called off altogether.
  - 3 In India, leaders of 400,000 telecommunications workers have called off a nationwide strike which has lasted for the last 20 days. The stoppage had caused disruption to India's already inefficient telephone service.
  - 4 TUBE STRIKE CALLED OFF. The capital was spared the misery of an all-out tube strike vesterday after an 11th hour deal was struck.
  - 5 The drivers will not move their lorries until the pickets, who have damaged dozens of vehicles, have gone. The pickets will not end their vigil until the strike is called off.

vigil 18 1

## Welfare

welfare welfare state from (the) cradle to (the) grave Welfare covers things like unemployment benefit, sickness benefits and state pensions. The welfare state refers to all the things provided by a government such as the benefits mentioned above, plus things like child day care centres and hospitals.

Welfare is often said to cover people's needs from (the) cradle to (the) grave, from the moment they're born to the time they die.

He claimed that the National government, in its aim to 'redesign' New Zealand's welfare state with its generous pensions and other benefits, had become a 'prisoner of the extreme right'.

She'll be remembered for her attack on the whole idea that the state is ultimately responsible for the individual and should, in effect, look after him from the cradle to the grave.

live on welfare

giro welfare check If you live on welfare, you depend on the welfare system for money to live. People on welfare in the US usually receive their payments in the form of a welfare check, and this expression is usually used showing disapproval by politicians and people who want to change or reform the system. The equivalent in Britain is the giro.

The number of single mothers <u>living on welfare</u> grew by more than 200 per cent during the Eighties.

They vote for higher taxes for larger welfare checks for people who won't work.

I expect that he uses his giro to pay for the petrol to ferry his children to private school.

15 Welfare combinations. The word 'welfare' is often used before the numbered words to make two-word combinations. The things on the right, indicated by letters, are examples of these expressions. Match the two.

I state	a child day care centres
\$5000A50	ACI, SCHOOLSCHISTONERS ASSESSMENT
2 payments	b expenditure on hospitals
3 reform	c people claiming unemployment benefit
4 services	d checks or giros
5 mothers	e reducing benefits
6 dependency	f Sweden in the 1970s
7 spending	g not looking for a job because you get enough money on the dole and becoming used to this situation
	4 services 5 mothers 6 dependency

# Dismantling the welfare state

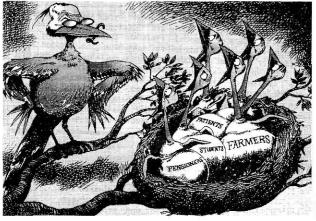
workfare	
dismantle	

Many governments are trying to reduce or cut welfare spending. Some are demanding that people on welfare should work in return for their benefits: this is called work fare.

Others are trying to limit welfare spending, but some politicians are not satisfied with cutbacks, even deep ones, and want to dismantle the welfare state completely.

## **LANGUAGE NOTE**

Workfare is also spelt with a hyphen or as two words.



tiddell, UK - The Economist

Wisconsin is already experimenting with two welfare reform programs. Work Fare requires all able welfare recipients to work if they hope to continue receiving their grants.

The coalition partners want to trim the welfare state's excesses, not to  $\underline{\textit{dismantle}}$  it.

16 Kinds of cuts. Find three expressions in this article from Newsweek relating to cutting welfare spending that do not contain the letters C-U-T.

# DISMANTLING THE EUROPEAN WELFARE STATE

... The leaders of Finland, Sweden and Italy are using their electorate's fears to launch radical surgery on their bloated social welfare systems. All of Europe, to be sure, has been trimming at the edges of its social commitment for a decade. This is what Margaret Thatcher's Britain was all about in the 80's. Helmut Kohl's Germany brought government expenditure down from 48 to 46 per cent of its total output before reunification in 1990 forced a temporary new spending spree. But

Sweden, Finland and Italy have done little more than fiddle. ...

The kinds of cuts now being proposed by the three governments are ideologically historic. In Finland, final details of the cutbacks won't be decided until after local elections next month. But the finance ministry has proposed \$6 billion in deficit reductions through, among other measures, cuts in pension and unemployment benefits and the introduction of fees for medical-center visits....

# Cracking down on scroungers

crack down

Politicians say that another way of cutting back on welfare spending is to crack down on scroungers, a word used critically to talk about people who are getting unemployment benefit but should not be getting it, because they have a job, or because they are not willing to work.

crack down 26, 711

A crackdown on dole scroungers was announced yesterday by Social Security Minister Peter Lilley. T'm closing down the something-for-nothing society,' he told cheering delegates. He pledged to claw back £500 million pounds from the fraudsters' pockets.

She lives in affluent Tunbridge Wells, where locals like to sign themselves 'Disgusted' when writing to the newspapers to complain about long-haired layabouts, scroungers, and other concerns of

7 Missing persons and money. These words have been left out of this extract from *Today*. Indicate where the words should go. They occur in the text in the same order. (Not all the numbered gaps in the text indicate a missing word.)

- a colleagues
- c claimant
- e taxes
- g jobless

- b benefits
- d payments
- f politicians
- h scroungers

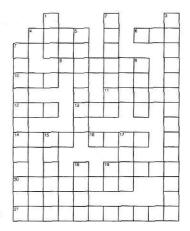
# **Cutting the dole**

Mr Major's(1) cabinet(2)
apparently favour cutting (3) the period of
apparently favour cutting
eligibility for unemployment(4) from 12 to six
1-
With every (5) costing the government
(6) a year in (7) and lost
(8), the financial attraction (9)
such a move is clear.
The idea of making unemployment as (10)
uncomfortable as possible also appeals to some
(11), who think that most (12) people are lazy and
need prodding back into work.
But already the British benefits (13) system is
one of the most tight-fisted in the Western world Many other
developed countries treat (14) the unemployed
developed countries treat (14) the addition
not as (15) but as people whose fall into hard times
needs to be softened

# Crossword

### Across

- 4 The right size for the number of employees in a company is often in this direction. (4)
- 6 If you lose your 1 down you \_\_\_\_\_\_
- 8 Most west European countries are welfare \_\_\_\_\_\_, but for how much longer? (6)
- 10 \_\_\_\_\_\_-offs is another way of talking about redundancies. (3)
- The end of the welfare state's responsibility for its citizens? (5)
- 12 Wild animal on spontaneous strike? (3)
- 13 British cutting tool for trees and jobs. (3)
- 14 Shorter than massive, but just as big when it comes to redundancies. (4)
- 16 A series of strikes means a number of walk-\_\_\_\_\_\_. (4)
- 19 Strike-breakers' legs are this colour (5)
- 20 21 across may be reached here. (8)
- 21 Agreements between employers and employees, sometimes subject to golden arrangements. (11)



### Down

- 1 Seekers and hunters look for this. (3)
- 3 Not popular with strikers: 9 down in the plural (6-8)
- 5 and 2 Ecological approach to letting people go? (7, 7)
- 7 Someone working from home does this (12)
- 9 Not popular with strikers: 3 down in the singular (4)
- 15 One kind of discrimination (6)
- 17 Jobless count (4)
- 18 When almost everyone has a job, there is \_\_\_\_\_ employment. (4)
- 19 This university degree is no guarantee of finding a job these days. (2)

# (5 C

# **Crime and Punishment**

# Robbery

robbery theft Robbery, of course, takes many forms.

break in

Pickpocketing is taking money from someone's pocket or bag in a public place without them

noticing.

burglary

Shoplifting is stealing goods from the shelves of

shops.

housebreaking

Mugging is taking someone's money in the street

with threats of violence.

pickpocketing

Burglary or housebreaking is breaking in or breaking into houses or other buildings, entering them by force, in order to steal things in a break-in.

shoplifting

mugging

These are all types of robbery or theft, although robbery is usually used to talk about stealing money from shops, banks, trains and so on, and about stealing artworks from museums.

He began his life of crime pickpocketing at the age of four.

The young Sinead was even taken out by her mother on shoplifting expeditions.

Bank robberies, burglaries and muggings are reported almost daily in the press.

Two-thirds of 11 to 15 year olds admitted crimes from shoplifting to housebreaking.

armed robbery bullion robbery street robbery Robbery is used in combinations like the ones on the left. In armed robbery, victims are threatened with a gun. Bullion robbery is stealing gold bars. Street robbery is another name for mugging.

My son had just been introduced to violence, armed robbery and gun culture all at the same time.

It has been estimated that between  $\int 1$  billion and  $\int \int 2$  billion are stolen from shops every year – equivalent to a Brinks-Mat bullion robbery every two days.

A small number of muggers – perhaps no more than 60 – are responsible for 95 per cent of all street robberies.

hold up hold-up A hold-up is a robbery where a gun or other weapon is used. Robberies like this happen at gunpoint, or at knifepoint.

at gunpoint at knifepoint

**ALANGUAGE NOTE** 

The verb corresponding to the noun hold-up is hold up.

break in 43 ft

burglary 42 ft

The police recommend drivers not to stop at red lights, such is the risk of an armed hold-up.

Banks offered a  $\int_{\mathbb{R}}$  10,000 reward for information leading to the capture of two armed raiders who held up and kidnapped two female staff.

The driver of the taxi has been robbed at both gunpoint and knifepoint. She loves her job.



Words for a spectacular robbery include heist and raid. A smash-and-grab raid involves breaking a shop window or a showcase to steal things and running or driving away with them very fast. A ram-raid involves breaking through the front of a building by driving into it with a car, and then stealing things in the building.

Thieves broke into the Gardner museum in Boston and stole about a dozen objects worth an estimated \$200 million. It was the biggest art heist in the history of the country.

In the words of a union official; bank raid stress has become a family illness.

Paintings worth £150,000 which were stolen in a <u>smash-and-grab</u> raid from a gallery in London's West End two years ago have been found by police.

...a series of ram-raids in the south-east where high-powered cars were driven into shop windows.

- 1 Make the headline fit the crime. Match the headlines to the first lines of the stories that follow.
  - SURVEY PINPOINTS BURGLARY BLACKSPOTS
    - 2 PC CLINGS FOR HIS LIFE TO JOYRIDER CAR
    - 3 CITY MUGGER
- 4 PICKPOCKETS CLEANING UP
- 5 HIT AND RUN ROBBERY
- 6 BOY, 9, IN GUN HOLD-UP
- 7 RAM-RAID ON HOME
- 8 JCB RAIDERS PULL OFF HOLE IN THE WALL HEIST
  - 9 COP'S SON RAIDED SHOPS
    - FRENCH GANG ROBS BRITONS ON TRAIN
- a Pickpockets accidentally smear visitors with ice-cream oτ ketchup, then insist on wiping them down.
- b A joyrider sped off with a policeman desperately clinging to his windscreen, a court heard yesterday.

- c A gang used a bulldozer to steal a hole-in-the-wall cash dispenser yesterday.
- d A pedestrian was left badly bruised after he was run over by a car and robbed.
- e A schoolboy was robbed at gunpoint by a 9-year old bandit.
- f Burglars smashed their way into a family home by driving through the patio windows.
- g Fourteen British tourists have been robbed of cash and jewellery worth thousands pounds by a gang of French train thieves who sprayed them with a powerful sleeping gas.
- h London's financial centre, the City, has issued an alert to banks and financial institutions around the world after a robbery in which nearly £300 million pounds of financial documents, or bonds, were stolen.
- i The son of a top Scotland Yard commander took part in smash-and-grab raids which netted a £20,000 haul.
- j You are six times more likely to return from holiday to find your home has been broken into if you live in a top-storey flat in Glasgow than a five-bedroomed detached house in Aberdeen.

# **Theft**

theft minor theft petty theft serious theft Theft is often used in combinations such as these: petty theft or minor theft, where the things stolen are not very valuable; serious theft, where the things stolen are valuable.

Theft is also used in combinations like these to indicate the types of things stolen: art theft: works of art; vehicle theft, car theft, and, in American English, auto theft; arms theft, where guns are stolen in a robbery, not used in a robbery.

She can earn more from mugging, shoplifting and petty theft than she ever would from a job.

More women are becoming involved in serious theft and fraud.

The image of art theft as a gentleman's crime is outdated; violence is increasingly common.

The British Crime Survey found that 116,000 of total <u>car thefts</u> and 180,000 thefts from cars occurred in car parks.

Mr Rudolf telephoned a newspaper last week to say his organisation had carried out the <u>arms</u> theft.

2		Use these words t	o complete the
	sentences.		

a	architectural	C	auto	e	petty	g art	
	arms		bike	f	employee	<b>O</b> 300.00	
I	Hoteliers are usu overnight. This i is rife.						
2	In the area of merchandise that			eft, insiders	steal considera	bly more mo	ney and
3	Last year, more to people. That's alr						
4	Philip Saunders, have gone missir trade and compu	ng this	year, putt	ing			
5	South Miami be	ach is	notorious	for pickpock	cets and	th	eft.
6	The organisation behind theft is not as sophisticated as behind fine art. Panelling, fireplaces and staircases are being ripped out and sold to dealers who do not ask too many questions.						
7	Two white men, an taken from an ai	th	eft last wee	kend, when			

# Joyriding and carjacking

carjacking joyriding	Car theft includes joyriding: stealing a car for the pleasure of driving it, often at very high speeds, and carjacking, stealing a car, sometimes at gunpoint,
	when its driver is in it.

### **◆ LANGUAGE NOTE**

Carjacking and joyriding can both be spelt with hyphens.

A band of youths ran over a policewoman while joy-riding in stolen cars, and police say she was murdered.

The increasing sophistication of car alarms has prompted thieves to take up carjacking, stealing cars while their owners are still in them.

	Complete the gaps with appropriate words and say which section g to each article. (The sections are in the correct order for each a
a	Stop your car at a red light in Detroit and you may find you have lost it for good. Thieves have hit on an easy way of stealing cars: order the driver out at gunpoint, then take his place and drive off is not limited to Detroit – Houston has reported as many as ten in one day and San Diego, Atlanta and Los Angeles are infected – but it has become a mini-epidemic in the city and some of its suburbs in recent weeks.
b	Most teenage are school failures who believe they are very good or exceptional drivers and take cars for excitement, according to a survey on car crime. Although they knew it was wrong to steal a car, most of those interviewed, all under 17, did not consider themselves criminals and had almost no concern for the victims of their crime.
С	In the past six weeks more than 300 drivers have been in Detroit. Several people, including an off-duty policeman, have been killed trying to resist.
d	Jeff Briggs, who carried out the survey among 200 youths at a car project at Walker, Newcastle upon Tyne, said that while many people complained about the term, was an accurate description of the experience of taking vehicles. 'They get a good time, an enormous amount of joy out of,' he told a conference on car crime in London yesterday.
e	There have been about 200 arrests may be an easy way to steal a car – and two thirds of the cars have been recovered – but the penalty for being caught is high.
f	Armed robbery carries a much bigger penalty than theft. The spree has left Detroit's inner city even emptier than usual.

# Making a getaway

haul
loot
escape
get away
make off
escape
make your escape
getaway
make your
getaway

getaway car

After a robbery, the criminals try to make their getaway or make their escape. Getaway is also often used in the combination getaway car. Robbers may make off with money or property they have stolen: the haul or the loot.

### **◆ LANGUAGE NOTE**

The verb corresponding to the noun getaway is get away. Escape is a noun and a verb.

On November 8, 1983 a masked gang forced their way into the Brinks-Mat warehouse at Heathrow and coolly made off with 6,800 gold bars worth more than £26 million. The police and the public were stunned at the size of their haul.

The gunmen managed to escape. One hour later, the empty getaway car was found abandoned on the edge of a nearby village.

After collecting the cash, the kidnapper made his escape by disappearing down the disused rail line.

The gunmen got away after a high-speed car chase by German police.

A detective's wife was snatched by a bank robber yesterday after her off-duty husband tried to stop his <u>getaway</u>. The gunman dropped his <u>loot</u> and forced the 42-year-old mother of three into her car.

# 4 Getaway scenarios. Match the two parts of these extracts.

- Although the notes may not be marked,
- 2 The eight men walked out of the bank carrying the money in 25 flour sacks
- 3 Police believe the gang must have used a lorry to cart off their ripe haul.
- 4 They forced a rear window then searched through the rooms
- 5 As one popular joke had it, bank robberies were almost unknown in East Germany

- a 'Two tons is a hell of a lot of cheese', said a detective. 'Not your average burglar's loot.'
- b and made their getaway in two cars.
- c because would-be criminals had to join a ten-year waiting list to buy a getaway car.
- d before making off with the engagement ring she was given by the marquis.
- c there is still the problem of what to do with such a large haul.

# Foiling robberies

he clung to the gun and the raiders.

If a robbery is foiled, the robbers do not get what foil a robbery they came for, and they may flee empty-handed: they get away, but with no loot, In British English, flee emptyjournalists may refer to passers-by who try to stop handed thieves making their getaway as having a go. The expression is also used in combinations such as havehave a go a-go hero or have-a-go boy. have-a-go hero He rewarded four 'have-a-go heroes' as they became known, who foiled a gang of robbers. One of the four, goed 12, got I 25 for calling the police, his father and another man got I 200 each and a third \( \) 100. They had grabbed a robber and his \( \) 7,000 haul, forcing his three accomplices to flee empty-handed. 5 Successful or unsuccessful? 'Flee empty-handed' is used in contrast with 'make a getaway', where the thieves are usually successful. Use an appropriate version of one of the expressions to complete these extracts logically. 1 The woman was left unharmed in Epping Forest in Essex after the gang had picked up the money and 2 The good people of Eltham made a stand against crime vesterday. One have-a-go hero was shot in the back by armed robbers and a man who used his car to ram their getaway vehicle was facing a costly repair bill. But the brave folk from the south-east London suburb won in the end, and the raiders

3 A brave police chief foiled an armed robbery on a jewellers by grabbing the raiders' shotgun. As Chief Superintendent Chris Standen, 54, wrestled with the gunman, a shot blasted into the ceiling of the shop in Bath. Despite being hit over the head,

4 A sub-postmaster has been shot dead during an attempted robbery of a post-office in Clapton in North London. Police say three armed men were waiting in the post office when the postmaster and his wife arrived to open up. When he refused to

# Shootings, stabbings and murder

murder homicide Killing someone intentionally is murder, often referred to in law, especially in the United States, as homicide.

firearm handgun Saturday Night special

Victims may die as the result of a knifing or stabbing, where a knife is used, or a shooting, when a gun is used. Guns are also called firearms. Guns such as pistols and revolvers are called handguns. Being armed with a handgun is known, very informally, as packing a piece.

pack a piece

Cheap, easily available handguns are called Saturday Night Specials, even if people do not always use them at that time of the week.

shooting drive-by

Where people are shot from a moving car, they are victims of a drive-by shooting, or a drive-by.

knifing stabbing

O 1004 Investment, ICSA — SX Transit Dataset, ICSA—SX Transit Dataset,

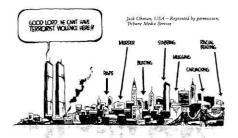
'It's not like the kind of monument we used to put up.' A spokesman said, We are treating the attack as attempted murder. We are now waiting to speak to the victim in hospital! Last year FBI statistics found that Washington had a homicide rate of almost 78 per 100,000 residents, the highest of any city in the United States. Almost every day reports of shootings and stabbings, even of young children, read like a casualty report from a war zone.

That had followed a <u>knifing</u> incident in which a Romanian was killed.

Exactly what kind of protection was being provided is hard to tell, from the picture. If the officers have firearms at the ready, the handguns are well-hidden.

Not that any old Saturday Night Special will do. Packing the right piece matters as much as wearing the right athletic shoes. Semi-automatics are the guns of choice now.

Eight shots were fired from an automatic pistol in a drive-by attack in Birmingham.



6 Gun culture. The transcript below is from National Public Radio. The program presenter speaks twice, introducing contributions from two outside specialists, who each speak once. At what two points of the transcript, indicated by numbers, does the presenter start speaking and at what points do each of the two specialists start speaking? (Not all the numbers indicate a change of speaker.)

# **PACKING A PIECE**

- (1) The popular image of urban homicide is one of urban gang battles and drive-by shootings. But half the people who kill each other also know one another. Many are members of the same family. Jerry Gliden is director of the Chicago Crime Commission, a non-profit organization that monitors why people commit violent crimes.
- (2) They have a lot of pressure on them, put on them by various agencies whether it's probation or social work or the landlord or the police or whoever.
- (3) And if the wife goes out and does something, or if the husband goes out and gets drunk and there's a big argument, and then sometimes one of them will wait till the other one goes to sleep and shoot them or stab them.
- (4) The gangs it's over street turf or to show just how tough they are. (5) Sometimes they'll shoot a group on the corner just to see if see how the gun works. Makes no sense at all. The availability of a gun often makes a big difference between a mere argument and a shooting. And the deadlier the weapon, the more likely it is that someone will die.
- (6) Gwen Fitzgerald, of Handgun Control, says criminals know this and they're looking for the most powerful guns they can find. (7) One veteran law enforcement officer said, you know, 20 years ago when he started, all criminals were not armed.
- (8) And then, you know, in the 60's and 70's, yeah, they were armed with the Saturday Night Special handguns very small, easily concealable handguns, usually a few rounds, maybe six or eight rounds. Now not only all the criminals carry guns, but they've got semi-automatic technology.

# **Being arrested**



î

1

suspect	Suspects are people who the police think may have carried out or committed a crime. A more formal word for a crime is an offence.	suspect 53
charge a suspect detain a suspect	If suspects are arrested by the police they may be	arrest 72
hold a suspect (in custody)	held (in custody) or detained by them and may be charged with an offence.	detain 71
try a suspect crime offence	Until the person charged is tried in a court, and the crime or offence is proved to have happened, it is an alleged offence.	
alleged crime alleged offence		egations 28, 39
commit a crime	And the second of the second o	
commit an	and courses	

## **◆ LANGUAGENOTE**

Offence is spelt offense in American English.

Police arrested the 13-year-old 23 times last year for thest, burglary and robbery. This year the youngster has been detained six times. Chief Superintendent John Nesbit said: 'He's like a boomerang. He just keeps coming back to commit more offences.'

Last night a man was being held in custody charged with attempted murder, drugs offences and burglary.

The former boss of missing British accountant Simon Law has been arrested in South Africa and charged with fraud and foreign exchange offences worth f, 20 million.

The latest controversy concerns the attempt by military courts to try a total of 18 journalists for alleged offences against the armed forces.

A police enquiry was launched yesterday after a man facing allegations of drink-driving and other motoring offences was found dead in his cell.

7 Arresting combinations. Make meaningful definitions by combining items from the each column in the table. (The nouns at the end of each sentence in the exercise are related to the verbs in the examples in this section.)

#### Someone...

committing them is a

7 forbidden by the authorities from leaving their home or going anywhere is under
2 accused of killing someone faces a damaging arrest
3 who commits a lot of crimes and goes on fair charge

4	in prison for political reasons is a	house	detainee
5	held in prison without being charged or tried is in	murder	detention
6	who is accused of doing something seriously wrong faces a	persistent	trial
7	whose case has been discussed a lot in the media may not get a	political	offender

# **Awaiting trial**

jump bail	Where an alleged offence is serious, the suspect may be remanded in custody and await trial in prison, or they may be	
remand in custody remand on bail	remanded on bail and then released on bail: the judge decides an amount of money that must be paid by, or on behalf of, the defendant so as to ensure that they return to the court for trial	
release on bail	later. If someone jumps bail, they do not return to court for trial.	

Mr Mitchell was remanded on bail until August and ordered to surrender his passport. Dr Christopher Cowley, a scientist from Bristol, appeared separately on a similar charge. In a previous court appearance last week he had been remanded in custody. This morning he was released on bail with the same conditions as Mr Mitchell.

He repeated the promise that Mr Ashwell would not jump bail and flee the country.

8	Bail logic. Bail may be a) granted, b) allowed, c) denied or d) refused.				
	Complete these examples logically and grammatically using a phrase containing one of the verbs.				
	Lohn Butcher Conservative MP for Coventry South West, has campaigned in the				

	Midlands for habitual violent offenders to be bail.  grant deny			
2	Hundreds of supporters shouted 'Free her now' when Kiranjit Ahluwalia was			
	allow refuse			
50	The fact that he was in custody from day one was incredibly helpful. If he had been bail that would have been horrific.  grant refuse			
	Brookes, 47, from Peterborough, Cambs, was remanded in custody for seven days after being bail.  allow refuse			
	Five state Supreme Court judges rejected lawyers' assurances that Tyson, 25, would			

5	Five state	Supreme Court judges rejected lawyers' assurances	that	Tyson, 25, would
	not try to	flee. They upheld the decision to	bail	made by a lower
	court.			
	grant	refuse		

# The indictment and the charges

indict indictment

bring charges

answer charges

file charges

face charges admit charges deny charges If someone is formally accused of committing crimes, they are charged or indicted with these crimes.

charge charges An indictment may contain a number of counts or charges. Charges are brought or filed against people accused of doing something wrong, and they then have to face or answer the charges in court. They may agree that the charges are true and admit them, or they may say that they are not true and deny

charge 71 ft

counts

John Gotti was charged today with ordering the murders of four people, including the head of New York's Gambino crime family. Gotti was indicted on 11 counts, including gambling, obstruction of justice and tax evasion.

The Krill affair is the one count that differs substantially. Here the indictment alleges that Noriega actually met with drug traffickers in 1986 to plan a cocaine deal.

Police, not the victims, should be responsible for bringing charges.

them.

In the Philippines, the authorities have <u>filed charges</u> of arson against the leader of the country's largest left-wing trade union.

The son of a member of parliament appeared in court to answer charges of drug trafficking.

Some of Australia's best-known businessmen are <u>facing</u> criminal <u>charges</u> over the Rothwells collapse.

He admitted charges of forging documents and handling stolen goods.

The rock star Axl Rose, 30, denied charges stemming from a riot at a concert in St Louis last year.

**9** Types of crime. In the first example above John Gotti faced murder, gambling and tax evasion charges, among others. What sort of charges might be brought against the people below? Match the charges to the criminals.

a rape c assault e corruption g kidnapping i manslaughter b drugs d arson f murder h fraud j extortion

1 People accused of dealing in cocaine

fraud 52, 96 1

2 Someone who is responsible for the accidental death of someone

blackmail 23 ft

3 Someone who makes a violent physical attack on someone

4 Dishonest officials who act illegally in their work

5 A businessman who dishonestly takes or uses money

6 Someone who violently forces someone to have sex with them

7 Someone who takes someone away by force and demands money for their release

8 Someone who intentionally kills someone

9 Someone who obtains money from someone by threatening violence

10 Someone who sets fire to buildings intentionally, perhaps because they like watching fires.

# Legal eagles

legal eagle
lawyer
attorney
barrister
solicitor
judge
magistrate
courtroom drama

A lawyer is someone qualified to advise or act in legal cases. Legal eagle is a slightly humorous expression meaning a lawyer, especially a clever one.

lawyer 71 €

Courts are presided over by judges or, in lower English courts, by magistrates.

In the English system, solicitors represent people and prepare their cases before they reach court; barristers present and argue the cases in court. Solicitors do not represent people in court except in magistrate's courts.

except in magistrates courts

In the American system, attorneys, familiar from a thousand TV and real-life courtroom dramas, represent people, prepare cases and present and argue them in court.

Many legal eagles interpret the opinion to imply that nothing short of abolishing the court would satisfy the judges.

The story-telling contest is closed to what the organizers of the event refer to as professional liars—that is lawyers, politicians and real estate agents.

Source the military coup at least one third of Fiji's estimated 130 lawyers, as well as a number of magistrates and judges, have left the country along with thousands of other professionals and academics.

Charles King-Farlow is leading the joint campaign by local solicitors and barristers for the court in his city.

What services can he provide that are worth \$600,000? His legal expertise could be gained more for less money from more experienced attorneys.

In another courtroom drama, a man shot a judge during another domestic hearing.

10 A glamorous profession? Put together this article from Today by rearranging the sections. (The first section is a.)

# Where legals dare

- a In the TV series LA Law, courtroom drama is all in a day's work. The reality in England is slightly different. Barristers spend many hours in court, but few cases are action-packed. And a solicitor's day is more likely to be spent reading out a will than solving a juicy murder.
- b But spokesman for the Bar Council Graham McMillan believes a life in law can be very glamorous. In higher courts you can get a lot of courtroom drama, and barristers have to be very quick on their feet.'...
- c Both careers take the same initial route and only the cream of students need apply.
- d It's a fact lost on scores of people who, seduced by LA Law's exciting plots, write into The Law Society's careers officer Jenny Goddard. Things are very different here,'... says Jenny. 'A lot of people, though, do see the Crown Court as very exciting. It's hard to generalise because there are so many different branches of the profession, from personal legal advice to selling your house.'
- e Solicitors do, however, present cases in magistrate's courts. Getting into the profession is not easy. There are only 70,000 solicitors in Britain, and 7,000 barristers – just over 1,000 of whom are women. ...
- f The main difference between British and American lawyers is that the US legal eagles are all-rounders who both prepare and present cases. Here, solicitors do the litigation (prepare the case) and barristers do the advocacy (present the case) in Crown Court and unwards.

#### Prosecution and defence

prosecution bring a prosecution prosecution counsel

In some countries the public prosecutor for each area decides which prosecutions should be brought; who should be prosecuted by the state, and for what. In the United States,

public prosecutor district attorney DA

district attorneys, or DAs, do this. Someone facing prosecution in a court of law is a

go on trial

defendant. When defendants go on trial or stand trial they answer the charges against them.

A defendant is represented by defence lawyers or counsel, and the lawyers trying to prove that the offences took place are the prosecution lawyers or prosecution counsel.

defendant defence counsel

stand trial

LANGUAGE NOTE

Defence is spelt defense in American English.

Paul Gascoigne's favourite restaurant faces prosecution over hygiene.

Mr Bennett issued a formal statement saying, 'The District Attorney's office does not simply want to prosecute Messrs Clifford and Altman, it wants to destroy them.'

In the Jesuit murder case in El Salvador, defense and prosecution lawvers continue to aroue their case.

The Democratic Party has claimed that in many cases defendants were not given access to defense lawyers, but Dr Haje said that defense lawyers have worked on every case.

His lawyers have rejected a prosecution claim that he might try to leave the country. They say he wants to stand trial to prove his innocence so that he can return home.

Yesterday, as the trial entered its third week, counsel for the prosecution and defence made their final speeches.

11 Crime makes the headlines. The headlines below have been scrambled. Rearrange the words to make them coherent and grammatical.

FOUR UNFIT PROSECUTION FACE OVER WATER COMPANIES

PLOT DEFENDANT ALLEGES MANDELA MURDER

MEN ON SEXUALITY TRIAL NATURAL AND THEIR

OFFICERS EX-COUNCIL FRAUD FACE CHARGES

**FACE BERLIN GUARDS TRIAL FOR KILLINGS WALL** 

CLOSED FOR LEADERS OF PROTESTERS TRIAL CHINESE

trial 23 1

#### **Guilty or not guilty**

plead plead guilty plead not-guilty Defendants are asked to plead guilty or not guilty: to say if they committed the offences they are charged with or not.

plea guilty not guilty plea bargaining Guilty and not guilty are pleas. Plea bargaining is a system where prosecutors agree to bring less serious charges in return for a guilty plea.

#### **◆ LANGUAGE NOTE**

Pled is a past tense and past participle form of plead.

The three journalists pleaded not-guilty and were being released on bail.

She pled guilty to severely beating two of her young children.

More encouraging for the prosecution is the guilty plea on August 28th of a former Panamanian ambassador to Washington.

Mr Staple wants a formal system of plea bargaining on the American model, allowing potential defendants to co-operate with the prosecuting authorities.

## **12** Guilty! Put together five news stories, each made up of two of these extracts.

- a Both men have pleaded not guilty, and the case, which is expected to last at least four weeks, is continuing.
- b He lost and received a sentence of 12 years.
- c He pleaded guilty to being twice the limit.
- d In Anderson, Indiana, a burglary defendant refused a plea bargain agreement that would have given him 90 days in jail. He went to trial.
- e Last Friday, Exxon pleaded guilty to four criminal charges in federal court as part of a plea bargain with the justice department.
- f Mr Nutting said that Eamonn Wadleigh allowed his premises to be used for the IR A team passing on driving licences and letters in false names.
- g Neil, 54, and Michael Taylor, 26, both of London, and Norma Boxall, of Croydon, Surrey, had all denied the charge.
- h Seven co-defendants also pleaded not guilty at the Old Bailey and their trial continues.
- i Soccer star Kevin Dillon was handed a three-year ban yesterday for drink-driving. The former Newcastle United captain was arrested near his home at Houghton le Spring, Tyne and Wear.
- j The judge in this case, however, wants to hear from the victims of the spill before he accepts the plea agreement.

#### Witnesses and their testimony

witness call a witness grass on someone supergrass

appear in court

The prosecution and defence lawyers call witnesses. They require people who know about the alleged crime to give evidence or testimony or to testify: to say what they know in court.

incriminate

If a criminal tells the police or gives evidence in court about their associates' criminal activities, he or she incriminates these associates, or, informally, grasses on them. Someone who does this is a grass, or, if their evidence is very important, a supergrass.

give evidence give testimony testify

Defendants and witnesses appear in court during a trial.

Mr Spence did not call any witnesses as he said the prosecution had failed to prove its case.

They have found that something like 150 charges have been laid against members of the Amasinyora gang, but only 16 have reached court despite the fact that there have been many witnesses prepared to testify.

Mr del Cid, who became a prosecution witness after a plea bargain with the United States government, initially gave testimony that appeared very damaging to Mr Noriega.

The defence was refused permission to produce three last-minute witnesses to give evidence in Tyson's favour.

George Creung incriminated six former gang bosses by telling the Old Bailey they were all members of the Soi Fong Triad. The supergrass said he was instructed to commit crimes which included extortion, protection racketeering, criminal damage and violence.

Mr Enrile was due to appear in court today along with two other defendants on charges connected with last month's coup attempt.

13 Types of witness. Someone called to give evidence by defence counsel is a defence witness. Use these words to make similar combinations to describe the witnesses below

a surprise b federal

c eve d key e expert f star

g prosecution h crown

A witness...

- 1 whose testimony is essential
- 2 whose testimony is based on scientific or specialised knowledge
- 3 who was not expected
- 4 who saw the crime himself or herself

- 5 who is more important than all the other witnesses
- 6 who gives evidence against the defendant
- 7 who gives evidence for the prosecution in Britain
- 8 who gives evidence for the prosecution in the United States.

#### Reaching a verdict

jury iuror

In some countries many cases are decided by a jury, a group of ordinary people (often 12) called jurors who listen to the evidence and then deliberate together to decide the case and reach a verdict and deliver a verdict to the court: the defendant is found guilty or not guilty.

jury 23 îl. 189 ]l

iuror 40 ft

deliberate verdict

deliver a verdict reach a verdict majority verdict unanimous verdict In courts in some places, the jury's verdict must be unanimous: all the jurors must be in agreement. In other places only a majority verdict is required: for example, only 10 jurors out of 12 may need to agree. A jury that cannot reach a verdict is a hung jury.

find a defendant guilty find a defendant not guilty

hung jury



'The prison cells are full. Therefore I'm sentencing you to six months of jury duty.'

Boxing champion Terry Marsh has been found not guilty of attempting to murder his former

manager, Frank Warren. A jury at the Old Bailey in London reached their verdict after nearly five hours of deliberation. When the verdict was delivered, after more than eight hours of deliberation, three of the jurors were in tears.

Miss Allan, 40, stared hard at the floor as the six men and six women delivered their unanimous verdict at the end of the 12-day court hearing.

Hillier, 49, was found guilty of conspiring to cheat the Inland Revenue by a majority verdict of 10-2.

It was the second time in court for Vento, whose first trial ended in a hung jury.

## **14** Guilty or not? Look at these extracts and decide if the missing expression is 'guilty' or 'not guilty'.

ON DRUG USERS BY AAA. Athletes found ... of taking banned drugs won't be competing in was charged with racketeering and fraud. His ... plea follows a deal with US prosecutors. Our

A 21-year old computer hacker has been found ... of criminally damaging magnetic computer disks.

juries were acquitting people who were as ... as sin on the merest hint that the rules might have imprisonment. Eduardo Pardo, a pilot, pleaded ... to a charge of transporting nearly \$1 million of are very serious charges. If she were found ... , it's hard to see how she could escape a prison

#### Acquittal

acquit acquittal

clear clear someone of charges

go free walk free

get off get off lightly If the defendant is found not guilty, there is an acquittal, and the defendant is acquitted or cleared of the charges and walks free or goes free.

Someone who has committed a crime but is not punished is informally said to get off. If they are found guilty, but the punishment is not severe, they are said to get off lightly.

The mob was angry over the acquittal of six police officers charged in the beating to death of an alleged Puerto Rican drug dealer.

The jury decided that the jury had not proved its case and therefore acquitted Mr Berkowitz of burglary.

A plumber was cleared yesterday of killing his best friend in a body-in-the-lake murder. Simon James, 26, walked free into the arms of his tearful mother after he was cleared of killing drug addict Alan White.

A jury in Fort Lauderdale, Florida, found the performance by 2 Live Crew to have some art in it, so the rap group went free.

North eventually got off thanks to one of his old bosses.

One former National Security Adviser, Robert McFarlane, got off lightly in exchange to pleading guilty to withholding information from Congress.

- 15 Terms of acquittal. These words have been left out of the BBC report below. Say where they go. Each word is used once. Not all the numbered gaps in the report indicate a missing word.
  - a acquittal b acquitted
- c allegations d charges
- e charges

g not guilty

### Imelda Marcos acquitted

A court in New York has	
	of the Philippines –(2)
	(3) related
(4) to (5) that Mrs	Marcos stole more than \$200 million
from the Philippines treasury and _	(6) used same of it to
buy four buildings in New York, as v	well as iewellery and works of art.
TO DESCRIPTION OF THE PROPERTY OF THE PROPERT	* TO 18 TO THE REPORT OF THE PROPERTY OF THE P
	man, Mr Adnan Khashoggi, was (8) of helping her by obstructing
The Saudi arms dealer and business(7) on justice. In Manila, President Aquino	(8) of helping her by obstructing
(7) on justice. In Manila, President Aquino	(8) of helping her by obstructing

#### Conviction

conviction

Someone found guilty in a court is convicted of an offence. As a result, the person then has a conviction for that offence.

The jury at the Central Criminal Court then heard that Berkowitz had 244 previous convictions, 230 of them for burglary. The obvious reason is that no witness dares to testify against the terrorists, and no judge dares to convict them.

... Charlie Wilson, a convicted member of the great train robbery gang.

sentence
prison sentence
jail sentence
pass sentence
serve a sentence
suspended
sentence

The judge then announces the penalty, or passes sentence. Depending on the seriousness of the offence, the defendant might be given one of these penalties:

a fine: the defendant is ordered to pay money to the authorities:

fine 40 ↑

iail term

probation: the defendant is not sent to prison but must report to the authorities regularly and not break the law again; imprisoned 71 f

community service fine imprisonment

probation

place on probation

give probation

put on probation

imprisonment: being sent to prison or jail to serve a prison or jail sentence:

community service: organised work to help people in the

People who are sentenced to probation are given probation or put or placed on probation.

A suspended sentence is one which the defendant does not have to serve on condition that they do not commit another crime within a specified period.



Stayckel USA - Temps Tribum

"I'M SENTENCING YOU TO 25 YEARS IN PRISON WITH NO HOPE OF PAROLE UNTIL AFTER 3 P.M. TOMORROW AFTERNOON!"

#### **LANGUAGE NOTE**

Jail is also spelt gaol in British English.

Four of the policemen went to jail, the longest sentence being three and a half years; the fifth defendant was given a suspended jail sentence. In passing sentence, the judge said the killing had been unintentional. The prosecution had demanded jail terms of up to three years.

He was fined £1,000 and put on probation for breaking into a chemist's in search of drugs.

Rose must now report to a halfway house in Cincinnati to serve 1,000 hours of community service at a boys' center and at five inner city schools.

Judge Pickles also attacked the new rule by which anyone given less than four years' jail is automatically released after serving half the sentence.

do time

convict inmate

parole

release on parole parolee

life imprisonment Someone who serves a prison sentence does time: an informal expression. People in prison are convicts or inmates

Prisoners who are released from prison before the end of their sentence are parolees: they are paroled, or released on parole.

If someone is sentenced to spend the rest of their life in prison, they are sentenced to life imprisonment, even if, in practice, they get out of prison before they die

#### **◆ LANGUAGE NOTE**

Convict is stressed on the first syllable when it is a noun and on the second when a verb.

He makes about \$2,000 a week, but can't spend the money for fear of arrest, conviction, doing time.

Spanish police have re-captured three <u>convicts</u> who have escaped from Lannemezan prison in south-west Spain.

Armley was built in 1847 and was meant to house 642 inmates.

The government has also proposed tighter controls <u>on parole</u>, following a number of incidents where parolees have committed serious crimes.

In Argentina, the government has proposed that sentences of up to life imprisonment should be imposed on officials convicted of corruption.

**16** Does the sentence fit the crime? This article from *The Times* discusses typical sentences for three types of crimes in different places. Complete the table with details of crimes 2 and 3, including details of sentencing in places not mentioned in connection with the first crime.

# Lawyers uncover big divide in nations' jail terms

Big disparities in sentencing of criminals between different countries, even within Europe, are revealed in a survey to be published at the biennial conference of the International Bar Conference in Cannes later this month. The survey team put a series of hypothetical cases to legal authorities in more than 20 countries and found penalties in Europe varied by more than 10 years for crimes such as rape and by more than 40 years when countries from different continents are compared.

In one question, a 19-year old man had been found guilty of raiding a bank with four other people, masked and armed with a machinegun. He was unemployed, the youngest member of the gang, and the £800,000 had been recovered. The defendant had several convictions for petty theft. Canada suggested a likely sentence of three to five years. Norway two to three years and Denmark six years. Spain said four years, two months and a day, and Ireland five to six years for a not guilty plea. England said ten to 14 years, or five years in a young offenders' institution, and Texas ten vears.

In a case of burglary of a stately home, goods worth £90,000 were taken and later recovered from a man with a substantial record of theft. Canada said it would impose a jail sentence of five to seven years, Kenya three years plus hard labour, Denmark one to two years and the Cook Islands probation of three months. Texas suggested ten years' jail and England suggested from three to seven years.

Likely sentences for a domestic assault case, where the husband broke his wife's nose, where there was a long history of disputes and previous charges of assault, ranged from between six and eighteen months in Canada to 30 or 40 days in Denmark, possibly suspended. Six months' imprisonment was likely in Kenya, a fine in Scotland and ten days' jailin Texas. The likely sentence in England is six months, suspended for two years.

Peter Michael Muller, an attorney in Munich and chairman of the association's criminal law committee which conducted the survey said the findings would help practitioners in transnational criminal law and could lead to sentencing reforms.

	Crime no. 1: Bank robbery	Crime no. 2:	Crime no. 3:
Canada	3-5 years		
Denmark	6 years		
England	10-14 years (or 5 years in a young offenders' institution)		
Ireland	5-6 years		
Norway	2-3 years		
Spain	4 years, 2 months, 1 day		
Texas	10 years		
		60	

#### **Appeals**

appeal against a conviction appeal against a sentence

appeal dismiss an appeal reject an appeal

extenuating circumstances

lenient sentence

conviction
overturn a
conviction
quash a
conviction
reverse a
conviction

Someone convicted of an offence may appeal against their conviction or against their sentence. The offender asks another court to look again at the case and to overturn, reverse or quash the conviction, or to reduce the sentence.

The offender may ask for the sentence to be reduced because of extenuating circumstances not taken into consideration at the trial: these are circumstances that partly explain or justify why they committed the crime.

In some places the authorities may have the right to appeal against a sentence if they think it is too lenient or light.

If the appeal court refuses to change the original conviction or sentence, it rejects or dismisses the appeal. appeal 115 ↑

#### **◆ LANGUAGE NOTE**

In the expression appeal against a conviction or a sentence, against is sometimes omitted in American English.

When Peltier appealed his conviction, his lawyers discovered that federal prosecutors had changed their theory about Peltier's role in the murder.

I really believed the jury would find Kevin not guilty. I'm very disappointed, and I'm hopeful on appeal that his conviction will be overturned.

Bruce was convicted by a divided court, sank deeper in drugs and depression and was dead before an appeal court reversed his conviction.

Hundreds of motorists in the north-west of England could have their convictions quashed following a case in the High Court in London.

The legal defence of provocation is failing women who kill their partners in reaction to brutality. Despite extenuating circumstances, they are sentenced to life imprisonment.

The right to refer lenient sentences to the Court of Appeal was introduced in 1989.

#### 17 Crime is not a game. Read this article from Today and answer the questions after it.

#### **TV Raid Copycat**

A masked schoolboy held up a Chinese takeaway to copy raiders on television's Crimewatch UK, a court heard yesterday. I just wanted to be chased like the villains on the telly, said the 13-year-old.

Nicholas Gareth Jones, prosecuting, said the youngster terrified the takeaway staff with a fake gun. The boy, of Rumney, South Glamorgan, was found guilty of attempted robbery by a juvenile court.

Yesterday he appealed against the conviction at Cardiff Crown Court. I told the woman it was just a toy gun,' he said. I wouldn't have taken any money.' But Judge John Rutter increased his sentence from 12 to 24 hours at an attendance centre.

1	A copycat crime is one where the criminal copies another crime. In this case,
	the boy copied a crime he had seen on Crimewatch UK, aTV programme that
	shows crimes re-enacted by actors and asks witnesses to the real crimes to
	give information about them to the police. 'Villain' is an informal word for
	and 'telly' is an informal word for

- 2 Which two words indicate that the gun used in the robbery was not real?
- 3 From the boy's point of view, what were the extenuating circumstances?
- 4 Did the judge q \_\_\_\_\_\_ the conviction? No, he d \_\_\_\_\_ the appeal and increased the sentence, perhaps because he thought the original sentence was too [ \_\_\_\_\_ the conviction of the conviction

#### Capital punishment

capital
punishment
death penalty
death sentence
condemn to
death

execution execute put to death

death row

clemency show clemency grant clemency

commute a death sentence

Punishment for certain crimes in some places is the death sentence, also known as the death penalty, capital punishment or execution.

Prisoners who have been condemned to death and are waiting for the penalty to be carried out are on death row. They may appeal to a court or someone in authority to show or grant clemency and commute their sentence: to change it to one of life imprisonment.

If appeals for elemency are rejected, the prisoner is put to death or executed.

Since 1976, when the Supreme Court declared that <u>capital punishment</u> was not unconstitutional, more than 100 people have been put to death.

Governor Richard Bird of Ohio has commuted the death sentences of eight out of 102 death row inmates.

It's understood the condemned men will appeal to President Ben Ali for clemency.

A Foreign Office statement urged him to show clemency towards 31 other suspects facing a retrial.

The executions, by firing squad, were carried out shortly after the Armed Forces Council had rejected appeals against the <u>death sentences</u>. Those <u>executed</u> included both military personnel and civilians.

18 Debating the death penalty. This report about a vote in the British House of Commons on restoring or reintroducing the death penalty (in Britain traditionally by hanging) comes from the BBC. Answer the questions as you read.

## HANGING VOTE

The last judicial hanging in Britain was back in 1964. But every two years or so, supporters of capital punishment make an attempt to persuade the Commons to bring back the death penalty. The latest, on Monday, saw the most emphatic rejection yet of the arguments for bringing back the hangman. The Commons voted by a ratio of two to one that courts should not be able to sentence convicted murderers to death. Such a decisive vote will settle the matter for some years.

- 1 Which two words in the instruction above the article mean the same as 'bring back' in this context?
- 2 Is an emphatic rejection a) a strong rejection, or b) a weak rejection? What two-word expression in this paragraph confirms this? What two-word expression in the last paragraph below also refers to the strength or weakness of the rejection?

But inevitably, sooner or later the hanging lobby will make another attempt to amend the law.

3 If the House of Commons amends the law, does it a) change it, or b) confirm it?

For while MPs have turned their backs on the biblical doctrine of 'an eye for an eye and a tooth for a tooth', among the general public there's strong support for the death penalty. This was one of the main arguments used by supporters of the death penalty during the Commons debate. Not only would the return of the rope reflect public opinion, it was argued, it would also act as a deterrent to criminals and cut down on the number of murders.

- 4 Two expressions have been used since the beginning of the report meaning the reintroduction of hanging. Neither of them use the word 'hanging.' What are the two expressions?
- 5 If you deter someone from doing something, do you a) encourage them to do it, or b) discourage them from doing it?

The anti-hanging lobby argues on practical grounds – that there's no evidence that the death penalty functions as a deterrent – and on moral grounds, that the state has no right to deprive its citizens of the right to live.

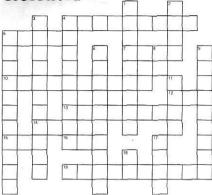
6 Does a deterrent dissuade people from doing something?

The arguments have been well rehearsed over the years. But the most compelling argument, and the one which most contributed to the enormous majority against hanging in Monday's vote, is the possibility of a miscarriage of justice. The 'Guildford Four' – jailed in the mid-seventies for IRA bombings it later transpired they did not commit – might well have been hanged if the death penalty had still been in force.

- 7 What can be rehearsed, apart from an argument?
- 8 If an argument is compelling, is it a) a very strong one, or b) a very weak one?
- 9 If there is a miscarriage of justice, are the people who are punished quilty?

rehearse 187 |

#### Crossword



#### Across

- 4 This happens when the accused is found not guilty (9)
- 5 Spectacular robbery (5)
- 7 Takes money with mcnaces in the street (4)
- This person is not popular with former criminal colleagues (10)
- 12 A glamorous profession, or a boring one? (3)
- 13 This might come in the form of witnesses' testimony (8)
- 14 and 15 Two types of witness (3, 3)
- 16 Abbreviation for day of the week when this special gun is used? (3)
- 19 See 11 down

#### Down

- I 'The judge \_\_\_\_\_\_ the appeal, ruling that such issues were not the court's business.' (9)
- 2 Another word for announce in the context of sentence (4)
- 3 These criminals like working in crowded places (11)
- 4 American lawyers, not always in court (9)
- 5 What a burglar does (11)
- 6 English lawyers found in court (10)
- 8 If you try to foil a robbery, you have a \_\_\_\_\_ (2)
- 9 'The man has told friends there's no question of him \_\_\_\_\_ fraud charges in New York. He maintains he's done nothing wrong.' (9)
- 11 and 19 across Some people criticise this system, where criminals get shorter sentences in return for giving evidence for the prosecution (4, 10)
- 17 Not so good for the person paying it (4)
- 18 Abbreviation for District Attorney (2)

#### Talks, and talks about talks

talks hold talks round of talks

discussions negotiations

talks about talks

talking shop

When governments or other bodies wish to reach agreements, they hold or have talks, discussions or negotiations. A meeting or a series of related meetings of this kind is a round of talks.

Where preparation is needed before the main talks, for example to decide on the meeting place and the participants, they may first hold talks about talks.

An official organisation where representatives meet regularly to give speeches and exchange opinions, but which has no real power, is a talking shop.

Agriculture ministers of the European Community are to hold a new round of talks on Friday aimed at reaching agreement on proposals to reduce subsidies to farmers.

He said they had held what he termed very interesting discussions on arms control.

Guatemalan guerrillas and leaders of the country's nine largest parties are holding negotiations near Madrid to try to end Guatemala's long-running civil war.

Japanese diplomats described today's meeting as talks about talks. Japan is seeking no more than to agree the date, venue and level for formal talks on opening diplomatic relations with North Korea.

Governments, especially in the West, which used to dismiss the United Nations as a mere talking shop, now see the possibilities for the body to act more as a world policeman.

**1** Talks combinations. Use the verbs in the box to complete the extracts.

	co	nclude	•		
	attend		break off		
resume	talks			walk out of	
	convene		suspend	I	
		_	50.00		

I	A Brazilian delegation flies to Washington today, Wednesday, to
	talks with the International Monetary Fund which broke down without agreement
	last week.

- 2 It wants to cut interest rates as soon as it has successfully \_\_\_\_\_\_ talks on cutting the budget deficit.
- 3 Mr Alatas has made it clear that he would not \_\_\_\_\_\_ talks unless he was convinced of the commitment of all the parties concerned.

#### Delegates, opposite numbers and sherpas

delegate delegation	A government, party or other entity may be represented by one or more delegates. A group of delegates representing one side is a delegation.
counterpart opposite number sherpa	When the representative of A has the same job or rank as the representative of B, they are counterparts or opposite numbers.
summit	Talks between heads of government or other very important representatives are summits, and the
communiqué declaration	officials who prepare for them may be referred to as sherpas: see the example below.
	The final statement made to journalists and others at the end of talks is a communiqué or declaration.

The Palestinians will give him a list of proposed <u>delegates</u> for a joint Jordanian-Palestinian delegation to the conference.

At lunch, the Premier toasted his Russian counterpart, telling him, 'You are turning a new page of history by being here.'

A team of veterinary experts are meeting their British opposite numbers at the Ministry of Agriculture's offices today to discuss the French ban on imports of British beef.

As is the way with these international gatherings, the declarations were largely drafted before the delegations arrived. Each country nominates one official who does much of the groundwork sherpas, they're called, the traditional term for Himalayan mountain guides, who assist their charges to a rather different kind of summit.

The discussions finally collapsed because of disagreement over the wording of the final communiqué.

## DIPLOMATIC SHERPAS FEEL THE STRAIN IN SURFEIT OF SUMMITS

Despite the bright Finnish sun and invigorating northern air, many of the delegates in Helsinki have a weary look to them. 'This is my third summit in six days,' said one British official, arriving direct from the G7 meeting in Munich and the European Community-Japan summit in London last weekend.

Only a week earlier he and many others had just finished another gruelling round in Lisbon and Douglas Hurd even managed to squeeze in a few hours in Strasbourg, addressing the European parliament before arriving in Helsinki. Today he has two more summits as well: the Western European Union and Nato, which decided that since everyone else was having a summit, it had better have one as well.

The main burden of this extended talk falls on the sherpas, the men who toil up to the peaks of diplomacy, hacking their way through jungles of verbiage and removing political boulders that stand in the way of agreed communiqués. They work in shifts, and larger countries can put different teams onto different events for the summer summitry season. Foreign Office European specialists for Lisbon, Treasury men for G7, security specialists for CSCE. These latter have had three days to organise this two-day ceremonial specchifying.

But no burden falls as heavily as it does on the political directors, the men who have to agree the communiqués line by line. 'I had a pretty good night yesterday,' said one. 'We were finished by 1 am.' I If you are weary, do you feel tired?

- 2 Are gruelling talks tiring?
- 3 If you squeeze something in between two other things, you don't have much time for it and you f\_\_ it in with difficulty.
- 4 A burden is a 1 \_ \_ d .
- 5 If you toil up a mountain, do you climb it easily?
- 6 Is verbiage easy to read or listen to?
- 7 If you hack through something, do you cut through it easily?
- 8 A boulder is a large r k.
- 9 Does 'speechifying' imply that the speeches were useful?

## Cordial and friendly, or businesslike and frank?

atmosphere cordial atmosphere The atmosphere at talks is often described in communiqués as cordial, and in other ways mentioned in the exercise below.

agreement broad agreement Communiqués may talk of a frank exchange of views and broad agreement on a number of issues.

exchange of views frank exchange of views Where there is still disagreement, communiqués may talk of deep differences that remain. Differences may be described in other ways, again mentioned in the exercise below.

differences deep differences narrowing differences widening differences

stumbling block

Commentators may talk of differences narrowing (getting smaller) or widening (getting bigger).

An obstacle to agreement is often described as a stumbling block.

hurdle 220

They say although the two sides have reached broad agreement on a number of issues, <u>deep</u> differences remain over the timetable for peace and political change.

Mr Davidow said his two days of talks with the Angolan government had taken place in an exceedingly cordial and open atmosphere. There'd been a very frank exchange of views about the peace talks under way between the MPLA government and Unita rebels.

There's been no narrowing of differences on one of the main stumbling blocks, aircraft.

**3** Atmosphere and differences. Some of the adjectives below relate to the atmosphere at talks and others to differences between sides at talks. Complete them and say which describe 1) the atmosphere and 2) the differences

 a fr ndly
 e m j r
 i b s n s

 b c n s t r c t v
 f r l x d
 j p s t v

 c s g n f c n t
 g f nd m n t l
 k f r n k

d <u>pt m st c</u> h <u>sh rp</u> l <u>s bst nt l</u>

#### Compromise and deadlock

stance tough stance aggressive stance A negotiating position, particularly one unlikely to change, is a stance. A stance is often described as tough or aggressive.

concession compromise

Negotiators try to reach agreement by making concessions, demanding less than they demanded earlier, hoping to get concessions from the other side, thus reaching agreement through compromise.

veto use your veto

If one side refuses a proposal during talks, it vetoes it or uses its veto

deadlock deadlocked

Where there is disagreement, the two sides are at loggerheads, and where there is no prospect of a

impasse loggerheads at loggerheads change in negotiating positions, commentators talk about deadlock, or an impasse. Talks in this state are deadlocked

stalemate 224 |

#### LANGUAGE NOTE

The verbs corresponding to the nouns concession and compromise are concede and compromise. The nouns corresponding to the verbs break down and collapse are breakdown and collapse.

Yet while some club chairmen are taking a tough stance, others are now more wary of confrontation - worried about the financial implications to the clubs themselves if suddenly there were no games.

She is either so confident of her strength that she feels she can get away with such an aggressive stance, or so committed to her underlying beliefs about Europe that she feels compelled to speak her mind regardless of the consequences.

Prince Sihanouk has put forward a

compromise proposal to break the deadlock in peace talks being held by the Supreme National Council in Bangkok.

The conference is still deadlocked over the Americans' refusal to agree to provide extra money.

Whenever the Democrats have compromised, the White House negotiating team have said, 'Thank you very much. Now let's start over and compromise what's left.'



Featherstone rejected two offers from Halifax, and refused to concede any significant price concessions to Leeds.

The Latvians are confident that these talks will continue, thus avoiding the 'no concessions, no talks' impasse that exists between Moscow and Vilnius.

America's decision to re-establish a dialogue with Vietnam might in the long run help resolve the issue, but meanwhile ASEAN and the United States remain at loggerheads with no compromise in sight.

One recent EC rule on air pollution would have cost Spain Ptas 300 billion to enforce, according to Spanish officials – if it had not used its veto to win a let-out for its factories to continue burning dirty brown coal. Spain likes those bits of political union that come free.

## 4 Compromise or deadlock? Match the two parts of these extracts.

- I After Lucas described the character to his collaborator, Steven Spielberg,
- 2 But after five hours of talks, the British government's political initiative for Northern Ireland
- 3 If Clintonism were ever to exist, it would describe the art of picking a la carte from his favourite policy menus.
- 4 Officially there has been no change in Taiwan's standing policy of 'three noes':
- 5 Talks between El Salvador's leftist rebels and government representatives remain
- 6 The 55-day budget deadlock in New York State has been broken.
- 7 The Dalai Lama evidently has little hope of
- a remained deadlocked. And neither side appears hopeful of a breakthrough.
- b compromise with China's current rulers.
- c deadlocked over the thorny problem of reforming EJ Salvador's US-backed military.
- d In Arkansas he has compromised so much that even at 45 he is the longest-serving governor in the country.
- e no contact, no compromise, and no negotiation.
- f The government and state lawmakers reached a tentative agreement last night.
- g the two men compromised on 'someone like Harrison Ford'.

#### Brinkmanship

Where there are obstacles to agreement, and talks discussions continue with difficulty, they falter. falter founder When discussions end because of disagreement, talks break down break down, founder or collapse. collapse 60, 100 ↑ collapse When negotiators behave in a way that may cause talks to collapse, but hope to gain advantage if they brinkmanship continue, they may be accused of brinkmanship. scupper talks If someone is accused of torpedoing or scuppering scupper 28 1 torpedo talks talks, they are accused of intentionally causing them to collapse.

The Jakarta talks, faltering from the outset, would in all likelihood have collapsed had it not been for Washington's announcement on 5 September.

The talks foundered because most ministers were unable to accept a package of compensatory measures for farmers likely to be hit by proposed cuts.

A great number of speakers at the meeting made it clear that it was pointless to go on with this sort of farce. In spite of what appeared to be total breakdown, talks will continue later today.

The American delegation are speaking of imminent collapse; there is a very real danger of the talks breaking down with serious consequences for the world economy.

The Malaysian Minister of International Trade Rafeta Aziz criticized Europe for toying dangerously with the world economy. I'm not sure whether some people are playing the brinkmanship game so that they will try to create some crisis situation, and that makes people get stirred up?

That move has led left-wing legislators to say Shamir does not intend to negotiate but rather torpedo the talks. It has also caused his foreign minister to withdraw from the delegation.

Jacques Delors was last night accused of sabotaging thousands of British jobs for the sake of personal ambition. He was accused of <u>scuppering</u> crucial trade talks to avert a world trade war by EC negotiator Ray MacSharry.

#### 5 Key to destruction. The same key word from this section is missing from all these extracts. Which is it?

battle. The paper says that a game of political . . . has begun at Westminster with the political , the government says that Mr Collor will veto any up to twelve times this limit. In a show of ... a German negotiator. Behind the emotion is . By asking for a lot, Mr Kohl and Mr Delors hope And there is, it seems to me, a cynical game of .... being played here, possibly by both sides the realisation that the time for manoeuvre and is now running out. Moreover, in his ruthless it can play one of Yugoslavia's oldest games and bluff - as well as any of the country's next year, would like to end the farcical ... of the budget-setting process in the state

#### Breakthroughs, deals, accords and agreements

breakthrough Sudden progress in talks is a breakthrough. Breakthroughs are often described as major, important, significant or dramatic and may lead to a outcome successful outcome of the talks. agreement reach agreement or reach or strike an agreement. An agreement may reach an also be referred to as an accord or a deal. agreement strike an agreement accord

When talks are successful, the sides reach agreement

accord 65

Before it comes into effect, an agreement may have to be approved or ratified by an elected body such as a parliament, which may refuse ratification by vetoing the agreement.

The vital breakthrough in GATT talks eventually came with concessions on both sides.

The high-volume propaganda exhange between the United States and the European Community has not only made a successful outcome to the talks much more difficult to achieve, but has also soured relations generally.

Vietnam and Britain have reached agreement on the return of at least 300 Vietnamese boat people to their communist homeland.

Dresdner Bank and Banque Nationale de Paris have just struck an agreement to collaborate in international markets.

That's how he came to meet Lenin in 1921 and broke a trade impasse. Hammer struck a deal in which Soviet furs were exchanged for American wheat.

deal ratify He still carries weight in White House, especially on Middle East questions, where he supervised the Camp David accord between Israel and Egypt.

In a follow-up to the Earth summit, the declaration called on other nations to join the G7 partners in ratifying the climate change convention.

6 Trade talks scenario. Read this article from Today and answer the questions.

## **WE GATT A DEAL**

The world pulled back from the brink of an economic war last night as Europe and the US finally reached a deal in the crucial Gatt talks. ... Officials from the two sides reached agreement at the 11th hour after six years of haggling over Gatt: the General Agreement on Tariffs and Trade. The Americans had threatened to impose savage sanctions against EC goods, including a 200 per cent import duty on French wine.

They were due to come into force on December 5. But the deal was sealed by transatlantic telephone after President George Bush gave the US team the goahead... After two final days of talks in America, EC Agriculture Commissioner Ray MacSharry in Brussels and US Agriculture Secretary Edward Madigan in Washington spoke the historic words: 'That's a deal.'

The EC's Frans Andriessen said: 'When we left Washington, we did not have a deal. Now we do.'

In Downing Street, a jubilant John Major hailed the accord as 'the single most important trade deal the world has seen.'

- What's the play on words in the title?
- 2 If you pull back from the brink of something, does it become less likely?
- 3 Is an eleventh-hour agreement necessarily decided at 11 pm?
- 4 If you haggle over something, you n e g \_\_\_\_ intensely over it.
- 5 Are savage sanctions punitive?
- 6 Docs 'the deal was sealed' mean that it was a) rejected, or b) agreed?
- 7 MacSharry is Madigan's European <u>c o u n</u>
- 8 If you hail something, do you welcome it?

A trade battle would have been catastrophic, he said. Mr Major was mainly responsible for getting negotiations re-started after a breakdown that followed an outburst from EC Commission President Jacques Delors. Mr Delors was accused of trying to scupper the talks because the US was demanding cuts in farming subsidies. Last night France was still opposing the deal, which means less cash for its farmers.

'The conditions defined by the French government are not fulfilled,' said agriculture minister Jean-Pierre Soisson. 'At first sight of this accord, I cannot accept it.' But he refused to be drawn on whether his government would veto the deal which will cut subsidised EC farm exports by 21 per cent. ...

A French farmers' union said it was a 'knife in the back' and called for immediate nationwide protests. ... A small group of farmers burned hay and tyres outside government offices in Calais as a foretaste of likely action. ...

- 9 If you make an outburst, you suddenly react emotionally, usually angrily, to something. This outburst might have scuppered the talks: it might have caused the talks to b k d .
- 10 If you refuse to be drawn on something, are you willing to talk about it?
- The French government might veto the deal: it might not r \_\_\_\_ it.
- 12 If you get a foretaste of something, do you get an idea of what it will be like?

#### Strained relations

relations

establish relations break off relations restore relations normalise relations

sour relations

strained relations tense relations frosty relations Two countries beginning diplomatic relations establish them. If they had diplomatic relations previously but broke them off, they restore them, normalising relations between them.

Bad relations are often described as strained, tense or frosty. Relations are said to be soured by something that negatively affects them.

When bad relations between countries improve, commentators talk about a thaw between the countries.

thaw

diplomatically isolated

sanctions
trade sanctions
embargo
economic
embargo

A country having diplomatic relations with very few other countries is diplomatically isolated.

1.53

Something a production

A STANDARD CONTRACTOR

Control of the Contro

the state of the s

When one country wants to put pressure on another, it may limit trade with that country and impose sanctions, or it may stop trade and other contacts and impose an economic embargo.

Street All AMS COLLEGE CONTRACTORS

According to the control of the cont

#### **ALANGUAGENOTE**

Thaw is a noun and a verb.

Denmark and Iceland have become the first countries to establish diplomatic relations with the three Baltic republics.

After Indonesia's invasion of East Timor, Portugal broke off diplomatic relations with Indonesia.

Britain's trade with Iran cannot be wholly unrelated to the two countries' history of strained relations. Though diplomatic relations were restored last year, ambassadors have not been exchanged yet.

The trip is being seen as an important step in normalising relations between the two countries.

Our correspondent says that the visit undoubtedly marks a thaw in Harare's previously frosty attitude to South Africa.

Japan – fearful of putting further strain on its already tense relations with the United States – has continued to support the economic embargo against Vietnam, albeit unwillingly.

By extending central rule, the government risks souring relations with the Sikhs.

Some Europeans think that, if Serbia were morally and diplomatically isolated, it would think twice about fighting on.

The United States is considering imposing trade sanctions against Thailand, unless Thailand lifts a ban on foreign cigarette imports and advertising.

Diplomatic relations. Which of the verbs below mean the same as 1) 'break off' and 2) 'restore' in the context of diplomatic relations? Use appropriate forms of the verbs to complete the extracts below.

a resume

c re-open

grant of the state of the state

c break

b renew

d cut off

f re-establish

- 1 Senegal and Mauritania have agreed in principle to \_\_\_\_\_ diplomatic relations, broken off two years ago after bloody clashes along the Senegal river which forms their common frontier.
- 2 The Moscow talks were the first between senior diplomats of the two countries since the Soviet Union diplomatic relations with Israel in 1967.
- 3 Mexico and the Vatican \_\_\_\_\_ diplomatic relations in 1867, when the reformist President Juarez confiscated all church properties and suppressed the religious orders.
- 4 The visit is taking place just over three months after Argentina and Britain agreed to \_\_\_\_\_ diplomatic relations eight years after the two countries broke all links during the Falklands War.
- 5 In recent years, Albania has \_ \_ \_ diplomatic relations with most European countries.
- 6 Table tennis teams were visiting China before Nixon diplomatic relations between Communist China and the United States.

#### War and threats of war

war
avert awar
tecter on the
brink of war
standoff
hostilities

If the differences between two sides increase, there is escalating tension between them. A standoff is a period of extreme tension that may or may not lead to violence. If two sides are very close to war, they are (teetering) on the brink of war.

If a war is prevented, perhaps by talks, it is averted. If not, hostilities begin or break out.

avert 123 \*

stilities hostilities begin hostilities break out

hot spot

A hot spot is a place where tension is high and fighting may break out at any moment.

The American ambassador in Delhi has confirmed that his country is urging India and Pakistan to hold talks to try to avert the threat of war over Kashmir.

North Korea often accuses the South of escalating tension to the brink of war by staging joint military manoeuvres known as 'Team Spirit' with the United States.

In 1961, just after the building of the Berlin Wall, this was the scene of a tense standoff between Soviet and American tanks: the world teetered on the brink of war.

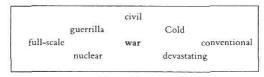
Mr Urqhart emphasised the need for a preventive UN force to be dispatched to hot spots before hostilities break out.

'The only acceptable outcome, if, in fact, hostilities begin, is absolute, total victory.'

**8** Types of war. Find the following types of war in the table. Then use the expressions to complete the extracts.

#### A war...

- 1 that isolated clashes might degenerate into
- 2 between East and West that lasted from 1945 to 1989
- 3 where nuclear arms are used
- 4 where nuclear arms are not used
- 5 between factions of the same nationality
- 6 causing an enormous number of deaths and amount of damage
- 7 fought by irregular forces, perhaps avoiding direct confrontation with the other side.



a The Cold War is over. The world is learning to live without the imminent threat of \_\_\_\_\_\_ war that had conditioned our lives for 40 years.

b A grim reminder of the \_\_\_\_\_\_ War – the border crossing point between East and West Berlin known as Checkpoint Charlie – is to go the way of the rest of the Berlin Wall and be dismantled.

c As the \_\_\_\_\_\_ war in Liberia enters its tenth month, thousands of people continue to stream across the borders into neighbouring countries.

d Because of the intensity of the fighting – what analysts call 'low-intensity \_\_\_\_\_ war' – neither side appears strong enough to defeat the other.

e The President himself said he is against withdrawing all Nato nuclear weapons from Europe and thus making it safe for \_\_\_\_\_ war.

f The question is whether anything else but a neutral outside force would be strong enough to persuade them to leave the scene before the current clashes degenerate into \_\_\_\_\_ war.

g The two men stressed the importance of averting the catastrophe of a

war and the need to achieve a common Arab stand.

#### **Warring parties**

belligerent before or during a war, one side may accuse the other of belligerent statements, remarks or actions: things that make war more likely, or prolong or intensify a war that has already started.

Belligerents, combatants or warring parties are

Belligerents, combatants or warring parties are countries or factions participating in a war, or waging war against each other. Combatants are also people physically doing the fighting.

wage war 199 II

Troops had been mentally prepared for hostilities. Pakistan believes that India's frustration at its inability to control the situation in Kashmir is leading to increasingly belligerent statements from its politicians, alerting the military on both sides.

The foreign ministers of the four main belligerents of World War Two in Europe have signed in Moscow a treaty endorsing German unity.

It is simply a demilitarized zone – 4 km wide – separating two combatants who have not yet reached formal agreement that the Korean War of the early 19<sup>5</sup>0's is formally over.

His remarks came only a few days before the warring parties to the conflict are due to gather in the Indonesian capital, Jakarta, for another round of peace talks.

President Milosevic called on them to be ready to fight to defend themselves, but he added: 'Before we are forced to wage war we will do everything to preserve peace.'

#### Adversaries and allies. Look at the extracts and complete the key words below.

The new government will have to bring Lebanon's <u>warring factions</u> together and end the country's 15-year civil war.

There have been renewed clashes in El Salvador between government forces and left-wing <u>rebels</u> of the Farabundo Marti National Liberation Front.

This seems to be the time of uniting: two Germanies are about to merge and two former <u>foes</u> – Iran and Iraq – have become allies.

The Foreign Secretary, Mr Douglas Hurd, has been stressing the importance of Britain's friendship and alliance with Germany and France.

When John F. Kennedy came to Berlin in June of 1963, he paid a tribute that seemed to turn at least West Germans from being occupied adversaries into allies.

During the second world war Burmese and Indonesian nationalists <u>allied themselves</u> with the Japanese, finding them a useful lever against the colonial power.

None has improved on Palmerston's dictum that Britain has no permanent friends or enemies, only permanent interests.

warring faction	The different sides in a civil war are
rebels	central government are
	Countries or factions with the same interests
ally	themselves with each other and are
alliance	forming an Opposing sides are
	,or
enemy	
adversary	
foe	750 MM 757 Jun 1 marsh (1 mars

#### **▲ LANGUAGE NOTE**

Ally is pronounced with the stress on the first syllable when a noun and with the stress on the second syllable when a verb.

#### **Fighting**

fighting

break out
erupt
flare
flare
flare up
sporadic fighting
heavy fighting
lull in fighting

When fighting starts it breaks out or erupts. If fighting flares or flares up, it starts, or starts again after a lull, a period when it has stopped or been less intense.

Fighting may be sporadic, perhaps taking the form of brief, unplanned encounters or skirmishes with only small numbers involved. Or it may be heavy, with large numbers of troops and other forces involved.

skirmish

In Georgia, fierce fighting broke out today between rebel national guardsmen and troops loyal to President Zviad Gamsakhurdia.

But for all the noise, the air base received only minor damage. In comparison to the permanent heavy fighting in the countryside, the attack was more of a skirmish.

People are taking advantage of a <u>lull</u> in the fighting to get out of the immediate war zone.

The most bitter fighting erupted here in eastern Croatia when federal tanks and airforce jets attacked the town of Vukovar.

While fighting has flared in the breakaway north of Yugoslavia, some of Serbia's leading politicians have begun to reassess their views on the future unity of the federation.

Both Libya and Sudan have denied any involvement in the Chadian fighting, which <u>flared up</u> again last month after a period of relative quiet.

10 Types of fighting. The letters of six adjectives describing fighting have been mixed up. Sort them out and use them to complete the extracts below. Every letter from the box is used, including the first letters given for each missing word. (Some of the words occur in the above examples.)

0	P	c	S	a	e	d	i	e	i	i	h	e
r	у	d	e	С	i	a	t	n	b	n	n	c
5	e	ν	w	r	t	c	r	e	t	f	r	e

- Lebanese army units have taken over General Aoun's long-time headquarters in the Presidential Palace in Ba'abda. Only s\_\_\_\_\_\_ fighting continues and it looks as if all support for the General has collapsed.
- 2 Some of the most b\_\_\_\_\_ fighting has been against rebels of the Eritrean People's Liberation front.
- 3 Bougainville, scene of some of the f st fighting in the second world war, is a largely untouched museum of wrecked warplanes.
- 4 They fear an increase in the number of people fleeing h\_\_\_\_ fighting in the Thai/Burma border area.
- 5 Journalists have not been allowed to go near the battle area, but it's clear that
  i fighting has been going on in the mountains north of Kabul.
- 6 There are reports from Angola of r\_\_\_\_fighting between government troops and Unita rebels, this time in the northern province of Uige.

#### **Casualties**

casualties	Casualties are people killed and hurt, or wounded,
losses	especially those severely wounded. They may include
heavy casualties	civilian casualties, those not in the military.
heavy losses inflict casualties inflict losses	Military casualties may be referred to as losses. Where there are many casualties or losses, they are described as heavy.
civilian casualties	Casualties and losses are inflicted by one side on the other.
wounded	Military casualties killed or wounded by members of their own side are victims of friendly fire.
friendly fire	Unintended civilian casualties and damage to non-military targets may be referred to by the military, euphemistically, as
collateral damage	collateral damage.

Rwandan casualties were 14 dead and 30 wounded.

You don't have to be much of a cynic to take military claims that they're being careful of civilian casualties skeptically.

Tigrean rebels say they inflicted heavy losses on government troops in fighting in northern Shewa region last week.

The United States Defense Department says an investigation has shown that about one in every four Americans killed in battle during the Gulf War died as a result of so-called 'friendly fire' – that is, killed by their own side.

Those of us who have been through it know that you're talking about human lives that are cut short. We don't think of words like 'collateral damage' or 'numbers'. We think of friends.

1 Language damage. Read this extract of an interview from National Public Radio® between Bob Edwards, the program host, and William Lutz, a language specialist, talking about what he considers to be abuse of the English language by military personnel, and answer the questions.

#### THE FIRST CASUALTY

Bob Edwards: Now perhaps more than ever before it could be said that the first casualty of war is tanguage. William Lutz plays close attention to the language that comes from the Pentagon. During the war in the Gulf, he's heard plenty of intriguing idioms — collateral damage, for instance.

William Lutz: That's an official term that's been around for some years now and is even in the official Pentagon dictionary.

BE: So collateral damage is...

WL: Civilian casualties caused by incontinent ordnance.

BE: Incontinent ordnance? Of the size

WL: Yes, those are bombs, artillery shells, bullets, etc that strike inadvertently civiltan targets. Military language is the language of bureaucracy and technology ratcheted up a few levels. For example, we don't attack targets, we visit them and revisit them.

BE; And once we're there, we acquire them.

WL: Oh, yes, and then we acquire the target and deliver the assets, which, by the way, are carried there by weapons systems. We don't fly planes any more, we fly weapons systems. We don't bomb the anti-aircraft missile sites or the anti-aircraft guns. This is a suppression of assets.

An appropriate to the property of the second second

I If something is intriguing, does it arouse people's curiosity?

The second secon

- 2 Is it normally possible for objects to be incontinent?
- 3 If something happens inadvertently, does it happen on purpose?
- 4 If you ratchet something up, do you intensify it?
- 5 In normal language, planes attack and descending enemy targets.
- 6 What sort of things are a company's assets?

assets 100 f

7 Suppress is another euphemism for d e s BE: I suppose if you're spending many millions per copy of these planes, you want to get a weapons system, not just a plane.

WL: Systems is a very popular term within the military. Everything is a system. You can't move without a system. But weapons are not only weapons systems, they are firepower assets. You see, assets is great. It's a wonderful economic term to apply. These are our assets, and we use our assets effectively. And it sounds less horrible, of course, than it is.

8 What is 'it'?

#### Victims of war

escalate	If a war intensifies, it escalates. escalate 121 1, 20	4 ]
war-torn	A country devastated by war is, in media terms, war-torn.	
atrocities	One side may accuse the other of atrocities: for example forcing civilians to leave an area for reasons	
ethnic cleansing genocide	of ethnic origin: ethnic cleansing. Or they may accuse them of the mass killing of civilians for racial or political reasons: genocide.	
evacuee refugee	People fleeing war-zones are refugees or evacuees, and the help provided to them by organisations is relief or relief aid. Organisations such as the Red	
relief relief aid relief organisation	Cross are relief organisations.	

Bosnian sources estimate that 50,000 people have so far been killed or are missing. Atrocities: rape, torture and murder, are unquestionably being carried out on a large scale.

'Ethnic cleansing', in which people are forced from their homes at gunpoint, has not stopped.

The Khmer Rouge objected to Vietnam's insistence on including the word 'genocide' in reference to the Khmer Rouge's three years in power during which some two million Cambodians died.

... a flood of refugees from Somalia's escalating civil war.

The agreement calls for the return home of the evacuees who fled the fighting.

Refugee organisations say the majority of those arriving in Britain and the rest of Europe are fleeing from genuine persecution and misery in their war-torn countries. They want more resources to care for the refugees.

Britain yesterday pledged a further £ 18 million in food and relief aid to war-torn Somalia.

Monsicur Kouchner is a co-founder of the French relief organisation Médecins sans Frontières and accustomed to high-profile missions to trouble snars.

2 Protecting relief organisations. Rearrange these extracts from the BBC into a complete report. (The report begins with extract a.)

#### RED CROSS EMBLEM TO GO ELECTRONIC

- a The International Committee of the Red Cross has been told that its famous symbol, painted on field hospitals and ambulances since the Austro-Prussian war in 1866, is in need of urgent updating.
- b Modern weapons can fire automatically and with a range and velocity that mean its virtually impossible to identify hospitals or aircraft flying casualties. Tests on the visibility of the Red Cross, using thermal imaging revealed that the signs are invisible at night despite being made from a special kind of paint.
- c Other tests using flashing lights on medical aircraft showed that visibility was reduced by distance and bad weather. The only solution, the Red Cross experts concluded, is to fix radar transponders to hospitals and medical aircraft, and to fit underwater acoustic equipment to hospital ships.
- d Technical experts commissioned by the Red Cross concluded that with modern missiles capable of destroying targets without seeing them, the painted Red Cross and red crescent must now have an electronic counterpart.
- e The famous symbol will of course remain. But in future years, a symbol is all it might be. And the real protection for the war wounded accorded by the Geneva conventions will be secured by a stream of electronic pulses.
- f The Red Cross emblem is distinctive enough, and with few exceptions, principally in Afghanistan and Lebanon, its honoured by the warring factions. But with the increasing mechanisation of weapons, and the widespread use of electronic identification, a painted symbol is now hopelessly out of date.

#### **Ending the bloodshed**

bloodshed During wars, there are calls to end the bloodshed, or end the violence. Military and civilians tired of a war are bloodshed war-weary. Outside governments may try to end a civil war by war-weary sending a peace-keeping force, or peace-keepers, who try to stop the fighting, or prevent it from peace-keeping starting again. force peace-keepers If the sides say they will stop fighting, at least temporarily, they agree to a ceasefire or a truce. If a ceasefire ceasefire or truce continues as agreed, it holds. If not, truce it is broken, usually with one side accusing the other hold of having broken it. break

#### **◆ LANGUAGE NOTE**

Peace-keeping, peace-keeper and cease-fire are also spelt as one or two words.

Everyone accepts the need for negotiations, to break the deadlock and try to end the bloodshed. In this, one of the world's worst examples of intercommunal violence, more than 3,000 people, Protestants and Catholics, have been killed.

People are very increasingly war-weary and disgusted and angry, but it is very hard for them to give expression to this in sectors where there is very strong intimidation and fear.

Over the past few weeks the peace-keeping force has been doing a good enough job that people feel safe to go back out on the streets and so there are markets everywhere.

Yesterday the Security Council passed a resolution warning all warring parties that they must abide by the latest cease-fire before peace-keepers can be sent.

The Phnom Penh government and its three guerrilla rivals unexpectedly agreed to a <u>ceasefire</u>. The truce held.

There were reports of fresh outbreaks of fighting in Rwanda, with the government accusing rebels of breaking the ceasefire agreement.

**13** Keeping the peace. Read this article from *The Economist*, written just after the beginning of the war in ex-Yugoslavia, and answer the questions.

## THE LIMITS TO INTERVENTION

In divided Europe, America and Russia would never have let a war like Yugoslavia's start, let alone rage this far. Now that the cold war is over, it is up to the Europeans themselves to do what they can to stop the fighting their fellows have been foolish enough to start.

They have four means at their disposal: talk, sanctions, peacekeeping and armed intervention. With Yugoslavia, the last is foolhardy and none of the others is foolproof.

Talk has so far got nowhere. So long as the Serbs and Croats showed a minimum of good faith, the Europeans did what they can to keep them at the bargaining table. After months of fruitless negotiation and countless broken ceasefires, European patience has worn thin.

The EC, having imposed economic sanctions, is now asking the United Nations to add oil to its embargo on arms sales to Yugoslavia. Sanctions alone are unlikely to end the killing. Neither Serbia's nor Croatia's leaders seem unduly troubled by the economic wreckage the war is causing.

There have been proposals for a UN or EC peacekeeping force. Especially in Europe, which has forgotten what bitter civil wars are like, peacekeeping can have a reassuring, almost magical sound. But there is no point in sending peacekeepers where there is no peace to keep. Without a durable truce, peacekeepers, even armed ones, are simply targets.

- I Foolish behaviour is <u>u n \_ \_ \_ a b l c.</u>
- 2 Foolhardy means fool 1 \_ \_ \_ .
- 3 If something is foolproof, is it certain to work?
- 4 If your patience wears thin, are you willing to wait much longer?
- 5 Economic wreckage is economic dest\_\_\_\_\_

- 6 Do durable things last?
- 7 Are targets shot at?

#### The peace process

arbitrator arbitrate

mediator mediate

reconciliation

envoy

shuttle diplomacy

peace conference peace process peace settlement peace talks

convention

A dispute may be resolved more easily with the help of someone not directly involved in it.

A mediator or arbitrator is someone from a third party who helps opposing parties settle their differences and reach an agreement by mediating or arbitrating in the dispute. This process is reconciliation.

arbitrator 123 fl mediator 123 fl

An envoy is a representative sent by one of the parties, or a mediator sent by a third party, who travels specially in order to take part in negotiations.

Shuttle diplomacy involves a mediator visiting and re-visiting a number of places in a short period to mediate between the parties involved.

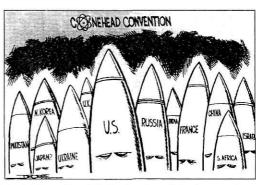
Where negotiations are in many stages, and progress is at times very slow, commentators talk about the peace process.

settlement 109, 123

Discussions between parties trying to reach a peace settlement are referred to as peace talks or a peace conference.

A conference involving many parties may be referred to as a convention, and so may the agreement reached at such a conference

convention 371



Bill DeOre, USA - The Dallas Morning News

India says Kashmir is an internal Indian problem which doesn't require mediation by anyone else.

They have chosen their words with great care to describe America's role in the Middle East peacemaking effort. Not 'arbitrator', which would mean dictating an outcome; not 'mediator', which would imply it could suggest a solution.

The four pillars of her government, she said, would be national reconciliation, economic regeneration, social justice and the consolidation of democracy. But the first task, she said, was to end the war.

Mr Primakov, who arrived in Bagdad on Saturday from Cairo, was to leave today for Riyadh on the next leg of his exercise in shuttle diplomacy.

The United Nations Secretary General's personal envoy, Mr Alvaro de Soto, will mediate between the two sides in an attempt to settle El Salvador's ten-year conflict.

He had asked Switzerland to help organise a <u>peace conference</u> to negotiate a <u>settlement</u> to the Afghan conflict.

The African state of Liberia says it will not continue peace talks, describing them as a waste of time.

Mr Boucher says that the absence of a <u>peace process</u> contributes to the spiralling violence in the region.

The agreement is scheduled to be formally signed at a peace <u>convention</u> on September 14th once remaining differences have been resolved.

A draft resolution also proposes a meeting of parties to the Fourth Geneva  $\underline{Convention}$  on protecting civilians in time of war.



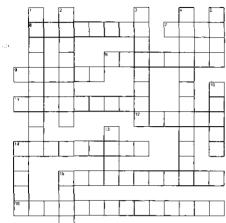
# **14** Peace partners. Find the following expressions in the table and use them to complete the extracts.

- 1 efforts to reach peace (two expressions)
- 2 someone who tries to mediate a peace agreement
- 3 economic benefit of having reached a peace agreement
- 4 popular protest against a war
- 5 peace agreement
- 6 recognition of peace efforts

		broker		
1	novement		treaty	
move		peace		dividenc
	prize		initiatives	

- A spokesman for the Nobel committee said Suu Kyi, 47, is one of the foremost examples of civilian courage in Asia. Today's news found the peace \_\_\_\_\_\_ winner in exactly the same place she has been for the past two years: under house arrest in Burma's capital, Rangoon.
- b Afghan guerrilla groups based in Pakistan and Iran have rejected the president's latest peace \_\_\_\_\_\_. They want nothing short of his removal from power.
- c Camp David in 1978 was the high point of Mr Carter's presidency. He badgered and cajoled Menachem Begin of Israel and Anwar Sadat of Egypt into a peace \_\_\_\_\_\_. Twelve years on, he feels he has unfinished business in the region. Now he's a freelance peace \_\_\_\_\_\_.
- d German doubts about the fighter plane project make its whole future uncertain. In many countries now there's talk of a 'peace \_\_\_\_\_\_' ' money to be saved on defence being diverted to other uses.
- e The battle zone, which borders Iraq and Turkey, is populated mostly by Moslem Armenians and is claimed by Armenia. Previous peace \_\_\_\_\_\_ have failed and ceasefire declarations have been ignored as each side accuses the other of genocide, massacres and atrocities.
- f Word of the demonstration has been spreading for weeks, and the result could be one of the largest anti-war rallies since Vietnam. While the peace mobilized, those who support military action are also taking their message to the streets.

#### Crossword



#### **医糖尿病性性原理性性炎病**

same a same contra The second of th Control of the State of the Control Control of State (September 1988)

#### Across

- 6 Counterpart across the negotiating table with the same number? (8)
- 7 Good agreement for headline writers? (4)
- 8 Victim of war or disaster (8)
- o See i down
- 11 Shuttle diplomacy is one form of this (a)
- 12 Nepalese negotiator? (6)
- 14 What peace talks try to end (9)
- 15 What to make to break the deadlock? (11)
- 16 Countries with few friends are \_\_\_\_\_ isolated (14)

- Down I and o across Unintended
- destruction (to, 6) 2 What off and on fighting is (8)
- 3 These can lead to war if they escalate (8) 11 374 38 9 9 4
- 4 War participants (12)
- 5 One of 4 down on the same side (4)
- to Tired of war (s)
- 13 Talking place you can't buy things
- 14 Agreement: general, but it may not be enough (5)
- 15 The one that followed WW2 was low temperature (4)

and the same of the same TO SUPPLY A PLANT OF THE STATE SECTION A DESCRIPTION OF SECTION English and the Vision of the

A A CORP. P. N.

# **Entertainment and the Arts**

#### Entertainment

entertainment
pure
entertainment
sheer
entertainment
mere
entertainment

Entertainment is plays, films, television programmes, music and so on that people watch and listen to for pleasure.

entertainment 8

The word is sometimes used to emphasise the enjoyment aspects rather than the thought-provoking aspects of these things, as in the second, third and fourth examples below. In this sense, entertainment is often preceded by pure or sheer when viewed positively and mere when viewed negatively.

Walt Disney believed an informal friendly organisation produces the finest in family entertainment.

Molière was never like this at school. This is pure entertainment. Take it for what it is, and enjoy.

— What is fiction good for, if anything? — Well, we could certainly say entertainment with that big 'E', as broad as possible. P G Wodehouse is sheer entertainment — not so much to ponder on there. Well, there's a little more than people would admit, but in general it's pretty sheer.

The dinosaur exhibition is a great deal more than mere entertainment. The idea is to involve the audience, and, by asking questions, provoke thought.

1	Entertaining combinations. Complete the extract
	below with the words listed.

a sheer c light mass b mere d in-flight popular I Maybe the karaoke machine will help to bring unused vocal chords back to life and reverse the passivity of so much modern \_\_\_\_\_ entertainment. 2 The BBC plans to restore its pre-eminence in drama and re-establish itself as the principle innovator and pioneer in comedy and \_\_\_\_\_\_ entertainment. 3 The fact is they're both highly rated shows and Emmy award winners and are taken seriously and thought of as quality shows and more than just entertainment. 4 The middle classes saw what they were missing and built theatres such as the Alhambra to make \_\_\_\_\_\_ entertainment respectable and expensive. 5 Virgin Atlantic is more concerned with using technology to improve \_ entertainment. Last year, Virgin became the first airline with individual colour seatback screens for every passenger on its wide-bodied aircraft. 6 Was that the golden age of musicals? Some people feel it's actually from '27

through the thirties and up to Oklahoma and that era. I thought it was a kind of golden age because it was almost all \_\_\_\_\_\_\_ entertainment. And lovely actresses, marvelous dancers, Fred Astaire, Adel Astaire, Marvelous comedians, and

the Gershwins of course.

## Low-brow to high-brow

\_high-brow middlc-brow flow-brow Popular entertainment is sometimes referred to as low-brow or middle-brow, in contrast to things with more intellectual or thought-provoking ambitions, which are highbrow. People interested in these things may be called highbrows, though they would probably not describe themselves in this way. All these terms are sometimes used showing disapproval.

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#### **ALANGUAGENOTE**

Highbrow can also be spelt with a hyphen or as two words, especially when an adjective.

Low-brow and middle-brow can also be spelt as one or two words

During the ITV/BBC period, everybody was a public service broadcaster, regulated to provide programming across the range of public tastes from minority to mass, highbrow to lowbrow.

At the highbrow end of the market, mini-series of three or four weeks' duration are now the norm.

Longer runs are reserved for such middlebrow fare as Poirot, Sherlock Holmes and Jeeves and
Wooster, which provide a different storyline each week.

Chevigny feels that jazz was a victim of the city elite's attitude to 'vernacular' music. 'The people who ran this city didn't conceive of art and entertainment as a group of people coming together in a neighbourhood, maybe for little money. And they're snobs besides, of a very lower-middlebrow sort. If it's not Beethoven, well it's not art.'

2	Which brow? Look at these	extracts and say whether
	the missing word in each is	19 11 144.

- a high-brow b middle-brow c low-brow
- 1 Coriolanus is drawing a new audience to Chichester. Not so middle-class, middle-aged and \_\_\_\_\_\_\_.
- 2 At a dinner for popular song writers, he was invited to contribute a poem on The Popular Song: Born just to live for a short space of time, Often without any reason or rhyme, Hated by \_\_\_\_\_\_\_s who call it a crime, Loved by the masses who buy it...?
- 3 ...modern theatre, whose audience has seemed increasingly drawn from people in search of a Good Night Out rather than \_\_\_\_\_\_ stimulation.
- 4 While his number of fans in America has grown into a loyal army since London Fields, which sold more than 30,000 copies in America and made the New York Times best-seller list, his following remains essentially rather than mass-market. Put another way, most people in Hollywood haven't heard of him.

5 He's a popular journalist – so he's not a \_\_\_\_\_\_ journalist. He's the equivalent of a small-town gossip columnist.
 6 The answer is that poetry is not necessarily a \_\_\_\_\_\_ art, nor is it necessarily a middle-brow art.
 7 Nobody knows how many people tune into Nuntii Latini, but the station receives between 10 and 50 letters a week, most of them written in Latin, from listeners around the world. The head of Radio Finland, Juhani Niinisto, says the fans tend to be \_\_\_\_\_\_ intellectuals and academics.

# Entertainers, artists, impresarios and show business

entertainer artiste artist Singers, dancers, comedians and so on are entertainers, artistes or artists. The most popular entertainers are stars.

star show show business showbiz Entertainer can be used to refer to someone without thought-provoking ambitions, as in the second and third examples below. Likewise, a show is popular entertainment that people watch for pleasure rather than intellectual stimulation.

show 3 1

impresario

Show business refers to entertainers and directors and the impresarios who arrange their contracts and promote their productions. Show business is referred to informally as showhiz.

#### **◆ LANGUAGE NOTE**

Show business is also spelt with a hyphen.

I think Elvis gave us so much more than any other entertainer could have.

Louis Armstrong always regarded himself simply as an entertainer. He helieved that the so-called 'progressive' generations of jazz musicians were struggling too hard to be original.

And if they say, 'You're just an entertainer, aren't you?' I say, 'Now wait a minute, there are a lot of serious moral concerns here.'

...three hours of open-air entertainment featuring opera stars, more fireworks and flamenco dancing.

Cabaret artiste Monsieur Karah Khavak emerges with one of his 17 crocodiles wrapped in a blanket tucked under his arm.

...dozens of artists representing jazz, blues, country and folk as well as rock and soul.

At London's Savoy Hotel tomorrow, impresario Sir Peter Saunders will host a great show business gathering of 700 guests to celebrate the 40th birthday of 'The Mousetrap'.

The deal I've signed is in telephone numbers but the money isn't important to me. I just want to be up there with the biggest names in showbiz.

# 3 Missing item. The same seven-letter key word from this section is missing from all these extracts. What is it?

teeth, including one in platinum. As with many
And backing the week are dozens of
died later in Charing Cross Hospital.
Latsis gave the Tories a £2 million boost.
whose main interests were booze, girls and
lacquered hair. Even in New York, even in
what was once thought to be the perfect

biographies, you occasionally wonder if
 celebrities, including Paul and Linda McCartney
 colleagues last night paid tribute to Frankie
 and sport stars also do their party piece
 gossip, he saw himself as a political leader.
 do people really say, 'Power is the big hit, right?'
 marriage, Cazenove, 46, has moved out of the

#### The arts

the arts

performing arts

visual arts

artist

The arts is often used when discussing government policy towards cultural matters.

The performing arts include stage presentations such as plays, ballet and opera. The visual arts include painting and sculpture.

Artist in this context refers to someone performing or doing creative work in the arts.

There are several hundred theatres in Britain whose survival hangs on funding from the Arts Council, regional arts associations or local authorities. Most are now in difficulties.

There is no justification for government support of the arts at all because what this amounts to is taking away money from all taxpayers, including those who never set foot in a museum or theatre, to help pay for the leisure activities of the privileged classes.

Psychologist Dr Glen Wilson, author of 'The Psychology of Performing Arts' believes an evening of song and dance can actually change people for the better. Musicals give a direct emotional lift,' he says.

We already have a European common currency and it's music, dance, theatre, the visual arts, not the Common Agricultural Policy or pesticide control orders.

...Jack Vettriano, a one-time mineworker, who had been earning a living as a graphic <u>artist</u> in Edinburoh and having a go at oil-painting in his spare time.

**4** A government of philistines? Read this extract from the *Independent* about arts funding in Britain and answer the questions.

# Playing to the gallery: not addressing the issue

The British government's attitude to the arts is in many ways lamentable. Public expenditure on the arts is woefully inadequate compared with our European neighbours (£9.80 per person per annum in Britain against £27.80 in Sweden, £24 in Germany, £21.40 in France and £20.50 in the Netherlands). The arts minister is not in the Cabinet; great national projects as the Royal Opera House development and the National Gallery extension have to rely totally on private money: museums can barely afford to maintain their buildings; government rarely expresses pride in the arts as a central part of Britain's achievements.

Yet, despite such legitimate causes for complaint, the arts lobby will achieve nothing by accusing the government of Philistinism. It would do much better to produce a concrete and realistic manifesto for adequte arts funding

- I An actor who plays to the gallery uses the most extreme dramatic effects. Read the whole extract and say if this term is used showing approval.
- 2 If something is lamentable, is it a good thing?
- 3 If something is woefully inadequate, is it a) slightly inadequate or b) extremely inadequate?
- 4 If you can barely afford to do something, you can hafford to do it
- 5 Is a legitimate cause justifiable?
- 6 Do philistines like and understand the arts?

manifesto 33 ↑



### Performance and performers

performer performance Performers such as singers, musicians and actors rehearse or practise together before they perform in a performance. In the theatre, the final rehearsal is the dress rehearsal.

rehearse 155 ↑

cast

role

rehearse rehearsal dress rehearsal The cast is all the performers in a production. If someone is cast in a role or part, they play that role.

cast 66 1

At 50 years of age, this extraordinary <u>performer</u> retains the power to enthrall audiences with her raw, seemingly inexhaustible energy.

The 'Daily Express' says Pavarotti defied the rain to give the performance of his life. 'The Times' says that for someone who likes to rehearse his arias in the shower, conditions were just about perfect.

Franco's censors would turn up at the rehearsal and follow the whole thing word for word, checking whether those controversial words, had, in fact, been removed.

'Tanzabend II' has more dance 'proper' in it than some of Bausch's previous pieces. Many of the cast perform solos. There is a rehearsal theme which shows us dancers exhaustively repeating their sequences.

'The Public Eye' will cast him in a more dramatic role as a New York tabloid crime photographer.

stage fright backstage

wings

Stage fright is the nervousness that some performers feel before performances, perhaps when they are backstage: the area behind the stage containing dressing rooms and so on, or in the wings, the area just to each side of the stage where actors wait to come on to it.

 Do you find many artists coming down with stage fright? - Yes, I've known many artists that have become frightened and nervous. They're shaking.

Not for Cole Porter that last-minute panic backstage, scribbling last minute changes on the backs of chorus girls.

5 Partners in performance. Complete these words used to describe the quality of performances. The first seven show approval and the rest disapproval.

I	$\frac{\mathbf{v}}{\mathbf{r}} = \frac{\mathbf{r}}{\mathbf{t}} \cdot \frac{\mathbf{u}}{\mathbf{u}} = \frac{\mathbf{s}}{\mathbf{r}} = \mathbf{r}$	$6  \underline{r}  \underline{v}  \underline{c}  \underline{t}  \underline{n}  \underline{g}$
2	$\underline{d} \underline{a} \underline{z} \underline{z} \underline{n} \underline{g}$	7 <u>de ghtfu</u>
3	e cctr fy ng	$8  \underline{f}  \underline{f} - \underline{f} \underline{r}  \underline{m}$
4	$\underline{s} \underline{t} \underline{n} \underline{n} \underline{n} \underline{n} \underline{g}$	9 <u>m e d</u> _ <u>c r e</u>
5	sc nt at ng	10 ack ustre

## Premieres, debuts and revivals

preview	The first performances of a play or opera or showings of a film
sneak preview	are often previews. Sneak preview suggests that the audience
	does not really have the right to see the play, film or whatever
first night	before its official opening, but the term is used even when there
opening night	is no suggestion that the audience is not really allowed to see
premiere	the preview.

lebut	The first 'official' performance, or the first performance in a particular place, is the first night, opening night or premiere.
evival	A debut is normally a performer's first public performance,
Cvivai	again perhaps in a particular place, but a show's first
	performance may also be referred to as its debut.

A play or opera, or an opera production, may be new, or it may be a revival.

#### **LANGUAGE MOTE**

Premiere and debut are also spelt première and début, specially in British English.

The nouns premiere and debut are also verbs, specially in American English.

Gory scenes are being cut from a new Dracula movie because they left an audience feeling sick and faint. Several filmgoers were ill after a sneak preview of Bram Stoker's Dracula.

Laurence Olivier said on his opening night as Richard III he had a spider, not butterflies, in his stomach.

When the hugely successful musical 'Les Misérables' opened in Manchester, the first night was brought to a halt in mid-performance when a massive section of the scenery, electrically operated, would not move into place.

The original crew premiered the play in London. For the New York premiere, Caryl Churchill devised a kind of mini-version.

gory 141

Channel Four's new early morning show 'The Big Breakfast' came under fire from critics and advertising agencies after its debut yesterday.

The revival of Frederick Ashton's 1968 Jazz Calendar' is neatly timed given the current recycling of Sixties fashions. The Production of the property of the production of the production

6 Dangerous debuts. Read this extract of an interview from National Public Radio. At what points do a) the interviewer, and b) the interviewee, start speaking? Not all the numbers indicate a change of speaker.

#### AVOIDING THE BUTCHER OF BROADWAY

- (1) Let me ask you a couple of theater questions to wind up with if I can. (2) Yeah. (3) You've written this new play, The Ride down Mount Morgan and it's an American play. Why is it debuting in London?
- (4) Well, to put it in a nutshell, it becomes very difficult to cast a play in New York now if the actors required are mature people. (5) You can get a lot of very young actors quite easily, and we have some marvelous ones - people, well, even into their high 30s. But if you want people who look like they're into their mid-40s and, God forbid, 50, they don't exist.
- (6) Either they went into the movies and have vanished or they're waiting for a pilot and they don't want to engage four, six months or a year. And the other problem is that you've got a jury of effectively one person judging your work which is totally undemocratic. (7) This is Frank Rich, the New York Times theater critic. (8) Yeah, whoever it is.

(9) In London you've got about - I don't know what, nine, ten, eleven newspapers. There are two more this last couple of years that have been established. (10) What's The Ride Down Mount Morgan about? (11) Oh, it's about men and women and this mad relationship we have with one another. (12) But I'm not going to tell you any more than that because it will spill the beans.

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jury 23, 146 ft

### Sell-outs and empty houses

sell out sell-out packed house play to packed houses play to empty houses A show may be a sell-out, with tickets sold out for weeks or months ahead, playing to full or packed houses, with a long run of performances, or it may play to empty houses and close after a short run.

#### **◆ LANGUAGE NOTE**

The noun sell-out is also spelt as two words.

In concert, their light show is so elaborate and expensive that they lost £ 20,000 on a sell-out UK tour last year.

This line-up of stars has meant that Wembley stadium's 72,000 tickets sold out within 24 hours.

When the producer Duncan Weldon put on Shaw's 'Heartbreak House' last March, it <u>played to</u> full houses and the run had to be extended.

Jump for Joy' played to packed houses for 12 weeks, but with the United States on the verge of entering World War 2, the army drafted many of the young actors.

- Mozart's music has a soothing effect in times of crisis and war. But of course many people who planned to come to Vienna and who had to fly there in times when you don't like to take the plane, there's a big number of cancellations. So are you playing to empty houses? No, the tickets are immediately bought by tourists from Germany, Switzerland and France.
- 7 That's showbusiness. Complete the extracts with the expressions below. Each item is used once.

a	run	C	cast	e	entertainer	g	shows
b	full houses	d	opening night	f	performances		sell-out
I	bronchitis. The		concert was called of her heatre was postpo		of thr		
2	it was dependentelevision and p	t not o	f theatre on Broad only on tried and t rs. A David Mame n the	estéc t pla	l material but on y that had attracte	appea ed	arances by
3	old	r watch	ling to industry es next year. Last wee Elton John and Er	kend ic C	, more than 200,0 apton on stage at	ooo p Wem	eople paid ibley. Then

#### **Audience reaction**

clapping
applause
tumultuous
applause
rapturous
applause
thunderous
applause
ovation
standing ovation
encore
cheer
heckle
boo

Audiences traditionally show their appreciation at the end of a performance (and sometimes during it) by clapping. Clapping is also referred to as applause, which if loud may be described as tumultuous, rapturous or thunderous. In a standing ovation, an audience stands up to applaud, perhaps shouting its appreciation, or cheering, at the same time.

An audience wanting to hear more at the end of a performance demands an encore.

Members of an audience who disapprove of a production or performance may shout out their criticisms, or heckle. People who do this are hecklers.

heckle 33 ↑ heckler 33 ↑

Disapproval is also shown by booing, and similar noises.

(Rhythmic clapping, curiously, indicates disapproval in some cultures, such as English-speaking ones, and approval in others.)

There is clapping when one of the characters, a teacher, beats up a government agent, and loud applause, too, when another actor says woefully: I love my country, but it does not give a damn about me.'

He came offstage bouncing, ebullient to thunderous applause announcing that, Man, this time I really hit it?

The full-capacity London audience, no doubt overwhelmed by Liepa's artistry and fine physical presence, gave it rapturous applause.

And then in the third act, there is a jailer who is drunk. I came on – 6,000 people, tumultuous applause – I came on with a bottle in my hand and I was, you know, like a drunken jailer, and my first line was [belches].

The concert was a sell-out; and when the work was completed, the audience demanded a series of encores and then gave the orchestra a 15-minute standing ovation.

The first night of Messiaen's Saint François d'Assise in the Felsenreitschule on Monday was the perfect Skandal: bags of booing, bags of cheers, and in the end the cheers had it.

The Irish singer, who was booed at a weekend tribute to Bob Dylan, said the hecklers were 'brainwashed'.

**8** Audience displeasure. Two articles from *The Times* about booing audiences have been mixed up. Put together the two articles by rearranging the sections. Each article contains three sections.

#### HOT UNDER THE COLLAR / DUCHESS OF YORK AT DUTCH NATIONAL BALLET

- a A royal gala with an empty royal box and not even a note of the national anthem? It happened at the Coliseum on Tuesday night when the Duchess of York turned up spectacularly late for the Dutch National Ballet's production of Romeo and Juliet.
- b The fans allege that the hotel deliberately delayed the concert to maximise its drinks sales before it began. The hotel vigorously denies this.
- c When the singer, Julio Iglesias, finally appeared on stage at 9.30 pm, his first song was drowned out by the fans' jeers and boos. No explanation was given for the delay and, according to the American National Law Journal, 2,000 of the disappointed fans are suing Iglesias and the owners of the Hyatt Grand Champion Hotel for the refund of their money.

sue 24, 110 1

- d 'But it was still a royal gala,' insists a spokesman. 'She was in the audience.' Some of the time.
- e It does not pay to be late in America, especially when the people waiting for you have paid \$100 (£60) for the pleasure of hearing you sing. It is a big mistake when those fans are Californians and are kept waiting in the sweltering desert heat for over two hours.
- f The house management proposed awaiting her arrival, but a storm of hissing and booing persuaded them to start without the royal guest. Eventually the Duchess slipped into a box at the back of the house and the theatre tactfully decided not to risk the ire of its audience further by playing the national anthem at either the interval or the performance's end.

### **Critical reaction**

critic critical acclaim

hit

review bad reviews

mixed reviews rave reviews

notice

A critic is a writer or broadcaster who gives their opinion of a production, performance, record or book in a review, or, more formally, a notice.

If critics like something a lot, it attracts, draws, earns, gathers, gets, receives or wins rave reviews and critical acclaim. Hit is an informal word for a success.

If some critics like something and others don't, it gets mixed reviews, even if this expression is often used when the reviews are mainly, or even only, bad. savaged by the L. critics panned by the

critics

Something that gets very bad reviews is panned or savaged by the critics.

#### **◆ LANGUAGE NOTE**

Review is a noun and a verb.

...the critic Frank Rich, known in theater circles as the 'butcher of Broadway'. While the New York Times does have other <u>critics</u>, Rich has earned a reputation as a man who can close a show with a bad review.

When Ibsen's 'Rosmersholm' opened in February, the notices were almost as bad as those 'Ghosts' was to receive in March. 'Impossible people do wild things for no apparent reason,' said The Observer.

Jazz critic Neal Tesser has reviewed the Either orchestra for the 'Chicago Reader'.

And as well as attracting rave reviews from the critics, it's even got psychologists talking about it.

... Gibson, 35, who won critical acclaim for his portrayal of Hamlet in Franco Zeffirelli's film.

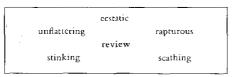
Antonia played Agammemnon's scheming wife to <u>mixed reviews</u> – with one critic likening her to a lost member of the Addams family.

'I don't put shows on or take them off just because of a couple of bad reviews.'

AmericanTV films 'Women of Windsor' and 'A Royal Romance' were panned for scenes like the one in which Princess Diana attacks the Queen verbally, forcing Prince Charles to beg: 'Oh please don't speak to mummy like that. She was only trying to help.'

Tatum O'Neal's attempt to relaunch her career ended in disaster hecause of a dead dog. Her new play in New York closed when one of the main actors pulled out after his pet died. The show, 'Terrible Beauty', had already been savaged by the critics.

9 Good and bad reviews. Look at these extracts and say whether each of the words in the box is favourable or unfavourable in the context of reviews.



- 1 Louie Jordan's music is all set for a major comeback. Ecstatic reviews have already pushed the ticket sales as far ahead as the summer months.
- 2 The Golden Gate met with rapturous reviews in America, Britain and elsewhere and attracted improbable numbers of readers.

- 3 I played Love Is, the new album from Kim Wilde, and marvelled at the nothingness of it all. Then I played it again, still shaking my head and planning my most scathing review. Then I played it again and realised with shame that I was forgetting to be critical and actually enjoying the damn thing.
- 4 There are those among my fellow critics who think I am showing severe emotional disturbance for having thoroughly enjoyed Batman Returns. This movie has garnered some truly stinking reviews.
- 5 Lowri Turner of the London Evening Standard was banned by Lacroix and Versace for writing unflattering reviews.

### The Great White Way

Broadway
Off-Broadway
Off-off-Broadway
Great White Way
West End

Broadway is New York's main theatre district, even if all its theatres are not actually on the street of that name. Broadway is used to refer to mainstream productions: commercial, non-experimental ones, increasingly of musicals. Broadway is also referred to, sometimes affectionately and sometimes derisively, as the Great White Way.

mainstream

fringe

Likewise, the West End is used to refer to a style of production usually found in the West End of London, even if some West End theatres are geographically elsewhere.

More experimental, unusual work is referred to as Off-Broadway in New York. Something even more experimental may be referred to as off-off-Broadway, or as the fringe elsewhere. (The term fringe originated at the Edinburgh festival in Scotland to indicate productions that were not part of the main programme.)

#### **A LANGUAGE NOTE**

Off-Broadway and Off-Off-Broadway are also written off-Broadway and off-off-Broadway.

Mackintosh currently has eight shows playing in more than a dozen languages in 44 countries. Five of his productions are running on Broadway and in the West End simultaneously.

In Britain, it is impossible to make any money except in the commercial theatre. It's a shame London doesn't have an off-Broadway circuit, where you could play a 200–300 seat theatre for eight weeks. Here you leave it at four weeks on the fringe – or you plunge into the West End.

'The Mystery of Irma Vep' is the master-work of Charles Ludlam and was first produced off-off Broadway by his own ridiculous theater Company. In his day the enfant terrible of New York theatre, Ludlam died in 1987, and 'Irma' has been inching closer to the Great White Way ever since

Impresarios are not blind to the importance of the fringe as an experimental laboratory of mainstream theatre.

# BROADWAY PLAYS SAFE

Musical comedies have fascinated New York ever since the supposed inception 100 years ago of 'Broadway', the theatres on and around the Great White Way. But the theatre district's heyday in the Roaring Twenties, when it staged nearly 50 new musicals in a season, is a distant memory.

Far fewer shows open now. They cost a lot more to stage. Too many are revivals or old hits as producers seek to reduce the risk of backers suffering crippling losses.

As a result, interest centres around the finances of the musical theatre rather than the stars and the writer-composer teams. Variety, a show-business weekly, used to be the only source of financial information on the incoming, on-going and out-going musicals.

Today the money troubles of shows are reported in the tabloids, and readers of a gossipy weekly column in the New York Times can learn, for instance, that a prize-winning Gershwin pastiche Crazy for You, took 725 performances to repay its investors their \$8.3 million; that Miss Saigon got back its \$10 million in less than half that time; and that The Will

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- I Something's inception is its beg\_\_\_\_\_
- 2 Is something's or someone's heyday a period when they boom?

# 3. GAPA内的影響等。6. GAPBER

- 3 Do a show's backers cripple 119 ff finance it?
- Alter Alter States Stat
- 4 An outgoing show has reached the end of its \_\_\_.

gossip column 21 ↑

- 5 Is a pastiche a kind of a) parody, b) fruit, or c) dessert?
  - A commence of the second secon

Rogers Follies did not recoup its original cost during its long Broadway run.

Such daunting statistics strike fear into the hearts of producers and investors alike. Courageous impresarios still exist, even on a Broadway strewn with lavish theatre marquees announcing that shows have closed (or which never arrived) and shuttered glass doors that display ticket refund information.

But this season, more money seems to be being invested in revivals or in imports of proven material than in new, original shows.

- 6 If you recoup the cost of something, do you get back the money you invested?
- 7 If something is daunting, does it inspire hope and confidence?
- 8 Courageous means b
- 9 A marquee in this context is a kind of tent put up in front of a theatre to advertise a show and to sell tickets. If Broadway is 'strewn' with marquees, are there a lot of them?
- 10 If material is proven, has it been tried and tested?

#### **Tinseltown locations**

Hollywood Tinseltown

studio

major studios majors studio system

film movie

(motion) picture

shoot shoot a film

set studio's lot

location on location

The American film industry is known, of course, as Hollywood. Hollywood is referred to, sometimes derisively, as Tunseltown. Important film-making companies are the major studios, or majors.

Studio system is often used when talking about Hollywood's heyday before the advent of television, or, more recently, the time before most studios became part of large media and electronics groups.

Films are also referred to as movies, especially in American English, and as pictures or motion pictures, especially by people working in the American film industry.

Films are shot on sets on a studio's lot: its premises, or on location: in authentic surroundings.

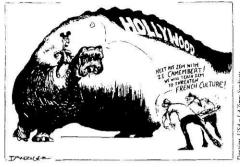
#### **◆ LANGUAGE NOTE**

Shoot is a noun and a verb.

Films are now America's second-largest export-earner, after defence, and demand to be taken seriously. Despite its catchpenny title, 'Naked <u>Hollywood'</u> does just that. It packs more home truths about <u>Tinseltown</u> into a comparatively short span than most books twice its length.

That 'Casablanca' hangs together so well is not so much due to considered thought but rather to the smooth professionalism of studio-system Hollywood 50 years ago, where expert skills fused to turn out films with production line efficiency.

Badham is an accomplished director of routine action pictures. As the film moves from one method of transport and one chase to another. Hawn is required to do little more than squeal.



Danziger, USA - LA Times Syndical

There couldn't have been a worse time to go into the motion picture business than the late 1950s.

Jean Vigo died poetically of tuberculosis after shooting 'L'Atalante' in a hoary Parisian winter.

'A rock is a rock, a tree is a tree: shoot it in Griffith Park.' - Anon.

There is no such animal as an easy film shoot - several nervous breakdowns are de riqueur.

Michael Powell had this remarkable ability to both shoot on location and in the studio.

This beautiful woman, who could enact the most passionate love affairs on the screen was cold and distant off the film set.

#### 1 Hollywood clichés. Make combinations from the table that mean these things relating to Hollywood:

- someone or something, usually from Hollywood's past, that everyone knows about and talks about
- 2 failures or 'victims' of Hollywood
- an attractive male actor
- 4 publicity not justified by reality
- films such as Casablanca, Gone with the Wind and High-Noon
- superficial glamour
- 7 the system viewed critically as a place where fantasy is 'produced'

				_
	heart-throb			
casualtie	es	legend		
hype	Hollywood		dream factory	
glitz		classics		

hype 2 1

### **Megastars and starlets**

megastar starlet

lead leading actor leading actress leading part leading role

supporting actor

bit-part extra

cameo role

Stars range from megastars and earning enormous amounts of money, to starlets: young, ambitious, as yet relatively unknown actresses who are expected to become stars. (Curiously, there is no equivalent word for ambitious male actors, although starlet sometimes refers to young footballers.)

The most important actors in a play or film are the leading actors, actresses or leads playing the leading parts, leading roles or leads.

Other important parts are played by supporting actors in supporting roles. Very small roles are known as bit-parts. People in large crowds are played by extras.

A well-known, usually older, actor or actress who plays a small part in a film or play has a cameo role.

What is a genius? What is a living legend? What is a megastar? Michael Jackson - that's all.

There will no doubt be more tearful departures, disappointed starlets and furious script sessions.

Sir Alec Guinness, 78, wrote asking if he could play the <u>lead</u>, but instead may have a <u>cameo role</u> as the butler's father.

In 1929 he achieved his first leading role when he played the title part in the New York production of Chekov's 'Uncle Vanya'.

Despite its modern sound, the use of the word star to describe a <u>leading actor</u> can be traced to the early 1700's.

Several of Hollywood's leading actresses, including Demi Moore and 'Pretty Woman' star Julia Roberts are said to be interested in the role.

'Batman' which many feel was stolen by Jack Nicholson in the supporting role of the greatest villain of them all, The Joker.

Columbia dropped Marilyn Monroe and she drifted into bit-parts at other studios.

Hundreds donned their early 1960s gear in the hope of being cast as extras in the film.

**12** Excess in Tinseltown. Two reports, one from National Public Radio® and the other from *The Times*, have been mixed up. Put together the two reports, complete the missing words and answer the questions. Each report is made up of three sections.

## 'YOU'LL NEVER EAT LUNCH IN THIS TOWN AGAIN' / TUSSLE IN TINSELTOWN

- a You'll Never Eat Lunch in This Town Again is brutally frank about Phillips' Hollywood life among the studio
- b All Hollywood is asking the same questions: are they serious? Who will win?
- c 'He cares only about money and his own comfort. He is the epitome of how far the American ideal has come after 200 years in development.' That is one of the milder passages in her book.
- d The outcome will affect more than the sumptuous bank accounts of Ovitz and a few stars. The whole c of Tinseltown: the millionaire s r t t w s, the Ferrari-driving soap s r, even the wardrobe ladies fear a chill wind.
- e The essential m owns whatever town he's in, and his name is on everything he owns. He cheats on his taxes, his wife and his partner. Most of all he cheats on the audience.
- f The chiefs of Walt Disney Studios, Paramount Pictures and 20th Century Fox are trying to wage war on all that Ovitz has come to represent: high salaries for stars, directors and pd\_ in an era of bloated movie budgets.

- If someone is brutally frank, do they really say what they think? mogul 3, 91 ↑
- 2 Who is 'who'?
- 3 Who is 'he'?
- 4 The epitome of something is the best example of it. If this is one of the milder passages, are other parts of the book even more brutally frank?
- 5 Which of these things is most often described as sumptuous?
   a) meals, b) bank accounts,
   c) people
- 6 Do the people mentioned literally fear bad weather?

wage war 170 ↑

soap 9 1

7 If a budget is bloated is it too small?

### Blockbusters, turkeys and sleepers

blockbuster sleeper turkey box office success smash hit

hit failure disaster

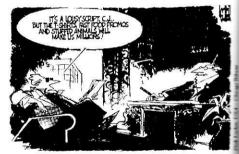
flop bomb

take gross receipts gross A profitable film or play is a box office success, smash or hit. A very successful and profitable film, play or book is a blockbuster.

Unsuccessful films are box office failures or box office disasters. Films like this flop or bomb and are known as turkeys.

A sleeper is a film, relatively unknown when it comes out, that does unexpectedly well.

Money taken at the box office is known as the take, receipts or gross receipts. A film is often judged by how much it makes or grosses at the box office.



#### **◆ LANGUAGE NOTE**

Flop is also a noun.

It says much for Hollywood values these days that a film can gross \$5,4 million at the American box office in just eight weeks and still be regarded as a turkey.

Whatever the critics say, it is you the cinema-going public who decide whether a film is a blockbuster or a turkey.

This summer had a lot of films that opened strong, then bombed. In just over a year Korda had produced and directed a gigantic box-office success, 'The Private Life of Henry VIII', which was the first British film to conquer the  $\overline{\rm US}$ .

Clint Eastwood has risen like Lazarus from the cinematic dead. After a string of ignominious boxoffice failures he seemed to be drifting into that limbo of television re-runs and occasional
anniversary tributes reserved for those great names that Hollywood supposedly reveres but considers
no longer bankable.

The career of this most unpredictable of film directors has been dogged by failure and controversy. A big ambitious project like 'The Cotton Club' was a box-office disaster.

It's another hero, Preston Sturges, whom he is happy to quote with regard to his own directorial career: 'Between my flops, I've had a few hits.'

The American sleeper success 'Ghost' opens tomorrow.

The form really came into its own in 1974 when 'The Exorcist' became the top grossing film of all time. It was so successful that, for the first time in history, horror films accounted for more than 10 per cent of the total American box office take.

3 Box office partners. Complete the extracts with words from the list. (Look at all the extracts before completing the gaps. Each word is used once only.) a power c receipts c success d records b failure f disasters After a promising debut in Desperately Seeking Susan, she has bombed in a string of box office \_\_\_\_\_ including Who's that Girl and Shanghai Surprise. 2. Hollywood studios have yet to experience their first black-directed box office , which will test their willingness to entrust big budgets to black 3 There is still an elite of untouchables who can charge what they like. Top of this list is Arnold Scwarzenegger who is trusted to bring in \$100 million in box office \_\_\_\_\_ with his action movies. 4 The gunfight itself, six minutes long, took 44 hours to film. A substantial boxoffice \_\_\_\_\_, Gunfight at OK Corral changed Hollywood's perception of the Western's potential. 5 Peter O'Toole, for example, could fill a theatre by reading his gas bill. The theatre needs such actors because they combine the highest artistic standards with box office 6 Child star Macaulay Culkin smashed all box office \_\_\_\_\_\_ when his film

#### Films buffs and cult movies

Home Alone II took £,25 million in its first five days.

film buff	A film buff is someone who likes films a lot and knows a lot about them.
cult movie cult film	A cult movie or cult film is one that perhaps not many people know about but that has a devoted band of followers who watch and discuss it repeatedly.
art film art house art house movie art house film	An art film, art movie, art house film or art house movie is one with artistic ambitions, and may be shown in the type of cinema known as an art house. These art' terms are mainly used by the media, and sometimes show disapproval.

#### **LANGUAGE NOTE**

Art house is also spelt with a hyphen.

The novel was filmed as 'Night of the Eagle' in 1962 featuring Peter Wyngarde as a college professor. It was not much regarded at the time, but has since become a cult movie.

There was an implied disdain for film buffs and art movies in Shone's piece: I would remind him that 'La Dolce Vita' was one of the highest-grossing popular films made in Italy at the time, and is still the highest-grossing foreign language film ever released in the US.

'I hope it's an art film in the way that 'Vertigo' is an art film,' he says. I'm not afraid of the word 'art'.

You wouldn't see the amounts of money spent on these films lavished on an art movie.

Interscope has specialised in medium-budget commercial movies, avoiding both <u>art house movies</u> and huge blockbusters.

The book teeters on the verge of the overtly pretentious in its art-house movie atmosphere.

# **14** Film terms. Look at the extracts and match the terms to their definitions.

Despite the noisy gunfire, slick camera work and rock'n'roll sound track, this is in fact little more than the sort of standard shoot-em-up Western that Hollywood appeared to have stopped churning out 30 years ago.

Mr Lynch has produced a 135-minute <u>prequel</u> which shows us all the strange goings-on which led to the murder.

Dickie 'you look fabulous darling' Attenborough has at last given birth to his extensive biopic of Charlie Chaplin with good reports on Robert Downey Ir in the title role.

For Paramount, McCrea played Cooper's old role in a remake of 'The Virginian' (1946), and he concentrated on Westerns thereafter.

It is a pleasure to report that for once the sequel is as good as the original.

'The Kentucky Cycle' is a collection of nine one-act plays, tracing the history of three families over 200 years. The six-and-a-half-hour <u>epic</u> will be presented in two parts and features 20 actors playing 72 different roles.

- 1 shoot-em-up
- 2 prequel
- 3 biopic
- 4 remake
- 5 sequel
- 6 epic

- a film on a grand scale with a big budget and a biblical or historical theme
- b another version of a story told in a film made earlier
- c film describing events leading up to ones in a film made earlier
- d violent Western
- e film recounting someone's life
- f film describing events following on from one made earlier

## Moguls, auteurs and others

mogul

Powerful decision-makers in Hollywood, specially studio bosses, are referred to as moguls.

director producer auteur

scriptwriter screenplay scenario Producers normally control film budgets and personnel, including the director, the person who actually makes the film, and the scriptwriter, the person who writes the script or screenplay: dialogue based on a scenario, an outline of the story.

A director with 'artistic' ambitions is an auteur.

In the case of the great Hollywood moguls like Zanuck and Thalberg, a grasp of the purse-strings was inseparable from a grip on the audience.

Some actresses try to set up companies to develop roles for themselves because the roles they get offered are terrible. The problem is that actors and actresses may have the power to control a production before they're ever qualified to be producers or directors. By and large, actors do not have the right emotional disposition to judge what is right for them.

'2001's' co-writer and director Stanley Kubrick became terrified that real space exploration might outstrip their scenario. The film took so long in the making that Clarke said they would have to retitle it '2002'.

One of his personal favorites was 'Billy Budd'. Ustinov co-wrote the screenplay, produced, directed and acted in the movie.

If God intended us to believe in the auteur theory, then he had to create Robert Bresson. No other director is so obviously an auteur, leaving a trail of recognisable fingerprints, stylistic and thematic, on all of his 13 mature movies.

15 Delusions of art. Read this article from The Economist and answer the questions.

# AN AUTEUR IN THE JUNGLE

Nowhere has the age-old conflict between high art and commerce been so effectively dissolved as in Hollywood. Few film directors in Tinseltown have any pretensions to being artists (except popular ones), and virtually all of those who do are deluded

Francis Ford Coppola is an exception. With The Godfather. Mr Coppola produced that Hollywood rarity: an aesthetically ambitious highbrow movie that also earned stacks of cash. Then he did it again — in a sequel, no less.

But Hollywood cares little for auteurs, even profitable ones: especially when they start to make demands of its tolerance, patience and

- I If you have pretensions, you try to make people think you have qualities you don't really have. If you are deluded about something, are you mistaken?
- 2 If something is a rarity, do many of them exist?

money. Struggles between obsessive film-makers and controlling studio bosses have at times, escalated to mythic proportions. Orson Welles, who battled furiously with the studio system (and lost) after his early triumph. Citizen Kane, is one legendary example.

Another is Mr Coppola and his ordeal over the making of Apocalypse Now. a Vietnamised version of Joseph Conrad's Heart of Darkness. That ordeal is the subject of a new documentary called Hearts of Darkness: a Film-maker's Apocalypse.

After considerable acclaim at the Cannes and London film festivals and a successful run on an American pay-tv channel, the film has recently been released in cinemas. Even casual fans of Apocalypse Now will find it engrossing. It is sharp, funny, and full of revealing amateur footage shot by Mr Coppola's wife, Eleanor. More than that, it is critically acute, presenting Mr Coppola and his films as object lessons in why Hollywood does not trust visionaries.

Apocalypse Now began filming in the Philippine jungle in 1976. It took 238 days on location to complete, not including time lost to a massive hurricane, which destroyed the film's sets, and a massive heart attack, which nearly destroyed its lead actor, Martin Sheen.

Three years and \$35 million (a huge sum at the time) later, when Apocalypse won the top award at Cannes. Mr Coppola said of the experience: My film is not a movie, My film is not about Victnam. It is Vietnam. The way we made it is the way Americans were in Vietnam. We had too much money, access to too much equipment, and little by little we went insane.

Mr Coppola is not exaggerating. Performing one early scene, Mr Sheen is drunk to the point of an emotional breakdown. Mr Coppola rewrites the script each night. The ostensibly liberal film-makers pay Filipino workers a dollar a day to build an elaborate temple brick by brick. And when Marlon Brando arrives, he is a temperamental, corpulent mess – hardly the embodiment of Conrads long gaunt figure of Kurtz.

- 3 If something escalate 121, 171 escalates, does it get less intense?
- 4 Is a triumph a) a major success, or b) a minor one?
- 5 Do people have an easy time during ordeals? ordeal 18
- 6 If you are casual about something, you don't give it a lot of thought. If something is engrossing, it is certainly not b \_ \_ i n g .
- 7 Are acute observations stupid?

- 8 An informal word for insane is c y.
- 9 If you exaggerate, do you overstate things?
- IO If something is ostensibly true, it looks as if is true, but is it necessarily true?
- II Temperamental people have a lot of different m\_\_\_s.
- 12 Are corpulent people gaunt?

#### Fiction, faction and other genres

genre fiction

faction

A genre is a particular type of artistic, musical, cinematic or literary expression.

Fiction refers to stories and books about people and events invented by the author. Faction is a genre that uses techniques usually associated with fiction to recount real events, usually ones that have happened quite recently. (Compare this word with infotainment, a combination of information and entertainment, and docudrama, a dramatised documentary.)

infotainment 8 ↑
docudrama 8 ↑

Benedictus has been pushing more contemporary <u>fiction</u> into the mix of classics, non-fiction, thrillers and adventure stories.

This is the latest instance of our modern passion for 'true to life' facts. Docudramas, mini-series and the mongrel literary genre named 'faction' now issue their versions of history while the participants are still alive and in a position to criticise. We have had a TV version of the ousting of Mrs Thatcher. Already the Charles and Di story is being pored over by Hollywood.

**6** Genre quiz. Look at the examples and match the genres to their descriptions.

This is the trick that turned 'The Lawnmower Man' from a low-budget, gimmicky yarn into a minor sci-fi classic. As Jobe's brainpower multiplies and he acquires telekinetic powers, he decides only he knows what's good for the world and goes on the rampage.

We are not talking about Henry James. This is lowbrow pulp fiction.

Finally I managed to forgive myself with this justification: We all read an <u>airport novel</u> now and then. Watch a soap opera. Eat a Big Mac.

It illustrates a design fault that has long lurked in the <u>campus novel</u>: strip away the name-drops and the clever bits in speech marks and what you get is surprisingly old-fashioned.

To sentimentalise Hardy is to do violence to him; Polanski's Tess is like a sentimental <u>bodice</u>ripper.

Scarlett is supposed to be a <u>page-turner</u> but it's 700 pages long. Anybody who could maintain a high level of excitement at that length would have to be considered a kind of narrative genius.

- 1 sci-fi
- 2 pulp fiction
- 3 airport novel
- 4 campus novel
- 5 bodice-ripper 6 page-turner
- a novel in a university setting
- b the sort of novel sold at airports
- c romantic historical novel
- d very readable novel 'you can't put down'
- e low quality fiction
- f short for science fiction

## Editors, publishers, agents and ghosts

edit editor publish publisher publication An editor edits or corrects, changes and perhaps shortens what a writer has written and prepares it to be published, or promoted and distributed by a publisher. This process is publication. A publication is also something that is published, such as a book or newspaper.

editor 19 ft

literary agent

A literary agent is someone who manages an author's business dealings with publishers.

ghost writer ghost ghost-write A ghost writer or ghost is someone who ghostwrites or ghosts a famous person's autobiography for them, perhaps because they are incapable of writing it themselves.

#### **A LANGUAGE NOTE**

Ghost writer and ghost write are also written with a hyphen.

The book is poorly edited. There should be no place in the published version of a lecture for sentences like: 'I haven't obviously time to run over what I think would be the right answers here.'

'Obviously,' she said, 'we reject anything that is racist, sexist or stereotypist. Apart from that, I suppose we just choose the books with the most colour. I asked a children's book editor how common this was. 'Ouite common,' she said.

The book contained information that might endanger Israel or Israelis. An attempt to prevent publication in the United States has failed and 50,000 copies have already been sold.

It's the first time for more than three years that a <u>publication</u> has been closed by the authorities who under the law have the right to revoke the <u>publishing</u> licence of any publication printing allegedly controversial or damaging material.

T'm interested in the film deal as it serves the book, says Virginia Barber, a New York <u>literary agent</u>. She used that strategy for Marti Leimbach, the first-time author of 'Dying Young' (Doubleday) and it worked. The film deal helped Ms Leimbach receive \$500,000 for hardback and foreign rights.

The impression is hard to shake that Reagan's publicists or, perhaps his publishers, certainly his ghost-writer Robert Linsey, are saying: 'You lived through the presidency, now read the book.'

Having called a press conference to publicise his new ghosted book, Mansell refused to give out the traditional review copies.

7 Ghostly exercise. Read this extract from The Times and answer the questions.

# TRICKS OF THE TRADE

I never had a terrible time as a ghost writer, probably because as a ghost you have to subsume your individuality completely. You can't impose yourself in any way. If you stop being transparent, then you're in trouble.

The real test of a good ghost is this. There was one person, I published his autobiography, which was very competently ghosted by a woman journalist from the Daily Mail. I heard him later talking about it, saying that he'd enjoyed the experience so much that he was tempted to make a career out of writing.

You could tell he genuinely believed it: somehow in his mind he'd become convinced that he'd written it. The fact that someone else had been involved had somehow been wiped. I think that's the sign of a job really well done: the ghost does not exist any more.

- If you subsume X to Y, you make X less important than Y. Whose individuality does a ghost writer have to subsume their own individuality to? a) their editor's, b) their subject's, or c) their publisher's
- 2 If you do something very competently, do you do it well?
- What does 'experience' refer to?
   a) talking to the journalist,
   b) writing, or c) reading what had been written
- 4 Wiped from what?

## **Reviewers and literary critics**

review reviewer

literary editor literary critic

literati

A reviewer is a critic who writes book reviews in newspapers. A literary editor edits the pages of a newspaper where book reviews appear. A literary critic may write book reviews in quality dailies or may be someone who teaches and theorises about literature in a university.

Writers, editors, publishers, agents and critics may be referred to in the media, sometimes insultingly, as the literati, especially in the context of social occasions they attend.

#### **A LANGUAGE NOTE**

Review is a noun and a verb. Literati has no singular form. Can anyone explain why, when a novel is reviewed, we get a review of the novel; but when a biography is reviewed, we get an essay on the subject of the biography? Moreover, we can seldom tell when the reviewer is giving his own views on the subject and when he is giving (just occasionally) the biographer's.

A S Byatt has been a university teacher and literary critic, as well as a novelist.

The dream flared up briefly just before the last election when literati, rock stars and modish actors saw themselves replacing the golfers and grocers who currently dine at no. 10 Downing Street.

# **18** Linking the literati. Match the two parts of these extracts.

- I Over the past two decades a generation of culinary literati has emerged
- 2 ... Camden High School for Girls, an establishment much favoured
- 3 That Walter Scott was a Tory
- 4 The fact is, at the Booker, the glitterati

glitterati 21 ↑

- 5 Phillips's scholarly and readable narrative certainly
- 6 New York's literati are failing to look beyond the glamorous surface.
- a 'She is not all mouth and hair. She is clever.'
- b are not the literati at all.
- c by the quasi-literati of north London.
- d that is only too willing to dissect verbally the contents of any given mouthful.
- e is something of an embarrassment to the leftist literati.
- f rescues Bridges from the sneers of the literati who never achieved half so much.

## The glittering prizes

paperback bestseller bestseller list

hardback

blockbuster

literary prize

royalties advance In Britain and America, novels usually appear first in hardback or hard covers, and then, if successful, in paperpack at a lower price.

Books that sell very well are bestsellers. Bestseller lists show the top selling books in each category: paperback, hardback, fiction, non-fiction, and so on. Very successful books are, like very successful films, blockbusters.

Chances of commercial success are increased by winning a literary prize, like the Booker in Britain or the Goncourt in France. Prize winners can be sure of increased royalties, the money writers earn from each book sold, and a bigger advance, royalties paid in advance, for their next book.

#### ◆ LANGUAGE NOTE

Bestseller is also spelt with a hyphen and as two words.

In America, the first edition of 50,000 went out with the drawings in all the wrong places. Hawking pointed this out and the publishers attempted to recall copies. It was too late: they had all been sold. In Britain, A Brief History of Time' went straight into the bestseller list at No 5 on June 26 and jumped to No 1 the following week. This week the book equals the record of 183 weeks in the top 10 bestseller list.

At Gatwick airport, where most travellers are families, women's blockbusters sell better. But at Terminal 4 in Heathrow, with a third of passengers Americans and Japanese, royal books fill the shelves.

France's most prestigious literary prize, the Prix Goncourt, can only be won once, so Romain Gary, for his second attempt, took his nephew's identity.

The value of the Booker Prize extends beyond its immediate cash pay-out of £2,000; the prize's promoters say that, under the spotlight of publicity, the <u>winner</u> is likely to sell another 50,000 copies in hardback and perhaps 150,000 in paperback.

Burns won a prize in the Jonathan Cape first novel competition, and he was henceforth marked out, by reviewers and the press, for first-class honours. But he was not marked out for huge advances on his royalties, which were undeservedly scant.

'It's happened awful fast.' Read this article about literary success from *The Independent on Sunday* and answer the questions.

# A ONE-MAN INDUSTRY

'At times it sinks in. At times it's still kinda hard to believe. It's happened awful fast ...' What has happened is this. Since 1991, Grisham, a 39-year-old former Mississippi lawyer, has sold, in America alone, around 40 million copies of his four novels.

He recently achieved the unprecedented quadruple whammy of having the No 1 hardback and the Nos 1, 2 and 3 paperbacks on the New York Times bestseller list. Last week *The Firm* made its 97th appearance in the paperback chart, *A Time to Kill* its 93rd and *The Pelican Brief* its 49th. Still only in hardback, *The Chent* completed 45 weeks on the higher-price list. Grisham has also been a bestseller in 30 other countries.

- I If something is unprecedented, has it been done before?
- 2 A double whammy is a double success, double blow or double failure. How many events (in this case successes) does a quadruple whammy involve?
- 3 What name is given earlier in the article for the higher-price list?

The term 'cross-media influence' used to apply only to newspaper tycoons, but Grisham may be on the verge of becoming the first novelist to be referred to the Monopolies Commission. Just as the sales momentum of the books is relenting, the movies give them a new boost. The Firm and The Pelican Brief were both no 1 box office movies in America. The recent success of the latter returned the paperback to the paperback to the top slot in the book lists.

And so it goes on, a process with more of the feel of an industry than of a writing career. The movie of *The Client* is due later this year. The fifth Grisham novel, *The Chamber*, will be published in Britain and America in May. The film rights to that book were sold, before a word was written, for \$3.75 million (£2.5m). Grisham's overall earnings for the year have been estimated at \$20 - \$25 million.

'The thing is, I never dreamed of being a writer,' Grisham says. 'It wasn't a childhood dream, it wasn't a dream in college. It just hit a few years ago and it hit because I saw something in a courtroom one day that inspired me to write A Time to Kill.

- 4 The Monopolies
  Commission is an tycoon 3, 91 official British
  organisation that decides whether
  a company, usually the result of a
  planned merger, will have an
  unfair competitive position. Is the
  reference to the Monopolies
  Commission here a) serious, or
  b) a joke?
- 5 If something relents, does it speed up?

6 What is 'it'?

## Art collections and exhibitions

art
collection
exhibition
exhibit
show
retrospective
show
curator

Art is most often used to refer to painting, drawing and sculpture.

Art in private hands or permanently on display in a museum or gallery is often referred to as a collection. Exhibitions or shows are usually temporary, perhaps touring from place to place. A show that covers part or all of an artist's career is a retrospective. Things on display in collections or exhibitions are exhibits.

The person in charge of a museum or gallery or part of one is a curator.

#### **◆ LANGUAGE NOTE**

Exhibit is a noun and a verb.

The Queen's fortune of several thousand million pounds is made up of vast landed estates, large holdings in many commercial companies, and a fabulous art collection which includes hundreds of thousands of drawings by Leonardo da Vinci and many rare paintings from Italy and the Netherlands.

At the end of Munch's life the chief curator of a Paris museum wanted to make a large retrospective show of his paintings, and he went to see Munch, and it was in 1939. And Munch was 76, and Munch told him, Tm not ready for Paris yet.'

At the top of the scale, there have been some very high powered exhibitions, including such international names as David Hockney and Francis Bacon. But also there have been several key exhibitions of Scottish artists such as Steven Campbell and Pete Harrison – given solo shows in the city for the first time.

Many exhibits in the collection have never been seen by the public. Important items which have spent decades in museum storerooms include a silver, gold and steel helmet once worn by an eighteenth century Indian ruler and a beautiful nineteenth century red silk sari.

Adolphe-Felix Cals and Stanislas-Henri Rouart exhibited at more of the eight 'Impressionist' exhibitions than Sisley did, but almost nobody now can think of a single painting by either of them.

20 Art as business. Read this article from The Independent and answer the questions.

# IT'S PROFITABLE, BUT IS IT ART?

At the Royal Academy's exhibition in London, Monet merchandise from postcards and address books to champagne and sugared almonds is likely to bring in £1 million.

In New York, \$65 million worth of reproductions and publications, from statuettes to art books, are sold annually by the Metropolitan Museum of Art, and an independent chain of up to 100 American museum shops is vying for a market share. Museum shop sales in the West are booming.

In Russia, in spite of the lure of hard currency the Russians have hitherto been inept at mounting exhibitions and marketing artworks abroad. At the Hermitage in St Petersburg, where the works of Rembrandt and Watteau (1684-1721) are particularly well represented, the

1 Merchandise is  $g = \underline{d} \underline{s}$ .

- 2 If you vie for something, you cope for it.
- 3 If something has a lure, is it attractive?
- 4 If you're inept at something, you're not good at it. If you're good at something, are you ept at it?

cramped sales kiosk offers tired postcard views and about 30 books with titles obstinately unrelated to the exhibits.

In fact the Hermitage is the only major Russian museum not to have done a deal that will take seven of the country's top gallerics and museums into the world-wide merchandising, licensing and exhibitions market.

David Segal, an academic economist, and his Russian wife Katya. have struck exclusive deals that will thrust Russia's hidden art treasures into the billion dollar museum art market, through their British information technology company, ARS. The company is to handle much of the commercial activity of three of the museums for at least 20 years.

If the Segals have their way, gone are the days when the Metropolitan in New York could give the Russians 25,000 postcards, which cost \$1,200 to print, in return for its 1975 blockbusting three-month exhibition of Scythian gold from the Hermitage. Today a participation fee' of at least \$250,000 would be expected.

The question of how much the commercialisation of Russia's art treasures might eventually be worth is not easy to estimate. The most frequent comment of Western retail buyers, however, is that they are sitting on a gold mine. In Russia, the 3 million Western visitors a year offer a huge potential market. At present they spend less than £25 a head on goods, simply because there are so few to buy.

'High Russian culture has remained almost a state secret in museums there, sections of which are closed to all but their curators, Dr Segal says. 'We are not interested in the cliché Russian image – the chromium plated samovars, toy balalaikas and nests of dolls that tourists came schlepping back with.'

Instead, headscarves based on the entrancingly intricate and colourful floral patterns that adorned well-heeled Russian ladies' headscarves in the nineteenth century will be printed.

- Is the opposite of cramped
   a) spacious, b) clean, or
  - c) expensive?
- 6 Merchandising is the selling of g\_\_\_s related to things like films, museums and theme parks such as Disneyland.
- 7 If something is thrust somewhere, does it happen slowly?
- 8 If you have your way, do you get what you want?

9 Who are 'they'?

- Schlep is an informal word for come or g \_.
- II If something is entrancing, does it make people feel delight and wonder?
- 12 Are well-heeled people poor?

#### The art market

auction auction house

bid bidder

go under the hammer come under the hammer

reserve price

When paintings and other artworks are sold at auction, with buyers or bidders bidding against each other in a series of competitive bids, they are said to go under the hammer or come under the hammer.

The reserve price or reserve is a minimum price set by the auctioneer or auction house or by the seller.

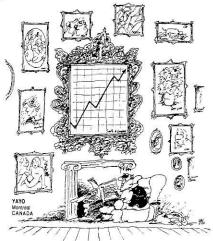
Although reserve prices are not normally disclosed to bidders, an auctioneer will usually give a guide price.

Proposed legislation also seeks to require auction houses to disclose the reserve or a minimum price which is now kept secret. It also seeks to limit a museum's ability to sell works from its collections at auction in order to buy other works of art.

The sculptures he brought to light again included a very early Bernini, an 'Allegory of Autumn' and 'Bust of Youth' by Bernini's contemporary, Francesco Mochi. These were bought in a Paris auction in 1988, unattributed and bid for by hardly anyone else.

Christie's is also hoping to attract lovers of Impressionism and the best painting to come under the hammer in a sale at King Street tonight is a view of Charing Cross Bridge by Monet, estimated at £2 to £2.5 million.

A portrait by Dutch master Rembrandt went under the hammer for £4.18 million at Sotheby's yesterday.



Yayo, Canada - Cattoonists & Writers Syndicate

21 Under the hammer. Read this BBC report and say where each of the following people starts speaking: they each speak once. Not all the numbers indicate a change of speaker.

a newsreader

b auctioneer

c reporter

d art expert

# **VAN GOGH BOOST FOR ART MARKET**

(1) A world record price for a work of art was set in New York last night when a painting by the Dutch artist Vincent van Gogh was sold at Christie's auction house for \$82.5 million (around £50 million.)

(2) Sebastian O'Meara looks at the art market's continuing boom. (3) \$73 million, 74 million, \$75 million. 75 million, the bid is still in the room, against the telephone. For you sir, \$75 million. (Applause)

(4) The hammer comes down at Christie's saleroom in New York on Vincent van Gogh's portrait of Doctor Gachet, a powerful study of the doctor who treated the artist just before van Gogh committed suicide a hundred years ago. (5) The buyer was a dealer from Tokyo, acting on behalf of an unnamed Japanese company.

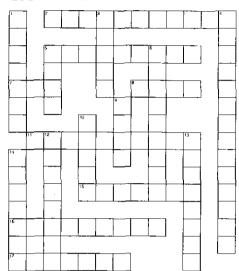
(6) He was bidding from the auction room floor against an anonymous competitor bidding over the telephone. And to the \$75 million price called by the auctioneer, he will have to add 10 per cent commission, bringing the price to \$82.5 million. (7) That's almost \$20 million more than the previous record for a work of art, set by another van Gogh painting, *Irises*, in 1987.

columnist 19, 36 \*

(8) Godfrey Barker, arts columnist with the Daily Telegraph, says the astronomical price caught experts by surprise. (9) I am hugely surprised, as everybody is in New York, by \$82.5 million for Doctor Gachet. (10) It's an academic picture, hardly anyone knows it. It's a wonderful picture, but good heavens, hardly any of us had looked at it until it came up this month.

(11) It's a big surprise to become the world's most expensive picture.
(12) Christie's experts had expected the painting to fetch between \$40 and \$50 and even that estimate was far from certain.

#### Crossword



#### Across

- 2 Very successful book or film (11)
- 5 First shown (9)
- 7 See 14 down
- 8 Exhibition of entertainment or art? (4)
- 11 Theatrical deal-maker (10)
- 15 Hopeful young actress (7)
- 16 Books, plays and so on with artistic ambitions may do this as well (9)
- 17 These bad films are birds (7)

#### Down

- Performers do these for an audience that wants more (7)
- 3 Famous actor in a small role (5)
- 4 Backward-looking art shows (14)
- 5 What the scathing critic does to a show (4)
- 6 Sec 10
- 9 Often given in order of appearance (4)
- 10 and 6 Last chance for changes before the show is given 5 across treatment? (5, 9)
- 12 Roberts, Streep, Nicholson and Schwarzanegger are examples of this (8)
- 13 Standing ones are particularly good (8)
- 14 and 7 across. The play with the most performances has this (7, 3)

# Players, playing fields, goalposts and own goals

key players

level playing field

moving goal posts

own goal

The language of sport is used a lot in the media in nonsporting contexts.

For example, individuals or organisations with a strong influence on events, influential individuals or countries in negotiations, or important companies in a market, are key players.

If some participants in a competitive situation feel that others have an unfair advantage, they complain about the lack of a level playing field.

If the objective for something changes, people expected to reach that objective complain about moving goal posts or the fact that other people are moving the goalposts.

If you make an unforced mistake that gives an advantage to your opponent, you score an own goal.

gaffe 35 1

Margulies emerges in the report as a key player in the illegal £25 million share-support operation that enabled Gitinness to triumph over Argyll in the £2.7 billion battle for control of Distillers in 1086. But while other leading figures in the affair, including Ernest Saunders, Guinness's former chairman, have been arrested and jailed, Margulies was never charged.

Talks that took place earlier this month between China and Vietnam. If these two key players in the region are sincere about wanting to normalise their relations, Cambodia will be the first to benefit.

Phil Condit, one of Boeing's top executives, says: 'We all need to keep working towards a level playing field. What always worries me is the threat that someone not playing to this set of rules will destroy the whole system of free trade.' That 'someone' is Airbus, the four-nation consortium of French, German, British and Spanish groups, which Boeing claims has received up to \$26 billion in direct subsidies, plus billions more through indirect military subsidies and 'privileged access' to commercial research programmes.

Mr de Klerk criticized the ANC for what he said was moving the goal posts. He said that in the past the ANC had said there were obstacles to negotiation. The obstacles were that people were still in prison or exiled for political reasons. De Klerk said now that prisoners are being released and the exiles are coming home, the ANC is setting up new demands.

In the Commons on Thursday, the prime minister asserted that Labour governments 'never have' delivered growth. Not so, as Mr Kinnock swiftly pointed out. Growth under the Labour governments 1964-70 was 2.8% a year; in 1974-79 it was 2%. Since 1979, under the Tories, it has averaged a mere 1.75%. Another own goal by Mr Major.

Self-inflicted injury. Read this extract from *The Times* and answer the questions.

# RATNER ON COURSE FOR COOL RECEPTION

Gerald Ratner, the outspoken chairman of Ratners group, faces his shareholders today for the first time since making his comments about the quality of some of the goods in his shops. If past annual meetings are anything to go by, his shareholders, like Mr Ratner, are unlikely to mince their words.

His speech to the Institute of Directors in April in which he declared his products were 'total crap' was the own goal of the season. Since then he has spent £500,000 on damage limitation advertising and analysts think group sales in Britain are down 5 per cent.

The downturn in sales at the group, which includes Ernest Jones and H Samuel, is due more to recession than to Mr Ratner's remarks. Business in America is believed to have benefited from the upturn in the economy there.

- 1 Do outspoken people say what they really think?
- 2 If you go by something, do you use it to predict what will happen in the future? shareholder 75 ↑
- 3 Do outspoken people mince their words?
- 4 If something is crap, is it good quality?
- 5 'The downturn in sales is due more to the recession than to Mr Ratner's remarks.' Do you believe this?

downturn 89 ↑ recession 89 ↑

upturn 89 1

upturn 89

#### Professional fouls and the red card

red card shown the red card Someone trying to gain advantage by doing something unacceptable, knowing it to be unacceptable, commits a professional foul.

offside ruled offside

An individual or organisation disciplined for unacceptable behaviour is ruled offside or shown the red card.

These expressions come from football (soccer).

He accused Labour of being 'truly sick' and of frightening vulnerable people with its claims that the Conservatives intended to privatise the health service. 'Their scare is what is called in football a professional foul. They know it's wrong and think that it's worth it. What they are doing is setting out quite deliberately to frighten some of the most vulnerable people in our society. They exploit the very people they pretend to care for.'

The terms should establish a series of checks and balances to ensure that incompetent regulators and irregular institutions are ruled offside. The agreement would have called a halt to BCCI's misadventures years ago.

The 'Financial Times', reflecting on the World cup final in which two Argentine players were sent off for fouling Germans, says Mr Ridley seems certain to be shown the ministerial red card for the same offence. The 'Daily Express', however, gives its whole-hearted support to Mr Ridley's speech.

- 2 Professional foul or red card? Complete each extract with one of these two expressions in their appropriate grammatical context.
  - If the bigwigs of Scottish football don't start listening to those in the game with a proven track record of success amid a sea of failure it will be time to to football's has-beens.

  - 3 Those who dream up the Euro-follies of Brussels and who would stuff their rules and regulations into every crevice of European life must be

  - 5 But then Crufts Dog Show was never quite what it seemed. There has always been a very fine line between good sportsmanship and the \_\_\_\_\_

# Favourites, front runners and stalking horses

stakes
raise the stakes
odds
favourite

outsider

A competitive situation may be described as a race.

The stakes are things that participants risk winning or losing as a result of competitive activities such as business or political negotiations. If participants raise the stakes, they do something that increases the value of what may be won or lost.

The odds are the probability that someone or something will succeed. The favourite is the person or the organisation expected to succeed. An outsider is a participant with little chance of succeeding.

favourite 45

race 45

stalking horse candidate

A stalking horse candidate in an election, for example to elect a party leader, is one who does not want or expect to win, but who wants to test the popularity of the main candidate or candidates.

#### LANGUAGE NOTE

Favourite is spelt favorite in American English.

There has been a close race in Sind where no party has emerged with a majority yet.

This debate need never have been held, as the Commons was repeatedly told yesterday. But Mr Major, knowing the risks, insisted on holding it. He raised the stakes by threatening at one stage to call an election if he lost.

Edward Heath was favourite, Margaret Thatcher the 50-1 outsider. 'A gentleman came up to me,' Mr Pollard recalled, and said: 'I should be careful of that Thatcher if I were you.' I immediately reduced her odds to 20-1.

I'm almost sure there'll be a leadership contest and I don't think it's going to be of a stalking horse nature. I think it will be at a significant level and I think we will have a new prime minister before Christmas.

neck and	neck
run neck	and
neck	
Mag.	daule.
trail -	
trail behir	ıd

dead heat

In competitive situations, the front runner is the person or organisation winning or leading before the final result is still decided. Two people or organisations with about the same chances of winning or with about the same amount of support are said to be neck and neck or running neck and neck. People or organisations losing in a competitive situation are trailing or trailing behind and those in the weakest

front runner 46 1

neck and neck 46 ft

trail 46 1

position bring up the rear.

If it looks as if there will be no clear winner, or if there is no clear winner in the final outcome, commentators talk about a dead heat.

Although negotiations are still in progress with several companies that have access to satellites, the front-runner is Hutchison Whampoa, a Hong Kong-based trading company, which plans to broadcast five channels on its STAR-TV service.

Trailing in these elections and out of the presidential race if these usually reliable projections are confirmed, are the ruling APRA party, suffering from the unpopularity of high inflation and widely accused of corruption, and the divided parties of the Peruvian left.

In the lucrative market for telecommunications switching products, Alcatel is neck and neck with the US giant AT& Twith about 15 per cent market share each. Canada's Northern Telecom, Germany's Siemens and Ericsson of Sweden are the other major players, with GPT bringing up the rear.

Thornburgh was the heavy favorite, leading in some polls by 40 points, but that lead has now shrunk to a nearly dead heat with Democrat Harris Wofford.

3 Key position. The same expression from this section (containing more than one word) is missing from all these extracts. Which is it?

Lafontaine, the opposition Social Democrat

French-educated former banker who was the
his present mess, the paper says, should be the
That makes Frankfurt one favourtte. Another
awaited show of London Fashion Week. A
BUTTERFLY ROLE. Actor Jeremy Irons is the
Davies insisted, 'Graham Steadman is the

who was stabbed in the neck by a part-time
before the priest declared his candidacy. Bazan
for next year's Nobel Prize.

is Luxembourg, which already hosts the
for the Designer of the Year award, Storey
for the star role in a film version of controversial

#### Track records

track record hurdles

marathon

Someone's history, especially if it's a history of achievement, is their track record.

If someone overcomes obstacles, these obstacles may be referred to as hurdles.

stumbling block 160 ↑

A competitive or other activity that takes a long time and is very tiring is often described as a marathon.

These expressions come from athletics.

Professor Ogata is regarded by diplomats and UN officials as an exceptional woman, with an impressive <u>track record</u> in diplomatic, human rights and academic fields.

In the GATT talks, the hurdles that have to be negotiated are formidable, and there is a possibility they won't be cleared, or won't be cleared in time. Failure is a real possibility.

And budget negotiators held another budget <u>marathon</u> session that lasted past midnight. There is still no agreement on the deficit reduction plan.

- **4** Exhausting activities. Match the two parts of these 'marathon' expressions.
  - 1 After six days of marathon
  - 2 Atlantis astronauts will hit the halfway mark of their marathon
  - 3 Early this morning, they emerged from a 48-hour marathon

- 4 Next week, he has another marathon
- 5 One fun event in London this Saturday is a Poethon, or Poetry Marathon.
- 6 Platform 2's marathon
- 7 The BBC's annual television marathon
- a bargaining session with an agreement they say provides increased job security.
- b concert last week was something of a musical breakthrough.
- c for children's charities ended early today with pledges of more than £17 million.
- d journey, taking in Brazil, Uruguay, Argentina, Chile and Venezuela.
- military and medical research mission today, charging ahead with a variety of experiments.
- f negotiations, he finally reached agreement with the nine striking unions of the New York Daily News.
- g Some celebrated poets, as well as 120 other reciters, will be moving around the City, speaking memorised poems aloud.

## A whole new ball game

ball game

A whole new ball game is a totally new situation where ideas previously held no longer apply.

ballpark figure ball park estimate A ballpark figure or a ballpark estimate is a rough estimate.

softball hardball If you play hardball in a business or political situation, you act or negotiate in an aggressive way, and if you play softball, you don't.

out of left field

If something comes out of left field, it happens suddenly and unexpectedly.

singles doubles homers If you hit homers, you have spectacular successes. If you hit singles and doubles, you work in an unspectacular but methodical way towards your goal.

three strikes and you're out Three strikes and you're out is usually used in the context of crime in the United States to mean that criminals who commit three serious crimes should stay in prison for life.

These expressions come from American baseball.

#### ▲ LANGUAGENOTE

Ballpark is also spelt with a hyphen and as two words. Ball game is also spelt with a hyphen and as one word.

Plainly Geoffrey Howe's resignation this week has totally changed the leadership scene within the party. We are now in a different ball game.

 Margaret, can you estimate how many calls you've been receiving since Magic Johnson's announcement? — Well, I can't give you anything more than just a sort of ballpark figure. - They're also worried about the question of how a vote in Congress would come out. - I think just in a hall park estimate, about 60 to 40. 60 would support, 40 per cent would be opposed.

Kingsmill is disappointed by the banks' tactics. 'We had hoped for an amicable settlement,' she says. 'But it looks as if they want to play hardball.'

The big firms can't predict what changes Hyatt's announcement may bring. All the firms we've talked to have indicated they don't know. This has really come out of left field to most people.

At Disney, Katzenberg has declared his preference for hitting singles and doubles, rather than homers, and the studio has a reputation for hiring stars whose popularity – and price – is down.

In America's battle against crime, the latest slogan is borrowed from baseball – 'three strikes and you're out' – a rule that locks up repeat offenders for life without parole after their third felony.

**5** The wrong ball game? Put these sections of an article from *Today* in the correct order.

# ARNIE PLAYS HARDBALL

- a But last night Arnie was denying any knowledge of Janice's plight and blamed all the legal actions on his production company. Through his lawyer, Leonard Marangi, he even offered to remove the claim on her home to seize back the debt when she sells up.
- b She said, 'Whenever I made an offer through my lawyer he would come back and say, 'His lawyer says Arnold won't go for that,' says Janice, of Los Angeles.' I just don't understand why a person of his means would play hardball with someone like me who is struggling.'
- c Arnold Schwarzenegger has been hounding a penniless widow for £13,000. The actor wanted to recall the cash from Janice Nickerson when her husband died before completing work on his luxury house. Arnie, who is worth £100 million, even slapped a legal claim on her home. Mrs Nickerson says she offered him £6,000 as a settlement all she had left from her husband's pension but he turned her down.
- d The part-time secretary was left with a string of debts when her husband James died of a heart attack three years ago. He had been paid £40,000 to install a cinema for Arnie who claims in interviews, 'Money's not important. My self-respect is.' The actor won a court judgment against his widow for the return of £10,500. Janice, 46, said she agreed to pay it off a little at a time but that was also refused.

## **Bodyblows and knockouts**

bodyblow deal a bodyblow deliver a bodyblow If something deals a bodyblow or delivers a bodyblow to something or someone, it affects them for the worse.

on the ropes

Someone or something on the ropes is in a bad situation. If something or someone suffers a knockout or a knockout blow, or if they are out for the count, they are in a very bad situation from which they cannot recover.

knockout
knockout blow
out for the count

These expressions come from boxing.

#### LANGUAGENOTE

Bodyblow and knockout are also spelt with a hyphen and as two words.

Angeli didn't know he was about to take pictures of a little scene that would make him upwards of £1 million for a few rolls of film and bring about the worst body blow the mighty House of Windsor has ever suffered and perhaps damage the entire future of the British monarchy.

Actor fack Palance was dealt a bodyblow just before he went to pick up his Oscar - his wife Elaine Rogers, 41, told him she wanted a divorce.

Using an analogy from boxing, Mr Wilson said the Poll Tax is already on the ropes and, if people stand firm, it is only a matter of time before it is out for the count.

Nick Faldo is ready to aim a knockout blow at the Americans in the US Professional Golf Association Championship at Bellerive today.

**6** Out for the circulation count. Read this article from *Today* and answer the questions.

# WHO DELIVERED BLOW FOR PUNCH'?

At 11.30 yesterday morning, a man in a black suit stood up to read the last rites over a British magazine that had become an institution. giallete i Widmind

Who normally reads the last rites and when?

In a 133-word statement, publisher Michael Sharman brought to an end 150 years of Punch, the humorous magazine variously described as witty and provocative or lame and contrived. ...

The demise of Punch was greeted with resignation rather than shock among the 28 advertising and editorial staff who gathered round Sharman and editor David Thomas in the magazine's seventh-floor office in London's Blackfriars.

Nobody needed to ask who had delivered the blow, because they had seen it coming. After all, its circulation, while stabilising, was down to 33,000 last year, compared with the 175,000 it sold in the Forties.

Other graphs were heading down, too. In 1991, according to Graham Wilson, managing director of Punch's publisher United Newspapers, the magazine lost more than £1 million.

We supported it through its 150th anniversary last year and we spent a not inconsiderable amount on promotion, but circulation has not responded dramatically or enough, and neither has advertising, he says.

In fact, there were so many bodyblows aimed at 'Punch' that it was small wonder it finally went out for the count. ...

- 2 Is lame and contrived humour funny?
- 3 Does something continue to exist after its demise?
- 4 If you greet something with resignation, do you react hysterically?
  - 5 If a figure stabilises, does it change? circulation 18 1

- 6 Is a not inconsiderable amount a lot?
- 7 If something is small wonder, is it surprising?

## Gambits, stalemate and the endgame

gambit stalemate If you use a gambit in order to achieve your goal, you use subtle means whose purpose may not be immediately clear to others, and which often involve taking a risk.

Where there are no clear winners or losers in a competitive situation, or no apparent solution to a conflict, there is stalemate or a stalemate.

endgame

The final stages in a competitive situation or a conflict are the endgame, especially when the final outcome is not clear.

These expressions come from chess.

#### **◆ LANGUAGE NOTE**

Endgame is also spelt with a hyphen and as two words.

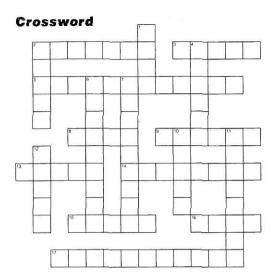
7 Stalemate or endgame? Match the two parts of each extract and complete them with one of these two words:

The Guadalajara summit may come to seem little more than a smart gambit by President Salinas to massage Latin American apprehension about Mexico's ever-closer integration with the United States.

After 25 days of stalemate with full media coverage, the end of the longest prison protest in British history came almost as an anti-climax.

Because the ground assault is going well for the allied forces, attention is turning to the endgame. Where will the allied forces stop? What are the ultimate goals of this military operation?

a)	stalemate or b) endgame.
I	As the crisis moves towards, it is clear the president
2	By 1912 the war had reached and both Rome
3	North and South Korea have faced each other across a heavily guarded
4	The Democrats' complaint: that with the budget talks nearing, the president should be back in Washington and
5	There's now something of a with the authorities anxious not to appear too heavy handed ahead of the elections due on 20th May,
6	There remains a both on the battlefield
7	They've been kind of drawing maps of institutions
a	all over Europe. But they haven't done it in a way that reveals what their political and philosophical is.
Ь	and Constantinople were ready to talk peace.
с	and his advisers have raised the stakes.
d	and in the negotiating chambers.
e	demilitarized zone ever since the Korean conflict ended in in 1953
f	lending his support to the sensitive negotiations and not playing politics on the campaign trail.
~	while at the same time concerned not to be seen as weak in the face of an



#### Across

- 2 Avoid being shown this if you want to keep your record clean (3, 4)
- 3 and 4 down Leader of the pack (5, 6)
- 5 A foul of this kind is no amateur attack (12)
- 8 A self-inflicted injury is an own
  \_\_\_\_\_\_(4)
- 9 Three of these and you're eliminated (6)
- 13 Not just a single or a double (5)
- Talks, sessions, and negotiations of this kind are exhausting (8)
- 15 Losers may complain that the playing field is not like this (5)
- 16 Sec 11 down
- 17 If you get knocked out, you're out

#### Down

- You don't have much chance of succeeding when these are against you (4)
- An opponent on these is in difficulty (5)
- 4 see 3 across
- 6 This may or may not turn out to be the winner (9)
- 7 There's no way out of a situation like this (9)
- 10 A history of success is a record like this, but not only in athletics (5)
- 11 and 16 across Victory comes through this decisive action (5-3, 4)
- 12 If the goal \_\_\_\_\_ keep moving, you don't know where you are (5)

# Answer key

### 1 The Media

#### 1 Media partners 1

- 1 attention, coverage, exposure
- 2 empire
- 3 hype
- 4 campaign
- s circus

#### 2 Media partners 2

- I guru
- 2 analyst
- 3 pundit
- 4 correspondent
- 5 magnate, mogul, tycoon
- a analyst
- b pundits
- c magnate, mogul, or tycoon
- d guru
- e correspondent

#### 3 People in the media jungle

1	N	E	W	S	R	E	A	D	E	R			
	1	E										9	
			W									8	
	N	E	W	S	G	A	T	Н	E	R	E	R	7.00
		D	1	S	C	J	0	C	K	E	Y		
			В	R	0	Α	D	C	Α	S	T	Е	R
		200					s						
		Α						Т	30.5.17 (6.855)			13	
		N							Ε				
		С				R	E	P	0	R	T	Ε	R
		Н	0	S	Т								
		0			1							10	
C	0	R	R	Е	S	P	0	N	D	E	N	T	

#### 4 All the news that fits

1g, 2d, 3f, 4a, 5c, 6b, 7e

#### 5 The bland leading the bland?

1a, 2a, 3 Yes, 4 plays (and events in general), 5 one-liner, 6 No, 7 No, 8b.

#### 6 TV diet exercise

1d, 2a, 3f, 4e, 5g, 6c, 7b

#### 7 Decline and fall of the networks

1 Yes. 2b. 3 The broadcasters and the Wall Street dealmakers (finance specialists). 4 Yes. 5 noticing. 6a. 7 No. 8 No. 9 The bagel incident. (A bagel is a kind of pastry that some Americans eat for breakfast.) 10 Yes. 11 ABC, CBS, NBC. 12b. 13a. 14 They are business specialists who work with figures, such as accountants. 15a.

#### 8 Sorting out the channels

- I 'Going for the Big Break': a, d, e, f, g, i 'Shouting at the box': b, c, h, j, k
- 2 turn over, channel-hop, flip over, change over.

#### 9 TV gore

I No. 2 Downwards. 3 You admit it, perhaps reluctantly. 4 warning. 5 federally- imposed reforms. 6 protest. 7 Because they would not have to legislate and risk being accused of limiting freedom of speech. 8 No. 9 No. 10 Three. 11 zapping.

#### 10 Primitive exchanges?

'The Promise of Multimedia' a, g, e, d 'A Step through the Looking Glass' b, c, f, i, h

#### 11 Shock Horror Headlines

I, c, ix 6, i, iv 2, j, ii 7, d, viii 3, f, x 8, c, iii 4, a, vi 9, b, v 5, g, vii 10, h, i

#### 12 Naming of parts

I, g, v

2, d, vii

3, a, vi

4, b, iv

5, f, iii

6, e, i

7, c, ii

#### 13 Privacy and the paparazzi 1

Ic. 2 police. 3 Yes. 4 No. 5 No. 6 Yes.

#### 14 Privacy and the paparazzi 2

а 10

b 12

c 3, 5, 11

d 7

c 1,6

f 2, 4

h o

#### 15 The last chance saloon

I News of the World: Patsy Chapman, The People: editor not named, Daily Express: Sir Nicholas Lloyd, The Sun: Kelvin Mackenzie, The Independent: editor not named. 2b. 3a. 4 tip. 5 Yes. 6 Yes. 7 No. 8 Soldiers, for example. 9 Mellor wanted to limit the freedom of the press to report on people's private lives, but had something to hide himself: his affair with an actress. 10 conceal. 11 Yes. 12 Yes. 13 Yes. 14 Mackenzie scuppered Major's plans to limit the freedom of the press to report on people's private lives.

#### 16 Lexicographically correct or verbally challenged?

Ta. 2a. 3 No. 4 Yes. 5 No. 6b. 7 Well, would you? 8 Because its critics say it appears to exclude women. 9 No. 10 Yes.

#### Crossword solution

P				Z						В			
С	18	'G		Α		L	1	⁴В	Ε	L	L	E	D
S	С	0	0	Р		Е		1	- 8	0			
		S				A	С	T	1	0	N		В
င်		S	0	U	N	D		Ε		D		5	R
L	1	1				E				-	201		0
Α	8	̈́Ρ	Α	P	Α	R	Α	'n	Z	1			A
М				R			1	Α			ъ	1	D
P	. /	°C		E				P			U		S
D	0	0	R	S	T	E	Р	Р	1	N	G		Н
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N	0 8	M			3-1-1	V					N		T
ŝ	U	N			°C	0	V	E	R	A	G	E	

# 2 Politics

#### 1 On the campaign trail

1c, 2f, 3g, 4a, 5d, 6b, 7e

#### 2 Electioneering clichés

1d: tours

2h: rhetoric 3e: promise

4b: clichés

5c: assault

6g: tactics 7f: budget

8a: thuggery

#### 3 Controlling the spin

1 No. 2 No. 3 Yes. 4 Yes. 5 No. 6b. 7 No. 8 Yes. 9 No. 10 Yes. 11 point.

#### 4 The right candidate

3, 5, 7: smoke-filled room
1, 2, 4, 6: smoke-filled rooms

#### 5 Digging for Gold

1 Yes. 2 reveal. 3 No. 4 No. 5 savaged. 6 Yes. 7 counter. 8 Yes. 9 lying. 10a.

#### 6 Presidential paranoia

1 No. 2 dirt. 3a. 4 No. 5 bug. 6 No. 7 Yes. 8 plots. 9 No. 10b. 11a. 12 paranoia. 13 Yes.

#### 7 Last-minute polls

a: 1, 9, 11, 13

b: 2, 5

c: 8, 12

d: 4

e: 3

f: 10

g: 7

h: 6

#### 8 Ahead in the race, level pegging or trailing behind

1b, 2h, 3f, 4e, 5d, 6c, 7g, 8a

#### o The ballot or the bullet?

Voting, polling or balloting takes place at polling stations. In a secret ballot, voters mark their ballot papers in polling booths and place them in a ballot box. The ballot box is often mentioned when contrasting democratic methods with terrorist ones.

#### 10 Legislature quiz

1b, 2e, 3a, 4f, 5d, 6g, 7c, 8h, 9j, 10i

#### 11 A political killing?

a, c, e, b, d

#### 12 Witch way to vote?

1h, 2d, 3b, 4g, 5a, 6c

#### 13 Surprising victory or massive defeat?

A categorical

в comfortable

c convincing

D crushing

E decisive

F devastating

g heavy

н overwhelming

1 resounding

J spectacular

#### 14 Throw the rascals out

Reporter: 1, 4; Politician: 2, 6

#### 15 Hung parliaments and splinter parties

If, in a system usually dominated by two parties (usually the British one), neither party gets an overall majority, commentators talk about a hung parliament.

A minority party is a party holding a relatively small number of seats, and a fringe party is one with extreme views and very little support.

A party may be made up of rival groups or factions. A splinter faction may break away to form a separate party, known as a breakaway party or a splinter party.

#### 16 Creaking coalitions

1 Yes. 2 goes. 3 existence. 4 Whoever formed a government. 5 No. 6 Yes. 7 control. 8 No. 9 No. 10 No. 11 Yes. 12 Yes. 13 constituency. 14 No. 15 Yes. 16 important.

#### 17 Political lame ducks

1c, 2e, 3f, 4b, 5a, 6d

#### 18 Grassroots partners

- 1 support
- 2 opinion
- 3 followers
- 4 feeling
- 5 level
- 6 campaign
- 7 revolt

#### 19 A return to dictatorship?

- 1 No. 2 No. 3 contempt, despise.
- 4 Yes. 5 No. 6 No. 7 No. 8 No.
- 9 No. 10 dictatorship, fast.

#### 20 Broken promises

- a: 6
- b: 3, 8, 9
- c: 2, 4, 7, 12
- d: 1
- c: 13
- f. II
- g: 10
- h: 5
- 1 threatening. 2 No. 3 No. 4 prison. 5 count.

#### 21 Missing item

protest

#### 22 Familiar scenarios

Johannesburg: d, b Korea: e, c, f, a

#### 23 Forms of exile

- id: permanent
- 2e: internal
- 3a: voluntary
- 4b, c, f: forced, enforced, involuntary

#### Crossword solution

E	L	E	C	T	T	0	N	E	E	R	1	N	G
	0												0
	0		Β	L	0	0	D	L	Е	S	°S		٧
	T						Е				Р		E
	S			C	0	N	T	R	0	L	L	E	R
°F			°S				Α				1		N
Α			L				T		'n	U	N		S
"C	0	٧	E	R	U	P			1		T		
Т			Α			0			0		E		S
1			Z			Ľ	1	S	T		R		Р
0			E			L	13		1				1
N				A	В	S	Т	E	N	Т	1	0	N
S	0	Α	P						G				

# 3 The Business pages

- 1 Headline humour 1
- 1f, 2a, 3b, 4e, 5d, 6c
- 2 Headline humour 2

1e, 2a, 3h, 4c, 5f, 6d, 7b, 8g

#### 3 Key investment words

- 1 blue-chip
- 2 gilt-edged, securities
- 3 currencies
- 4 shareholders
- 5 investment, shares
- 6 listed
  - 7 Wall Street
  - 8 speculators
  - 9 commodities
  - 10 currencies
  - 11 equities
  - 12 played, stock market

#### 4 Bulls and bears

1c, 2b, 3g, 4d, 5e, 6a, 7f

#### 5 Frenzied or lacklustre?

The actual word used is given in brackets.

- ra (quiet)
- 2d (frantic)
- ic (heavy)
- 4d (frantic), c (heavy), a (dull)
- sa (thin)
- 6a (negligible)
- 7d (hectic)

#### 6 Rising and falling prices: verbs

والحالين والأميين والحاري

mar promise data.

- I advanced.
- 2 edged higher
- 3 shot up
- ₄ drifted
- s dived
- 6 edged up
- 7 crashed
- 8 slipped
- 9 dropped
- The Committee of the Committee of to crashed

#### 7 Rising and falling prices: nouns

- 1 Advances
- 2 plunge
- g slump A SA WELL SA
- 4 collapse
- 5 surge
- 6 collapse
- 7 crash
- 8 plunge
- 9 slide
- A deliberate of a state to drop

#### 8 Record lows

But cuphoria easily gives way to pessimism. When gains are lost, with prices falling to new lows, journalists may talk about a collapse or a crash. If prices fall a very long way and there seems to be no limit to the amount they may drop, they use the parachuting image of free fall. Commentators may even compare events to a nuclear accident like Chernobyl and talk about a market meltdown.

- 9 Growth and recession
- a, c, b, h; d, f; e, g
- to Cast of business characters
- 1e, 2g, 3c, 4a, 5b, 6f, 7d, 8h

#### II Dramatic departures

'Mere' suggests that [175,000 is not a lot considering Trott was ousted from a company he had founded.

- 12 Types of wrongdoing
- 1c, 2b, 3f, 4a, 5d, 6h, 7e, 8g
- 13 Spectacular wrongdoing
- d, b, a, c, h, i, j, c, g, l, f, k
- 14 Flowing through to the bottom line 28: 38 Be
- ie, 2f, 3c, 4b, 5g, 6a, 7d
- 15 Business bestiary

1 dinosaur, 2 vultures, 3 pterodactyls,

- 4 vultures, 5 dinosaur
- 16 Calling in the receivers
- I a recession sickness, terminally ill:
  - b undertakers, mortalities; c bloodbath
- 2 a receivership;
  - b going concern:
  - c recovery;
  - d corporate recovery; insolvency
  - e go into liquidation

#### Security by the second and worth and and the sounds.

Control of the second

#### Crossword solution

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# 4 Work, Unemployment and Welfare

# The pros and cons of telecommuting

- fewer drivers on the roads; better family life; save time by not commuting
- 2 fresher workforce; no need for expensive, central offices; big savings
- 3 less control over staff
- 4 loss of total privacy of the car
- 5 house invaded by machinery and paperwork

#### 2 Luxurious packages

rg, 2j, 3i, 4h, 5c

#### 3 Putting on the golden muzzle

Complaints about discrimination and other injustices at work are called grievances. An employee may take or bring their grievance to a tribunal, which during its hearings (sessions),

arbitrates in the case (listens to the arguments of both sides) and proposes a settlement: an agreement that both employer and employee accept.

Sometimes the settlement, especially in the US, includes a condition called a golden muzzle that prevents both sides from commenting on it. (A muzzle is usually something you put on a dog to prevent it from barking or biting.)

Compare this expression with 'golden handshake'.

#### 4 Unfair dismissal 1

1a, e, c; 2b, f, d

#### 5 Unfair dismissal 2

1b, e, d; 2a, f, c

#### 6 Is downsizing rightsizing?

1 downsizing, 2 downsizing, 3 workforce, 4 downsizing, 5 overstaffed, 6 workforces, 7 layoffs

#### 7 An expensive drink

1d, 2e, 3b, 4c, 5a

#### 8 Jobless combinations

1c, e, f, g; 2a, d; 3b

#### 9 Unemployment blues

1 industrialized, 2 unprecedented, 3 rapid, 4 rising, 5 unemployment, 6 boom

#### 10 Types of strike

1a, e, h, k; 2g, i, j; 3c, d, f; 4b, l

#### 11 Crippling paralysis

1c, 2b, 3f, 4a, 5c, 6d

#### 12 Stepping it up...

If governments and organisations say they will not give in to strikers' demands, they say they will not agree to them. The strikers may respond by intensifying their industrial action; they escalate it or step it up. If, in a dispute, one side reduces its demands and gives in to some or all of the demands of the other side, commentators talk about a climbdown. In this situation, one side climbs down or gives in.

#### 13 Violent tactics

I noisy and violent. 2 scabs. 3 they lay them off. 4 escalated. 5 b. 6 The strike and the associated picketing and violence. 7 The main consideration. 8 The management stopped the presses.

#### 14 Can it be averted?

I and 4

#### 15 Welfare combinations

1f, 2d, 3e, 4a, 5c, 6g, 7b

#### 16 Kinds of cuts

surgery on bloated welfare systems; trimming at the edges of its commitment; Kohl brought expenditure down

#### 17 Missing persons and money

2a, 4b, 5c, 7d, 8e, 11f, 12g, 15h

#### Crossword solution

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#### 5 Crime and Punishment

# I Making the headline fit the

1j, 2b, 3h, 4a, 5d, 6e, 7f, 8c, 9i, 10g

#### 2 Types of theft

id, 2f, 3c, 4g, 5e, 6a, 7b

#### 3 Sorting out car crime

Joyriding: b, d; joyriders, joyriding, joyriding
Carjacking: a, c, e, f; carjacking.

carjacking, a, c, e, i, carjacking, carjacked, Carjacking, carjacking

#### 4 Getaway scenarios

1e, 2b, 3a, 4d, 5c

#### 5 Successful or unsuccessful

I made their getaway; 2 fled emptyhanded; 3 fled empty-handed; 4 fled empty-handed; 5 made their getaway

#### 6 Gun culture

Presenter: 1, 6 Specialist A (Jerry Gliden): 2 Specialist B (Gwen Fitzgerald): 7

#### 7 Arresting combinations

I house arrest; 2 murder charge; 3 persistent offender; 4 political detainee; 5 arbitrary detention; 6 damaging allegation; 7 fair trial

#### 8 Bail logic

I denied; 2 refused; 3 granted; 4 refused; 5 refuse

#### 9 Types of crime

1b, 2i, 3c, 4e, 5h, 6a, 7g, 8f, 9j, 10d

#### 10 A glamorous profession

a. d. f. b. e. c

#### II Crime makes the headlines

- I FOUR COMPANIES FACE PROSECUTION OVER UNFIT WATER
- 2 MANDELA DEFENDANT ALLEGES MURDER PLOT
- 3 MEN AND THEIR NATURAL SEXUALITY ON TRIAL
- 4 EX-COUNCIL OFFICERS FACE FRAUD CHARGES
- 5 GUARDS FACE TRIAL FOR BERLIN WALL KILLINGS
- 6 CLOSED TRIAL FOR LEADERS OF CHINESE PROTESTERS

#### 12 Guilty!

d, b; i, c; e, j; f, a; g, h

#### 13 Types of witness

1d, 2e, 3a, 4c, 5f, 6g, 7h, 8b

#### 14 Guilty or not?

#### 15 Terms of acquittal

If, 2g, 3d, 5c, 7b, 8d, 10a, 12h

#### 16 Does the sentence fit the crime?

	Crime no. 1: Bank robbery	Crime no. 2: Burglary	Crime no. 3: Domestic Assault
Canada	3-5 years	5-7 years	6 - 18 months
Denmark	6 years	1-2 years	30-40 days, possibly suspended
England	10-14 years (or 5 years in a young offenders' institution)	3-7 years	6 months, suspended for 2 years
Ireland	5-6 years	-	-
Norway	2-3 years	lo <del>z</del> o	
Spain	4 years, 2 months, 1 day	-	-
Texas	10 years	10 years	10 days
Cook Islands	-	3 months' probation	-
Kenya		3 years plus hard labour	6 months
Scotland	-	-	Fine

#### 17 Crime is not a game

I criminal, television. 2 fake, toy. 3 That he was just copying something that he had seen on TV. 4 quash, dismissed, lenient

#### 18 Debating the death penalty

1 restore, reintroduce. 2 strong; decisive vote; enormous majority, 3a. 4 bringing back the hangman; the return of the rope. 5b. 6 Yes. 7 A play. 8a. 9 No.

#### Crossword solution

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# 6 Diplomacy and war

#### 1 Talks combinations

- 1 resume
- 5 walked out of
- 2 concluded
- 6 broken off
- 3 convene 7 suspend
- 4 attend

#### 2 Dizzy heights of diplomacy

1 Yes. 2 Yes. 3 fit. 4 load. 5 No. 6 No. 7 No. 8 rock. 9 No.

#### 3 Atmosphere and differences

- a friendly
  b constructive
  c significant
- atmosphere atmosphere difference
- d optimistic e major f relaxed
- atmosphere difference atmosphere
- g fundamental h sharp
- difference difference
- i business-like j positive
- k frank l substantial
- atmosphere atmosphere atmosphere difference

#### 4 Compromise or deadlock?

- 1g, 2a, 3d, 4e, 5c, 6f, 7b
- 5 Key to destruction

brinkmanship

#### 6 Trade talks scenario

1 It's a play on the American pronunciation of 'got' We've got a deal. 2 Yes. 3 No. 4 negotiate. 5 Yes. 6b. 7 counterpart. 8 Yes. 9 break down. 10 No. 11 ratify. 12 Yes.

38.38 A:

#### 7 Diplomatic relations

- Break off: d, e; restore: a, b, c, f
- 2 cut off
- 3 broke
- 4 renew
- s re-established
- 6 re-opened

# 8 Types of war

- if: full-scale
- 2b: Cold
- 3a: nuclear
- 4e: conventional
- 5c: civil
- 6g: devastating 7d: guerrilla

#### 9 Adversaries and allies

The different sides in a civil war are warring factions. Factions opposing a central government are rebels. Countries or factions with the same interests ally themselves with each other and are allies forming an alliance. Opposing sides are enemies, adversaries or focs.

#### 10 Types of fighting

- 1 sporadic
- 4 heavy 5 intense
- 2 bitter 3 fierce
- 6 renewed

#### 11 Language damage

I Yes. 2 No. 3 No. 4 Yes. 5 destroy. 6 Land, buildings, machinery, and so on. 7 destroy. 8 War and destruction.

# 12 Protecting relief organisations

a, d, f, b, c, e

#### 13 Keeping the peace

I unreasonable. 2 foolish. 3 Yes. 4 No. 5 destruction. 6 Yes. 7 Yes.

#### 14 Peace partners

1b: move

id: initiatives

2c: broker (2nd word)

3d: dividend

4f: movement

5c: treaty (1st word)

6a: prize

#### Crossword solution

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#### 7 Entertainment and the Arts

#### 1 Entertaining combinations

1e, 2c, 3b, 4f, 5d, 6a

#### 2 Which brow?

1b, 2a, 3a, 4a, 5a, 6a, 7a

#### 3 Missing item

showbiz

#### 4 A government of philistines?

1 No 2 No 3 b 4 hardly 5 No 6 No

#### 5 Partners in performance

I virtuoso

6 riveting7 delightful

2 dazzling3 electrifying

8 off-form

4 stunning 5 scintillating

9 mediocre 10 lacklustre

# 6 Dangerous debuts

Interviewer: 1, 3, 7, 10; Interviewee: 2, 4, 8, 11

#### 7 That's showbusiness

1d, a, f; 2b, c; 3e, h, g

#### 8 Audience displeasure

'Duchess of York at Dutch National Ballet' a, f, d 'Hot under the Collar' e, c, b

#### 9 Good and bad reviews

Favourable: ecstatic, rapturous Unfavourable: scathing, stinking, unflattering

#### 10 The Great White Way

1 beginning. 2 Yes. 3 Yes. 4 run. 5a. 6 Yes. 7 No. 8 brave. 9 Yes. 10 Yes.

#### 11 Hollywood clichés

1 legend, 2 casualties, 3 heart-throb, 4 hype, 5 classics, 6 glitz, 7 dream factory

#### 12 Excess in Tinseltown

'You'll never eat lunch...!: a, e, c
'Tussle in Tinseltown! f, b, d
Missing words: a: moguls; d: cast, script-writers, stars; e: mogul; f: producers

Answers to questions: 1 Yes. 2 Ovitz and the Walt Disney chiefs. 3 The typical mogul. 4 Yes. 5a. 6 No. 7 No.

#### 13 Box office partners

1f, 2b, 3c, 4e, 5a, 6d

#### 14 Film terms

1d, 2c, 3e, 4b, 5f, 6a

#### 15 Delusions of art

1 Yes. 2 No. 3 No. 4a. 5 No. 6 boring. 7 No. 8 crazy. 9 Yes. 10 No. 11 moods. 12 No.

#### 16 Genre quiz

1f, 2e, 3b, 4a, 5c, 6d

#### 17 Ghostly exercise

1b. 2 Yes. 3b. 4 Their memory.

#### 18 Linking the literati

1d, 2c, 3e, 4b, 5f, 6a

#### 19 'It's happened awful fast.'

1 No. 2 Four. 3 hardback. 4b. 5 No. 6 The dream of being a writer.

#### 20 Art as busines

I goods a comment of the word open does not retail.

You is Yes 9 The people of the Russia's museums. To go. If Yes, 22 No.

#### 21 Under the hammer

Newsreader: 1; auctioneer: 3; reporter: 4; art expert 9

#### Crossword solution

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# 8 Sport as metaphor

#### 1 Self-inflicted injury

1 Yes. 2 Yes. 3 No. 4 No. 5 Well?

#### 2 Professional foul or red card?

- I show the red card
- 2 shown the red card
- 3 shown the red card
- 4 red card
- 5 professional foul

#### 3 Key position

front-runner

#### 4 Exhausting activities

1f, 2e, 3a, 4d, 5g, 6b, 7c

# 5 The wrong ballgame?

c, d, b, a

#### 6 Out for the circulation count

1 A priest when someone dies. 2 No. 3 No. 4 No. 5 No. 6 Yes. 7 No.

#### 7 Stalemate or endgame?

1c: endgame, 2b: stalemate, 3e: stalemate, 4f: endgame, 5g: stalemate, 6d: stalemate,

7a: endgame

#### Crossword solution

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